



Etiqa's Media Clippings of February 2024

(29 February 2024)

Etiqa Introduces Family Protection with Improved Term and Critical Illness Plans in Partnership with EPF



Etiqa Introduces Family Protection with Improved Term and Critical Illness Plans in Partnership with EPF

Kuala Lumpur – Etiqa launched its new term and critical illness family plans in collaboration with the Employee Provident Fund (EPF). The newly unveiled offerings consist of two insurance products, Etiqa Term Plus and Etiqa Critical Care Plus, as well as two takaful products, Etiqa Term Takaful Plus and Etiqa Critical Care Takaful Plus. These plans are enhanced

and improved versions of the term secure and critical illness products initially introduced in 2022 under EPF's i-Lindung initiative. The introduction of these insurance and takaful plans through EPF is driven by its commitment to protect their members, especially among the B40 community and their families with the convenience of direct payment from their EPF's account 2. These plans

offer improved coverage, including higher coverage amounts for the term plans and a broader coverage scope for critical illnesses plans including cancer benefits, and a cash allowance for Communicable Diseases. Additionally, the term plan comes with attractive additional benefits such as additional 100% Accidental Death Benefit which is paid upon death

or total permanent disabilities due to accident, and additional 200% Overseas Accidental Death coverage which is paid upon death while travelling overseas.

Etiqa Term Plus and Etiqa Term Takaful Plus provide guaranteed approval and simplified coverage by offering a single plan that covers the individual, spouse, and their children. These plans ensure hassle-free access to funds, boasting high coverage of up to RM200,000 through direct withdrawals from EPF Account-2. Moreover, they feature affordability, with premiums or contributions starting as low as RM12 per year, and offer flexible coverage options ranging from RM10,000 to RM200,000. Additionally, Etiqa Term Plus and Etiqa Term Takaful Plus have a 100% approval guarantee. Therefore, customers aged between 17 and 65 are not required to answer any health screening questions to sign up for these plans. Additionally, the plans can be extended to customer's children

with an entry age of between 14 days and 16 years old.

As for Etiqa Critical Care Plus and Etiqa Critical Care Takaful Plus, these plans streamline the application process, requiring customers to answer just four simple questions for themselves and their spouse, with no questions for children. These comprehensive plans cover 42 critical illnesses including Stroke, Cancer, Alzheimer, Heart Attacks and more while providing high coverage of up to RM200,000 inclusive of Etiqa Term Plus and Etiqa Term Takaful Plus, they ensure hassle-free access to funds through direct withdrawals from EPF Account-2, with premiums or contributions starting from as low as RM16 per year. Additionally, the plans offer an additional 50% of the insured or person covered's amount upon a cancer diagnosis.

Kamaludin Ahmad, Group CEO of Etiqa Insurance and Takaful highlighted Etiqa's commitment to addressing the needs of underserved communities, particularly

the low income earners, by offering affordable coverage, "Etiqa is thrilled to offer our enhanced Term and Critical Illness plans, providing a minimum coverage from RM10,000, all with remarkably affordable premiums and contributions, from as low as RM12 and RM16 per year. Our goal is to ensure that individuals and their families can easily access affordable coverage with guaranteed approval for the Term plans and no need for a medical examination for Critical Illness plans, as we're committed to making insurance and takaful accessible to everyone. Furthermore, these plans come with a range of improved benefits, enhancing their overall values.

"We believe that these specially crafted plans offer an affordable and accessible choice for EPF members, aligning perfectly with Etiqa's mission of 'Making the World a Better Place.' This approach empowers B40 individuals to tailor their coverage according to their financial capacity,

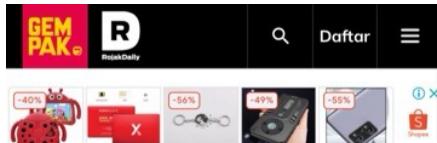
thanks to the convenience of direct payments from EPF's Account 2," he highlighted.

These insurance and takaful plans have been designed especially for the B40 community with its affordable and customizable prices. Every EPF member is able to determine their premiums and contributions themselves when purchasing the plans via EPF's latest mobile application 'KWSP i-Akaun'. Upon choosing their desired plans on the mobile application, EPF members will be prompted with options on how many units they would like to purchase. The number of units will determine their premiums or contributions while reciprocating their coverage amount.

For further information, customers may reach Etiqa Oneline at 1300 13 8888 or visit our website at www.etiqa.com.my.

7 February 2024, Gempak

Further, Together, Etiqa's 2024 Chinese New Year Web film



10 Chinese New Year 2024 Ads to Watch to Put You in A Festive & Reflective Mood

RD Minion
February 7, 2024 14:33 MYT



If our memory serves us right, only Hari Raya Aidilfitri ads used to be the trend, but now it seems that ads are coming out for every festive season including Chinese New Year which is almost upon us again. If the strains of "Gong Xi, Gong Xi" tunes everywhere (haven't been enough to get you into the mood for the season, here are some entertaining and heartwarming ads to watch:

1. MR.DIY: 我爱你 Wo Ai Ni

Have you ever suffered because of a strict relative? 'Grandpa' always pushes his family in everything until they feel physically and mentally exhausted, but he's trying something new. Do you think he will be able to pull it off? This video tells us that it's never too late to say "Wo ai ni" or "I love you" to your loved ones.



2. Etiqa: Further, Together

As four boys get together to practise for their Sports Day relay race, fights, failures, and friendships unfold. This is a short but sweet story about how sometimes, winning isn't everything. Let us know if you shed a tear or two. The clip also stars model and fashion content creator Jack Gohr, who is a total babe!



3. Hong Leong Bank: Wealth of a Lasting Legacy

This ad steers away from the typical format, telling the true story behind Ipoh's famous Sin Eng Hoe confectionery, known for its handmade kaya puffs. Through interviews with the owners, staff, and customers along with a retelling of their humble beginnings, we learn, "Making biscuits is just like doing business, we should always be honourable and never cut corners."



4. Watsons: Enter The Dragons 同心同喜, 过靓年!

Watsons must have an amazing marketing budget because they pulled out all the stops for this ad, which feels more like a comedy Hong Kong movie. It has CGI, amazing costumes, a song and even an adorable cat! Plus, the star-studded cast includes Malaysian-born TVB actress Mimi Chu, Amber Chia, Mark O'Dea, and more! We love how there are anthropomorphic dragons to correspond to each character and they even used Cantonese, Hokkien, and Mandarin while speaking.



5. Yeos

Can every day be CNY reunion day? We feel the same way too! Check out this short but cute ad:



6. Astro's MY FM 2024 Music Video

We love our CNY songs and this music video connects the festive spirit of all generations through elements of playfulness and humour. This song is sure to lift your spirits and is great to blast at full volume as you dance with your family and friends. It stars Ng Kar Yoon, Jiang Han, Emely Poon, and Vivienne Onn



7 February 2024, Bernama

The launch of Etiqa Clean Water Project in Kampung Togop Darat, Ranau, Sabah



PENDUDUK KAMPUNG TOGOP DARAT RANAU SABAH DAPAT NIKMATI BEKALAN AIR BERSIH TERAWAT
PROPOSED POWER PLANT IN LABUAN STAY IN PRELIMINARY STAGE - PETRONAS

BULETIN BERNAMA

BISNES

13 : 16 : 15

PENDUDUK KAMPUNG TOGOP DARAT RANAU SABAH DAPAT NIKMATI BEKALAN AIR BERSIH TERAWAT

SIARAN LANGSUNG

BISNES

13 : 16 : 18

NBFI SECTOR EARNINGS GROWTH TO HOLD UP IN 2024 - RHIBB

JANGAN MUDAH PERCAYA, SEMAK DAN TANYA AGAR TIDAK MENJADI MANGSA



LINGGASU BARAYA
Ketua Kampung Togop Darat

SIARAN LANGSUNG

SUKAN

13 : 17 : 47

SOCER: GUARDIOLA RESPONDS TO HAALAND SPECULATION AMID LINKS WITH REAL MADRID

Muat turun aplikasi MyJPJ di Google Play Store, Apple App Store atau Huawei AppGallery.

PENDUDUK KAMPUNG TOGOP DARAT RANAU DAPAT NIKMATI BEKALAN AIR BERSIH TERAWAT
KENANGA RESEARCH MAINTAINS TP FOR WESTPORTS AT RM3.80, WITH 'MARKET PERFORM'

SIARAN LANGSUNG

BISNES

13 : 18 : 27

Hubungi Talian Kasih 15999 atau Whatsapp 019-261 5999 – Jabatan Pembangunan Wanita



PENDUDUK KAMPUNG TOGOP DARAT RANAU DAPAT NIKMATI BEKALAN AIR BERSIH TERAWAT

SIARAN LANGSUNG

SUKAN

13 : 18 : 16

Gunakan kemahiran E.A.R.S dan rujuk pakar jika sesiapa dalam komuniti anda menjadi mangsa keganasan atau depresi

PENDUDUK KAMPUNG TOGOP DARAT RANAU DAPAT NIKMATI BEKALAN AIR BERSIH TERAWAT
SOCER: ARSENAL CUT LIVERPOOL LEAD AT TOP OF TABLE TO TWO POINTS WITH VICTORY

BULETIN BERNAMA

SUKAN

13 : 18 : 26

Hubungi Talian Kasih 15999 atau Whatsapp 019-261 5999 – Jabatan Pembangunan Wanita

6 February 2024, Berita RTM

The launch of Etiqa Clean Water Project in Kampung Togop Darat, Ranau, Sabah



BEKALAN AIR BERSIH KG. TOGOP DARAT

PENDUDUK KAMPUNG TARIK NAFAS LEGA

17.21.06 | 06.02.2024 SELANGOR • PELAN INDUK PENGURUSAN, PENYURAIAH TRAFIK DI JOHOR BAHRU



RANAU
BEKALAN AIR BERSIH KG. TOGOP DARAT

PENDUDUK KAMPUNG TARIK NAFAS LEGA

BERITA WILAYAH • PELAN INDUK PENGURUSAN, PENYURAIAH TRAFIK DI JOHOR BAHRU PERLU DIRANGKA - MB JOHOR • RM247 JUTA KOS



ZAFRI AB. HALIM

KETUA PEDAWAI EKSEKUTIF ETIQA

BERITA WILAYAH • MAKIN MENYUSUT - SADA • KAWALAN DEPOH TAHANAN IMIGRESEN PEKAN NAI



BEKALAN AIR BERSIH KG. TOGOP DARAT

PENDUDUK KAMPUNG TARIK NAFAS LEGA

BERITA WILAYAH • PAS BERADA PADA TAHAP TERTINGGI - IMIGRESEN • OP SELAMAT 21: POLIS LAKI



BEKALAN AIR BERSIH KG. TOGOP DARAT

PENDUDUK KAMPUNG TARIK NAFAS LEGA

ERLIBAT KES LANGGAR LARI ANGGOTA POLIS DITAHAN • WASPADA TIGA LOKAS



BEKALAN AIR BERSIH KG. TOGOP DARAT

PENDUDUK KAMPUNG TARIK NAFAS LEGA

BERITA WILAYAH • RA OP LANCAR DI LIMA DAERAH DI SELANGOR • LEBIH 50 PERATUS PEMERIKSAAN

5 February 2024, Berita Harian

Etiqa Introduces Family Protection with Improved Term and Critical Illness Plans in Partnership with EPF



Korporat

Pelan i-Lindung Etiqa beri perlindungan untuk keluarga

Alzahrin Alias
zahrin@bh.com.my
February 5, 2024 @ 3:02pm



Ketua Pegawai Eksekutif Kumpulan Etiqa Insurance and Takaful, Kamaludin Ahmad.

KUALA LUMPUR: Etiqa Maybank Ageas Holdings Bhd (Etiqa) memperkenalkan perlindungan keluarga bertempoh dan penyakit kritis yang ditambah dengan kerjasama Kumpulan Wang Simpanan Pekerja (KWSP).

Ketua Pegawai Eksekutif Kumpulan Etiqa Insurance and Takaful, Kamaludin Ahmad, berkata pelan terbaharu itu terdiri daripada dua produk insurans, iaitu Etiqa Term Plus dan Etiqa Critical Care Plus, serta dua produk takaful, iaitu Etiqa Term Takaful Plus dan Etiqa Critical Care Takaful Plus.

Beliau berkata, pelan itu adalah versi yang ditambah baik dan diperbaharui daripada produk perlindungan bertempoh dan penyakit kritis yang diperkenalkan pada tahun 2022 di bawah inisiatif i-Lindung KWSP.

Katanya, sudah menjadi komitmen Etiqa untuk menangani keperluan komuniti, terutamanya golongan berpendapatan rendah, dengan menawarkan perlindungan yang mampu milik.

Dengan menyediakan perlindungan minimum berjumlah RM10,000 katanya, semuanya dengan harga premium dan sumbangan yang sangat rendah, bermula daripada RM12 dan RM16 setahun.

"Matlamat kami adalah untuk memastikan individu dan keluarga mereka mudah mendapatkan perlindungan takaful dan insurans yang mampu milik dengan kelulusan yang dijamin untuk pelan bertempoh serta tanpa perlu pemeriksaan perubatan untuk pelan penyakit kritis."

"Kami komited untuk menjadikan insurans dan takaful dapat diakses oleh semua orang. Selain itu, pelan-pelan ini dilengkapi dengan pelbagai faedah yang ditingkatkan, meningkatkan nilai keseluruhaninya

"Kami percaya bahawa pelan-pelan yang direka khas ini menawarkan pilihan yang mampu milik dan dapat diakses oleh semua ahli KWSP, sejajar sepenuhnya dengan misi Etiqa," katanya dalam satu kenyataan hari ini.

Kamaludin berkata, pengenalan pelan insurans dan takaful adalah komitmen KWSP untuk melindungi ahli-ahlinya, terutamanya ahli dari kalangan komuniti B40 serta keluarga dengan kemudahan pembayaran terus daripada Akaun 2 KWSP.

Beliau berkata, pelan-pelan itu menawarkan perlindungan yang lebih baik, termasuk jumlah perlindungan yang lebih tinggi untuk pelan bertempoh dan faedah kanser serta eluan tunai untuk penyakit berjangkit dalam pelan penyakit kritis ini.

Selain itu, katanya, pelan bertempoh itu dilengkapi dengan faedah tambahan menarik seperti faedah kematian kemalangan tambahan 100 peratus yang dibayar apabila berlaku kematian atau kecacatan kekal sepenuhnya disebabkan kemalangan, dan tambahan perlindungan 200 peratus untuk kematian kemalangan luar negara yang dibayar apabila berlaku kematian semasa melancong ke luar negara.

Etiqa Term Plus dan Etiqa Term Takaful Plus, katanya menawarkan kelulusan yang dijamin serta perlindungan mudah dengan menyediakan satu pelan yang merangkumi individu, pasangan dan anak-anak.

"Pelan-pelan ini menawarkan akses mudah kepada dana, dengan ciri-ciri perlindungan yang tinggi sehingga RM200,000 melalui pengeluaran langsung daripada Akaun 2 KWSP.

"Selain itu, pelan-pelan ini juga menawarkan harga yang berpatutan, dengan premium atau sumbangan serendah RM12 setahun, dan menawarkan pilihan perlindungan fleksibel daripada RM10,000 hingga RM200,000 mengikut kehendak pembeli.

"Tambahnya pula, Etiqa Term Plus dan Etiqa Term Takaful Plus menjanjikan kelulusan 100 peratus. Oleh itu, pelanggan berusia antara 17 dan 65 tahun tidak perlu menjawab sebarang soalan saringan kesihatan untuk mendaftar bagi pelan-pelan ini," katanya.

February 2024

Etiqa Mentions – Malaysia



Date	Headline	Media Outlet	URL Link
12-Feb-2024 10:27AM	Pink Unity: A Record-Breaking Initiative Against Breast Cancer – Dr Ruthresh Rao Subramanyan	CodeBlue	https://codeblue.galencentre.org/2024/02/12/pink-unity-a-record-breaking-initiative-against-breast-cancer/
19-Feb-2024 05:30AM	Etiqa Motorcycle Insurance Review: Price & Policy Features (Malaysia)	iMotorbike	https://imotorbike.my/news/en/2024/02/etiqamotorcycle-insurance-review-malaysia/
10-Feb-2024 03:01PM	Best travel insurance 2024 for Malaysians	ibanding	https://www.ibanding.my/best-travel-insurance-2024-for-malaysians/
06-Feb-2024 08:51AM	Perlindungan untuk keluarga	News KLSE Screener	https://www.klsescreener.com/v2/news/view/1273955/Perlindungan Untuk Keluarga
06-Feb-2024 08:51AM	Perlindungan untuk keluarga	Harian Metro	https://www.hmetro.com.my/amp/bisnes/2024/02/1058005/perlindungan-untuk-keluarga
06-Feb-2024 08:36AM	Berita Harian - Ahli KWSP boleh guna dana Akaun 2 beli insurans, takaful untuk keluarga: Boleh guna Akaun 2 KWSP beli insurans, takaful untuk keluarga	Berita Harian	https://ops.allasianews.com:8443/imageRepo/AAN_Library/Print/202402/20240206/news-753815-20240206-2325-1707178352446.pdf
06-Feb-2024 08:36AM	Harian Metro - Perlindungan untuk keluarga	Harian Metro	https://ops.allasianews.com:8443/imageRepo/AAN_Library/Print/202402/20240206/news-753824-20240206-2325-1707178377113.pdf
06-Feb-2024 08:36AM	Nanyang Siang Pau - EPF推i-Lindung 次阶段 可提款为家人买保险 EPF launches i-Lindung second phase for withdrawals to buy insurance for family members	Nanyang Siang Pau	https://ops.allasianews.com:8443/imageRepo/AAN_Library/Print/202402/20240206/news-753833-20240206-2325-1707178966583.pdf
06-Feb-2024 08:30AM	Suara Sarawak - Perkenal perlindungan keluarga	Suara Sarawak	https://ops.allasianews.com:8443/imageRepo/AAN_Library/Print/202402/20240206/news-753338-20240206-2325-1707171167807.pdf
05-Feb-2024 08:07PM	次阶段i-Lindung EPF会员可为家属买保险	China Press / 中国报	https://www.chinapress.com.my/20240205/%e6%ac%a1%e9%98%b6%e6%ae%b5i-lindung-epf%e4%bc%9a%e5%91%98%e5%8f%af%e4%b8%ba%e5%ae%b6%e5%b1%9e%e4%b9%b0%e4%bf%9d%e9%99%a9/
05-Feb-2024 07:09PM	Etiqa memperkuuh pelan i-Lindung	Lumi News	https://luminews.my/news/1947529
05-Feb-2024 07:09PM	Etiqa memperkuuh pelan i-Lindung	Utusan Malaysia	https://www.utusan.com.my/ekonomi/2024/02/etiqamemperkuuh-pelan-i-lindung/

February 2024

Etiqa Mentions – Malaysia



Date	Headline	Media Outlet	URL Link
05-Feb-2024 05:28PM	EPF i-Lindung: Members Can Now Use Akaun 2 To Buy Insurance For Immediate Family	RinggitPlus	https://ringgitplus.com/en/blog/insurance/epf-i-lindung-members-can-now-use-akaun-2-to-buy-insurance-for-immediate-family.html
05-Feb-2024 05:28PM	EPF i-Lindung: Members Can Now Use Akaun 2 To Buy Insurance For Immediate Family	RinggitPlus - wpcomstaging.com	https://ringgitplus.wpcomstaging.com/en/blog/insurance/epf-i-lindung-members-can-now-use-akaun-2-to-buy-insurance-for-immediate-family.html/
05-Feb-2024 03:03PM	Pelan i-Lindung Etiqa beri perlindungan untuk keluarga	News KLSE Screener	https://www.klsescreener.com/v2/news/view/1273447/Pelan_i_Lindung_Etiqa_beri_perlindungan_unuk_keluarga
05-Feb-2024 03:02PM	Pelan i-Lindung Etiqa beri perlindungan untuk keluarga	Berita Harian	https://www.bharian.com.my/bisnes/korporat/2024/02/1208983/pelan-i-lindung-etiqaberi-perlindungan-untuk-keluarga
05-Feb-2024 03:02PM	Pelan i-Lindung Etiqa beri perlindungan untuk keluarga	Lumi News	https://luminews.my/news/1946787
05-Feb-2024 12:03PM	EPF launches i-Lindung Phase 2, allowing members to utilise Acct 2 funds for life and critical illness insurance for immediate family members	The Edge Malaysia	https://theedgemalaysia.com/no/de/699775
01-Feb-2024 12:03PM	EPF launches i-Lindung Phase 2, allowing members to utilise Acct 2 funds for life and critical illness insurance for immediate family members	News KLSE Screener	https://www.klsescreener.com/v2/news/view/1273371/EPF_launches_i_Lindung_Phase_2_allowing_members_to_utilise_Aacct_2_funds_for_life_and_critical_illness_insurance_for_immediate_family_members
25-Feb-2024 10:21AM	TV1 - Pengurusan ilmu kewangan intervensi awal cegah krisis kewang belia	TV1	https://ops.allasianews.com:8443/imageRepo/AAN_Library/Broadcast/202402/20240225/TV1M_0030-20240225-03.mp4
23-Feb-2024 11:00AM	Best Car Insurance 2024 for Malaysians	ibanding	https://www.ibanding.my/best-car-insurance-2024/
11-Feb-2024 02:19PM	Malaysian Motor Insurance Award 2024	ibanding	https://www.ibanding.my/malaysian-motor-insurance-award-2024/
11-Feb-2024 03:43PM	We forced our intern to watch 48 CNY ads. These are the 6 that dongdong her chiang	Cilisos.my	https://cilisos.my/chinese-new-year-2024-best-top-ads-dragon-youtube/
07-Feb-2024 02:33PM	10 Chinese New Year 2024 Ads to Watch to Put You in A Festive & Reflective Mood	Astro Digital 5 Sdn Bhd - Astro Gempak	https://gempak.com/rojakdaily/lifestyle/10-chinese-new-year-2024-ads-watch-put-you-festive-reflective-mood-86062

21 February 2024, MalayMail

Etiqa Insurance Singapore returns as the Official NATAS Sponsor and Travel Partner for 2024



malaymail

MONEY / MEDIAOUTREACH

Etiqa Insurance Singapore returns as the Official NATAS Sponsor and Travel Partner for 2024



Join us on our [WhatsApp Channel](#), follow us on [Instagram](#), and receive [browser alerts](#) for the latest news you need to know.

By Etiqa Insurance Pte Ltd

Wednesday, 21 Feb 2024 10:00 AM MYT

SINGAPORE - Media OutReach Newswire - 21 February 2024 - Etiqa Insurance Singapore, a leading general and life insurer, today announced its continued sponsorship of the 2024 National Association of Travel Agents Singapore (NATAS) Fair from 1 to 3 March as its Official Travel Insurance Partner. This third consecutive year of partnership with NATAS underscores Etiqa Insurance Singapore's steadfast commitment to protecting all Singaporeans for travel needs.



Etiqa Insurance Singapore returns as the Official NATAS Sponsor and Travel Partner for 2024

To celebrate Etiqa Insurance Singapore's 10th Anniversary, Etiqa will be offering a series of exciting activities and campaigns throughout the year. Visitors to Etiqa's booth at 4H35 at Expo Hall 4 and 5A can enjoy up to 35% off their travel insurance policies, free gifts with every purchase, and also stand to win 2 Apple iPhones worth \$3,600!

"Etiqa Insurance Singapore is delighted to announce its return as the official travel insurer for NATAS Travel 2024. Our extensive range of travel insurance plans are designed to safeguard

Singaporeans' holidays, providing travellers with the confidence they need to explore the world. With the right protection, Singaporeans can look forward to a seamless travel experience, accompanied by the assurance and peace of mind they deserve," stated Raymond Ong, CEO of Etiqa Insurance Singapore.

Drop by booth 4H35 to find out more about Etiqa's travel insurance plans, tailored for both individual and family vacations. NATAS Travel 2024 will be open from 1 March to 3 March between 10 am to 9.30 pm. Admission is free.

Terms apply. Protected up to specified limits by SDIC.

Hashtag: #etiqas #etiqainsurancesingapore #natas #natasfair #travelinsurance

<https://www.etiqa.com.sg/>

The issuer is solely responsible for the content of this announcement.

About Etiqa Insurance Pte. Ltd. (Etiqa Insurance Singapore)

Protecting customers since 1961, Etiqa Insurance Singapore is a licensed life and general insurance company regulated by the Monetary Authority of Singapore (MAS) and governed by the Insurance Act. The local insurer is the Singapore operating entity of Etiqa Insurance Group – a leading insurance and takaful business in ASEAN offering life and general insurance and family and general takaful products through its agents, branches, offices, and bancassurance network in the region. Etiqa is rated 'A' by credit rating agency Fitch for the group's 'Favorable' business profile and 'Very Strong' capitalisation.

Etiqa is owned by Maybank Ageas Holdings Berhad, a joint venture company that combines local market knowledge with international insurance expertise. The company is 69% owned by Maybank, the fourth largest banking group in Southeast Asia, and 31% by Ageas, an international insurance group with footprints across 16 countries and a heritage that spans over 190 years.



February 2024

Etiqa Mentions – Singapore

Date	Headline	Media Outlet	URL Link
21-Feb-2024 10:00AM	Etiqa Insurance Singapore returns as the Official NATAS Sponsor and Travel Partner for 2024	HR Asia	https://hr.asia/media-outreach/etiqas-singapore-returns-as-the-official-natas-sponsor-and-travel-partner-for-2024/
21-Feb-2024 10:00AM	Etiqa Insurance Singapore returns as the Official NATAS Sponsor and Travel Partner for 2024	Malaysia Global Business Forum	https://www.malaysiaglobalbusinessforum.com/article/etiqas-singapore-returns-as-the-official-natas-sponsor-and-travel-partner-for-2024/
21-Feb-2024 10:00AM	Etiqa Insurance Singapore returns as the Official NATAS Sponsor and Travel Partner for 2024	Malaysian Travel	https://www.malaysian-travel.com/feeds.html?f=media-outreach&i=etiqas-singapore-returns-as-the-official-natas-sponsor-and-travel-partner-for
21-Feb-2024 10:00AM	Etiqa Insurance Singapore returns as the Official NATAS Sponsor and Travel Partner for 2024	Sin Chew Daily - Happy Sunday / 星洲日报 快乐星期天	https://www.sinchew.com.my/news/20240221/mysinchew/5406315
22-Feb-2024 02:00PM	Etiqa Insurance Singapore returns as the Official NATAS Sponsor and Travel Partner for 2024	RiauOne.Com	https://www.riauone.com/global/Etiqa-Insurance-Singapore-returns-as-the-Official-NATAS-Sponsor-and-Travel-Partner-for-2024
22-Feb-2024 12:55PM	Tiga Tahun Berturut-turut, Etiqa Insurance Singapura Jadi Sponsor dan Mitra Perjalanan Resmi NATAS di Tahun 2024	RiauGreen.com	https://riaugreen.com/view/Bisnis/91350/Tiga-Tahun-Berturut-turut--Etiqa-Insurance-Singapura-Jadi-Sponsor-dan-Mitra-Perjalanan-Resmi-NATAS-di-Tahun-2024.html
21-Feb-2024 12:01PM	Etiqa Insurance Singapore returns as the Official NATAS Sponsor and Travel Partner for 2024	Bulir	https://bulir.id/etiqas-singapore-returns-as-the-official-natas-sponsor-and-travel-partner-for-2024/
21-Feb-2024 10:01AM	Etiqa Insurance Singapore returns as the Official NATAS Sponsor and Travel Partner for 2024	Nusa Terkini	https://nusaterkini.com/etiqas-singapore-returns-as-the-official-natas-sponsor-and-travel-partner-for-2024/
29-Feb-2024 12:26PM	Post-retirement planning and living in Singapore	The Active Age	https://activeage.co/post-retirement-planning-and-living-in-singapore/
01-Feb-2024 01:02PM	Biaya Perawatan Naik, Etiqa Insurance Tawarkan Kebijakan Asuransi Peliharaan Baru	Media Asuransi News	https://mediaasuransinews.co.id/asuransi/biaya-perawatan-naik-etiqas-singapore-tawarkan-kebijakan-asuransi-peliharaan-baru/
01-Feb-2024 12:07PM	Etiqa Insurance Singapura Luncurkan Asuransi Hewan Peliharaan Terbaru	Bulir	https://bulir.id/etiqas-singapura-luncurkan-asuransi-hewan-peliharaan-terbaru/

20 February 2024, Phil Star Tech Team

Click to Insure: Etiqa Philippines' tech-driven approach transforms insurance accessibility



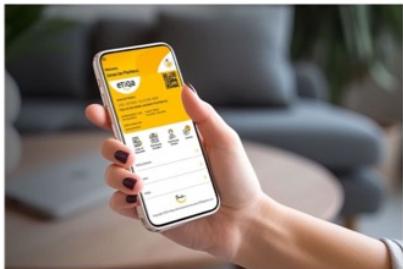
NEWS

Click to Insure: Etiqa Philippines' tech-driven approach transforms insurance accessibility



By PhilSTAR Tech Team

February 20, 2024



Leveraging its strong foothold in Southeast Asia, **Etiqa Philippines**, the country's leading advocate of Insurtech, is committed to delivering an exceptional customer experience by simplifying the insurance journey for Filipinos. Etiqa Philippines has streamlined the traditional process by introducing innovative digital touch points that enable members to access insurance services such as policy inquiries, claims processing, and general assistance with a single click.

Rico Bautista, Etiqa Philippines President and CEO, expressed, "In our six decades of providing insurance solutions, we have witnessed firsthand the power of technology in streamlining the insurance acquisition process for millions of Filipinos. We are dedicated to simplifying the insurance journey for all, aligning with our core mission to contribute to making the Philippines a better place."

As part of the few insurance companies in the country holding a composite license, Etiqa Philippines further simplifies the insurance process by presenting a consolidated range of life and non-life insurance products under a single brand. To address the various insurance needs of every Filipino, Etiqa Philippines provides a comprehensive range of insurance solutions that can easily be availed through the **Etiqa website, Smile PH 3.0 App, HR and Provider Portals, and Doctor's App**.

Etiqa Philippines' upgraded Smile PH 3.0 App is a unified omnichannel app that makes the insurance process faster. Designed for both Group Medical and Retail Insurance clients, it provides convenient app-based access to basic plan and policy details, as well as facilitating seamless transactions such as requesting for Letter of Guarantee (LOG) and viewing policy details. This unified omnichannel app can be easily and quickly downloaded from the **Google Play Store and App Store**.

Serving as the web version of the Smile PH app, the **Etiqa Member Portal** is specifically designed for Group Medical plan members who prefer a web-based portal to a mobile application. It offers the same comprehensive features as the Smile App, with the only distinction being its web-based accessibility.

Dedicated to enhancing the partnership experience, Etiqa Philippines introduces its Provider Portal, an exclusive web-based application for partner hospitals and clinics. This platform offers secure and convenient business interactions. It provides features such as requesting Letters of Guarantee, viewing and monitoring payments, and downloading Certificates of Withholding Tax (BIR 2307) 24/7.

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Currently in beta launch, Etiqa Philippines' **Doctor's App** serves as a specialized tool for over 15,000 partner doctors. This application enables them to seamlessly request Letters of Guarantee, file claims or billings, monitor payments, and obtain Certificates of Withholding Tax.

Etiqa Philippines' **HR Portal**, which is set to be launched soon, is a web-based platform designed for HR Heads and Admin personnel to help them manage employee benefits better. This portal enables HR partners to upload employee files and monitor the utilization of life or health benefits.

The Etiqa Philippines website functions as an online shop, offering a convenient platform for purchasing a range of general and non-life products such as travel, dengue, pneumonia, and auto insurance, as well as individual medical products like MyLife+. For quick and convenient access to insurance services, Etiqa Philippines launched the **Etiqa chatbot**, an always-on virtual assistant available 24/7 through the company website. The virtual assistant is easy to use and can be accessed from any device with Internet connectivity.

Recognizing the ever-changing needs of healthcare consumers, Etiqa Philippines offers teleconsultation services that allow clients to effortlessly seek medical advice remotely. **Dra. Malu Castillo-Mamaril, Etiqa Philippines**

Medical Operations Division Vice President and Medical Director, emphasized, "Etiqa's teleconsultation service is a game-changer in the healthcare industry. We provide individuals the freedom to access medical advice anytime and anywhere for a truly convenient and personalized healthcare experience."

Bautista said, "Our comprehensive insurance options cater to all sectors of society, making protection and peace of mind available to everyone. This commitment is driven by our purpose to make the Philippines a better place, one where every Filipino can thrive with confidence in their financial security. Our mission goes beyond insurance; it's about creating a more secure future for all in the Philippines."

Currently, Etiqa Philippines is **in partnership with Doctor Anywhere, Konsulta MD, e-Konsulta, Home Health Care** and other providers to offer this online service. Through Etiqa Philippines' teleconsultation services, customers can engage with healthcare professionals, obtain medical guidance, and address their health concerns from the comfort of their homes or any location of their choice. This initiative reflects Etiqa Philippines' commitment to utilizing technology to enhance the overall well-being and healthcare accessibility for its clientele.

Etiqa Philippines prioritizes customer convenience by offering a wide range of payment methods to fit individual budgets and preferences. Whether customers favor digital transactions or traditional in-person payments, Etiqa Philippines aims to provide a hassle-free and smooth experience.

These **payment methods include** credit and debit card payments, Philippine-issued ATM cards, E-wallets (GCash, GrabPay, Maya), online banking (BPI Online and Unionbank Online), Billease's Buy Now, Pay Later program, and QR Ph for QR payments.

Additionally, Etiqa Philippines' integrated payment system for Travel Insurance will soon be expanded to Auto, eCTPL, and MyLife+ products soon.

Etiqa Philippines' commitment to offering accessible and customer-centric insurance solutions underscores its dedication to enhancing the well-being of Filipinos. Through a range of comprehensive and personalized options, the company caters to all segments of society, ensuring that everyone can enjoy the benefits of financial security.

February 2024

Etiqa Mentions – Philippines



Date	Headline	Media Outlet	URL Link
07-Feb-2024 11:08PM	Click to Insure: Etiqa Philippines' tech-driven approach transforms insurance accessibility	Mega Bites	https://www.megabites.com.ph/click-to-insure-etiqaphilippines-tech-driven-approach-transforms-insurance-accessibility/
07-Feb-2024 04:54PM	Click to Insure: Etiqa Philippines' tech-driven approach transforms insurance accessibility	Manila Standard	https://manilastandard.net/tech/314414149/click-to-insure-etiqaphilippines-tech-driven-approach-transforms-insurance-accessibility.html
16-Feb-2024 05:27PM	Solving Philippine insurance's current dilemma	Profit Insider Hub	https://profitinsidershub.com/2024/02/16/solving-philippine-insurances-current-dilemma/
16-Feb-2024 12:18AM	Solving Philippine insurance's current dilemma	Business World Online	https://www.bworldonline.com/special-features/2024/02/16/576182/solving-philippine-insurances-current-dilemma/
01-Feb-2024 07:59AM	The lastest updates from the business beat: January 31, 2026	Malaya	https://malaya.com.ph/news_business/222299/