

Etiqa's Media Clippings of April 2024

(1 - 30 April 2024)

22 April 2024, Marketing Magazine

Etiqa among TOP 10 winners for the Experts' Choice Awards Raya TVC 2024



TOP 10 winners for the Experts' Choice Awards Raya TVC 2024



The advertising firms that submitted their TV commercials tried their best to make sure that the viewers were not only delighted but also grasped the message, which in this case, was the significance of Hari Raya. Making a decision was difficult because all agencies submitted exceptional TVCs that fit the topic.

The Hari Raya TVCs 2024 edition of the annual Experts' Choice Awards has once again been organised by MARKETING Magazine, and this is a chance for our readers to decide on which brand, agency, and production house did it best this time around.

Voting has shown the rising fans to be engaged, as seen by the large number of votes made for the 2024 Raya TVCs. Consequently, it is indicated that the audience from across the country is being appreciative of the amount of hard work that is put in to make the TVCs a success.

The popularity and success of our coverage of the Best CNY TVCs, Best Merdeka TVCs, and Best Raya TVCs based on reader voting has grown over the years. In recent years, our replies have increased from a few hundred to well over 5,000.

Additionally, we don't base our rankings on factors like the number of YouTube views or other metrics other than readers' preferences.

Without further ado, here are the top 10 winners for the Experts Choice Awards RayaTVCs 2024 edition, in no particular order:

Etiqa



22 April 2024, Sin Chew

Etiqa's Free Cervical Screening Programme with ROSE Foundation (Community Outreach)



地點:瑪琳再也基督教甲長老會

28日免費子宮頸篩檢

(马六甲21日讯)玫瑰基金 会(ROSE Foundation)与Etiqa 集团,将与甲市区国会议员办事 处、基督教马六甲长老会、玛琳 再也居民协会合作,为甲市区国 会选区内的B40女性提供免费子 宫颈筛检。

开放给150名B40女性

这项活动将于本月28日早上 10时至下午2时,于玛琳再也基 督教马六甲长老会举行,目标是 为150名符合资格的女性提供筛 检。

由Etiqa Cares1赞助的免费筛 检,是通过玫瑰基金会的第四阶 段免费子宫颈筛检计划进行的, 旨在通过"玫瑰计划"使大马成 为东南亚首个无宫颈癌的国家。

欲参加这项免费筛检的女性,在活动当天带身分证和手机进行注册,测试结果将在3州内

通过短信或WhatsApp直接发送到 手机;若被发现携带"人乳头瘤 病毒"(HPV)感染,ROSE联 系中心将联系当事人并提供转诊 信,以便在附近的政府医院进行 后续治疗。

迄今, ROSE计划已成功为 大马各地超过2万7000名女性进 行筛查。

出席者包括长老会长老魏 文元、颜翠兰、李毓珍、执事黄 约翰、玛琳再也居协副主席陈观 生、副秘书林文钦、副财政戴德 坚、理事吴坤发、柏淡玛琳乡委 会主席巫速发及行动党全国妇女 组执委傅秋霞等。





Iklan raya sarat mesej tersirat

tentang dirinya dan membuatkan dia berkecil hati. Hal ini berlarutan sehinggalah ibu Helmi meninggal dunia semasa dia sedang menjalani kursus kepimpinan pengawas di sekolah.

kepimpinan pengawas di sekolah. Putar belit plot penceritaan berlaku apabila abang Helmi turut hadir menziarahi kubur ibunya itu.

Abangnya memaklumkan bahawa ibu mereka sebenarnya sentiasa doakan semua anak terutamanya Helmi. Bahkan sentiasa mengambil berat, cuma tidak menunjukkan perasaan tersebut secara langsung.

Etiqa - Niat

Etiqa pula menampilkan konsep sedikit berbeza dengan memaparkan cerita tentang sambutan raya oleh seorang kanak-kanak bernama Shukri bersama saudaranya, Izzat penghidap autisme.

Penceritaan bermula apabila Shukri mengumpul duit hasil daripada upah tugasan yang ditawarkan kepada ahli keluarganya sepanjang Ramadan.

Tanpa putus asa, dia berjaya mengumpul duit tersebut dan membeli sebuah fon kepala dan cermin mata hitam untuk diberikan kepada saudaranya yang menghidap autisme itu.

Tindakannya itu adalah disebabkan setiap kali percikan bunga api menghiasi langit malam, Izzat mengalami gangguan kerana tidak dapat menahan kebingitan dentuman dan percikan cahaya bunga api.

kan cahaya bunga api. Sehinggakan dia terpaksa masuk ke dalam rumah meratapi kesakitan yang dialami dan tidak dapat merai-

kan hari raya bersama saudara-mara. Dua hadiah pemberian daripada Shukri itu membantu Izzat menangani 'gangguan' tersebut. Akhirnya, mereka dapat meraikan hari raya bersama seisi keluarga yang lain.

Julies - Raya A.I.dilfitri

Pengeluar produk biskut Julies pada tahun ini pula berjaya menghasilkan iklan raya yang begitu kreatif dan sangat berinovasi.

Dengan mengetengahkan tajuk berunsurkan kecerdasan buatan (AI) iaitu Raya A.I.dilftri, iklan tersebut menceritakan tentang perbincangan tiga pekerja di pejabat.

Mereka sedang berkongsi idea menghasilkan iklan raya syarikat menggunakan AI. Gelagat ketiga-tiga individu itu mengundang gelak tawa apabila mereka cuba menukar jantina dalam sebuah penceritaan sama.

Sikap stereotaip mula timbul apabila perbandingan tentang kelemahan jantina baik lelaki mahupun wanita menjadi topik utama.

Kemudian berlaku masalah teknikal yang menyebabkan ketiga-tiga mereka masuk ke alam digital dan bertemu sendiri AI dalam bentuk manusia.

Ia menjelaskan bahawa segala ciptaan, kelakuan dan kejadian yang dicipta oleh AI menerusi permintaan manusia adalah berasaskan tingkah laku yang ditiru oleh manusia itu sendiri

Jadi, sama ada baik atau buruk AI itu, ia bergantung kepada kelakuan dan niat seseorang.

Takaful Malaysia- Raya paling kecoh

Takaful Malaysia menghasilkan iklan raya tentang masalah masyarakat moden yang berdepan atau menjadi mangsa penipuan scammer.

Dibintangi oleh pelawak terkenal, Bell Ngasri yang memainkan watak bomoh penipu, dia sering menunjukkan hasil kekayaan menerusi kereta yang dipandunya semasa pulang kampung. Ini termasuklah pemberian duit raya yang banyak setiap kali hari raya.

Konsep lawak jenaka yang dibawakan dalam cerita itu memperlihatkan penduduk kampung yang pernah menjadi mangsanya melakukan provokasi secara beramai-ramai di rumahnya.

Bomoh tersebut cuba melarikan diri selepas dikejar oleh penduduk kampung sehingga bomoh tersebut bertembung dengan imam kampung.

Imam berkenaan menasihati bomoh itu supaya menghentikan perbuatan buruk dan bermaaf-maafan. Bomoh kemudiannya menjemput semua penduduk ke rumahnya untuk menikmati jamuan raya.

Walaupun begitu, mangsa tetap menunjukkan rasa tidak puas hati kepada bomoh terbabit di meja makan.



16 April 2024, Daily Express

Etiqa's Clean Water Project in Ranau, Sabah





Zafri,
Zawahir, other
guests as well
as some of the
villagers in a
group photo in
front of the
newly
completed
clean water
intake in Kg
Togop Darat.

Etiqa clean water project benefits over 500 villagers

Clarence Dol

RANAU: Over 500 residents in Kampung Togop Darat heaved a sigh of relief after Etiqa launched the Etiqa Clean Water Project in collaboration with Islamic Aid Malaysia (IAM) recently.

The project, which is part of Etiqa's corporate social responsibility programme, aims to help ease the burden of local residents to obtain a continuous supply of treated clean water throughout the year.

The project, which started in December 2023, is fully funded by Etiqa and implemented in collaboration with IAM.

For two decades, the residents of Kampung Togop Darat obtained their water supply from the hills through nearby streams using a gravity water system they developed themselves.

However, the main challenge faced by this community is the lack of water supply caused by the increase in the number of houses and local residents.

As a result, the available water supply is only sufficient for a third of the number of houses in the village.

In addition, the water pressure from watersheds and rivers is too low, especially during the dry season, causing many villagers to be unable to obtain sufficient water supply.

This situation worsened when their main pipes made of Polyvinyl Chloride (PVC) and Polypropylene (PP) were worn out and often leaked, further reducing the amount and pressure of water supplied to the residents.

The Inauguration and Handover Ceremony of the Etiqa Clean Water Project was completed by the Chief Executive Officer, Etiqa Family Takaful Berhad, Zafri Ab Halim.

Also present to witness the ceremony was Chief Strategy Officer, Etiqa Insurance & Takaful, Chris Eng, Regional Director of Sabah, Etiqa Insurance & Takaful, Aldo Kok and President of Islamic Aid Malaysia (IAM) Zawahir Abdullah.

The ceremony which was held at the Togop Darat Village Community Hall.

Through the implementation of this project, several improvements have been made to

the pipe connection system to ensure better water quality.

This includes the installation of a 1,000 gallon water tank unit as well as the construction of a pump house equipped with a "membrane water filtration" system.

These measures are taken to ensure that the water supplied to the village is not contaminated and completely clean.

This project also involves the participation of villagers as well as volunteers from Etiqa and IAM in mutual cooperation when improving the piping system (piping) along this almost eight kilometres.

Apart from residents' homes, this treated water is also distributed to community structures and houses of worship in Kampung Togop Darat.

The "Gravity Water System" method developed through this project saves costs because it does not require electricity to pump water to the storage tank,

Therefore, they enjoy a continuous supply of clean water throughout the year.

Meanwhile Zafri said, "We are very pleased to be able to realise this noble endeavour with the cooperation of IAM.

"Through this project, the villagers can enjoy a treated water supply and carry out their daily activities calmly and free from water pollution.

"In line with our vision to make the world a better place, or Making the World a Better Place, this successfully implemented project is another proof of Etiqa's concern in improving the quality of life, social and economic of communities that need help with corporate social responsibility programmes we are under the slogan 'Etiqa Cares'," he added.

According to Zawahir, as an NGO, IAM plays a role as an intermediary between individuals and corporate groups who wish to carry out humanitarian efforts to help the needy.

"We are honoured to have the opportunity to work with Etiqa to implement a project that is very meaningful and useful to the people here. This project is another proof of Etiqa's concern to improve the living standards of the rural community."



Entertainment & Lifestyle

A wave of emotions

This Aidilfitri season has seen some quality festive videos released

Mark Mathen Victor

09-04- 2024 07:22 PM

Empathy and inclusivity

Etiqa's web film *Niat* underscores its ongoing commitment to supporting and embracing individuals with autism, reinforcing the message that everyone deserves to feel valued and included.

Niat revolves around Shukri and his cousin Izzat, who is autistic, against the backdrop of *Hari Raya Aidilfitr*i, when the bonds of family and community are celebrated with warmth and joy. However, despite it being customary with *Aidilfitri*, the raucous use of fireworks has a negative effect on Izzat.

Recognising the sensory sensitivities that autistic people often experience, Shukri takes it upon himself to ensure Izzat feels comfortable and included by giving him headphones to dampen the noise and sunglasses to soften the lights.

Shukri's act not only makes *Raya* enjoyable for his cousin, but it also brings them closer together.



Niat demonstrates how festivities can bring families together by being inclusive.

April 2024



Date	Headline	Media Outlet	URL Link
28-Apr- 2024 06:51PM	邱舒佩:及早 发现 治 疗 提升免疫力 防 子 宫颈 癌	China Press / 中国 报	https://mk.chinapress.com.my/202404 28/%e9%82%b1%e8%88%92%e4%bd %a9%ef%bc%9a%e5%8f%8a%e6%97% a9%e5%8f%91%e7%8e%b0%e6%b2% bb%e7%96%97- %e6%8f%90%e5%8d%87%e5%85%8d %e7%96%ab%e5%8a%9b- %e9%98%b2%e5%ad%90%e5%ae%ab %e9%a2%88%e7%99%8c/
21-Apr- 2024 06:30PM	甲市区国会 办事处428 提供免 费 子 宫 颈筛检	Oriental Daily News / 东方日报	https://www.orientaldaily.com.my/new s/south/2024/04/21/646457
21-Apr- 2024 06:30PM	甲市区国会 办事处428 提供免 费 子宫 颈筛检	Lumi News	https://luminews.my/zh/news/212851
21-Apr- 2024 05:07PM	数团体28日合作"玫瑰计划" 为B40女性筛检子宫颈	China Press / 中国 报	https://mk.chinapress.com.my/202404 21/%e6%95%b0%e5%9b%a2%e4%bd %9328%e6%97%a5%e5%90%88%e4% bd%9c%e7%8e%ab%e7%91%b0%e8% ae%a1%e5%88%92- %e4%b8%bab40%e5%a5%b3%e6%80 %a7%e7%ad%9b%e6%a3%80%e5%ad %90%e5%ae%ab%e9%a2%88/
16-Apr- 2024 01:15PM	Etiqa clean water project benefits over 500 villagers	Daily Express	https://www.dailyexpress.com.my/news/232480/etiqa-clean-water-project-benefits-over-500-villagers/
16-Apr- 2024 12:40PM	Etiqa clean water project benefits over 500 villagers	Newswav	https://newswav.com/article/etiqa- clean-water-project-benefits-over-500- villagers-A2404_9Miz4b
25-Apr- 2024 04:57PM	UMRAH DIY, Gadis Kongsi Pengalaman & Bajet. Siap Boleh Lawat Turki!	Remaja	https://www.remaja.my/umrah-diy- gadis-kongsi-pengalaman-bajet-siap- boleh-lawat-turki/
18-Apr- 2024 08:38AM	Sin Chew Daily - 马银行两年展望乐观 Maybank's two-year outlook optimistic	Etiqa Malaysia Print News	https://ops.allasianews.com:8443/imag eRepo/AAN_Library/Print/202404/20 240418/news-806644-20240418- 2325-1713397992333.pdf
18-Apr- 2024 07:10AM	Lower loan growth likely for Maybank in FY24	The Star Online	https://www.thestar.com.my/business/business-news/2024/04/18/lower-loan-growth-likely-for-maybank-in-fy24
17-Apr- 2024 11:58AM	Maybank's Reasonable FY24 Targets	Business Today	https://www.businesstoday.com.my/20 24/04/17/maybanks-reasonable-fy24- targets/
17-Apr- 2024 10:17AM	Malayan Banking - Targets in Check	I3 Investor	https://klse.i3investor.com/web/blog/d etail/kenangaresearch/2024-04-17- story-h-183745551- Malayan_Banking_Targets_in_Check
09-Apr- 2024 08:46AM	From Julie's to Watsons, usher in Hari Raya festivities with family-centric short films (VIDEO)	Yahoo! Malaysia News	https://malaysia.news.yahoo.com/julies -watsons-usher-hari-raya- 004648920.html



Date	Headline	Media Outlet	URL Link
09-Apr- 2024 08:46AM	From Julie's to Watsons, usher in Hari Raya festivities with family-centric short films (VIDEO)	Malay Mail	https://www.malaymail.com/news/life/ 2024/04/09/from-julies-to-watsons- usher-in-hari-raya-festivities-with- family-centric-short-films- video/128022
06-Apr- 2024 04:55PM	Sarat Dengan Mesej & Penuh Emosi, Ini 9 Iklan Raya 2024 Yang Best Untuk Ditonton!	Astro Digital 5 Sdn Bhd - Astro Gempak	https://gempak.com/herita-
04-Apr- 2024 06:14PM	Koleksi iklan raya terbaik tahun 2024: Lebih menarik dengan elemen teknologi	SoyaCincau	https://bm.soyacincau.com/2024/04/0 4/koleksi-iklan-raya-terbaik-tahun- 2024-lebih-menarik-dengan-elemen- teknologi/
17-Apr- 2024 03:00PM	Kimlun Corp eyes more jobs to regain lost ground	The Edge Malaysia	https://theedgemalaysia.com/node/70 7604
15-Apr- 2024 11:11PM	Perkasa Ilmu Geosains; Lahirkan Masyarakat Madani	MajalahSains.com	https://www.majalahsains.com/perkasa -ilmu-geosains-lahirkan-masyarakat- madani/
14-Apr- 2024 08:50AM	TV1 - Gangguan Perkhidmatan ETS	TV1	https://ops.allasianews.com:8443/imag eRepo/AAN_Library/Broadcast/20240 4/20240412/TV1M0744-20240412- 01.mp4
13-Apr- 2024 08:12AM	Bernama - Tambang perjalanan ETS terganggu akan dipulangkan secara penuh	Bernama	https://ops.allasianews.com:8443/imag eRepo/AAN_Library/Broadcast/20240 4/20240412/BERM0730-20240412- 01.mp4
13-Apr- 2024 08:12AM	Bernama - Tambang Perjalanan ETS Terganggu Akan Dipulangkan Secara Penuh	Bernama	https://ops.allasianews.com:8443/imag eRepo/AAN_Library/Broadcast/20240 4/20240412/BERM0100-20240412- 01.mp4
12-Apr- 2024 01:54PM	KTMB Offers Refunds To Passengers Affected By Disruptions	iMoney.my	https://www.imoney.my/articles/ktmb- disruption-refund
12-Apr- 2024 09:29AM	KTMB Offers Full Refund to Passengers Affected by Disrupted ETS Service	Pocket News	https://www.pocketnews.com.my/202 4/04/12/ktmb-offers-full-refund-to- passengers-affected-by-disrupted-ets- service/
12-Apr- 2024 08:41AM	Bernama - Tambang perjalanan ETS terganggu akan dipulangkan secara penuh	Bernama	https://ops.allasianews.com:8443/imag eRepo/AAN_Library/Broadcast/20240 4/20240411/BERM2000-20240411- 01.mp4
12-Apr- 2024 08:41AM	Bernama - Tambang Perjalanan ETS Terganggu Akan Dipulangkan Secara Penuh	Bernama	https://ops.allasianews.com:8443/imag eRepo/AAN_Library/Broadcast/20240 4/20240411/BERM2300-20240411- 01.mp4
12-Apr- 2024 08:40AM	Astro Awani - Terkini - Tambang perjalanan ETS terganggu akan dipulangkan secara penuh - KTMB	Etiqa Malaysia Broadcast News	https://ops.allasianews.com:8443/imag eRepo/AAN_Library/Broadcast/20240 4/20240411/AWAM1330-20240411- 01.mp4



Date	Headline	Media Outlet	URL Link
12-Apr- 2024 08:40AM	Astro Awani - Terkini - Tambang perjalanan ETS terganggu akan dipulangkan secara penuh - KTMB	Etiqa Malaysia Broadcast News	https://ops.allasianews.com:8443/imag eRepo/AAN_Library/Broadcast/20240 4/20240411/AWAM1330-20240411- 01.mp4
12-Apr- 2024 08:40AM	Astro Awani - Tambang perjalanan ETS terganggu akan dipulangkan secara penuh - KTMB	Etiqa Malaysia Broadcast News	https://ops.allasianews.com:8443/imag eRepo/AAN_Library/Broadcast/20240 4/20240411/AWAM1300-20240411- 01.mp4
12-Apr- 2024 08:40AM	TV1 - Gangguan perkhidmatan ETS	Etiqa Malaysia Broadcast News	https://ops.allasianews.com:8443/imag eRepo/AAN_Library/Broadcast/20240 4/20240411/TV1M1944-20240411- 01.mp4
12-Apr- 2024 08:36AM	KTMB pulangkan secara penuh tambang perjalanan ETS terganggu	Motoqar	https://www.motoqar.com/2024/9984 5/ktmb-pulangkan-secara-penuh- tambang-perjalanan-ets-terganggu.html
12-Apr- 2024 08:33AM	Harian Metro - KTMB tawar pulang tambang penuh	Etiqa Malaysia Print News	https://ops.allasianews.com:8443/imag eRepo/AAN_Library/Print/202404/20 240412/news-802850-20240412- 2325-1712881353298.pdf
12-Apr- 2024 08:01AM	Sinar Harian - ETS terkandas: KTMB tawar pemulangan tambang penuh	Etiqa Malaysia Print News	https://ops.allasianews.com:8443/imag eRepo/AAN_Library/Print/202404/20 240412/news-802703-20240412- 2325-1712877794246.pdf
12-Apr- 2024 08:01AM	Sin Chew Daily - KTMB: 可获全额退款KTMB: Full refund available	Etiqa Malaysia Print News	https://ops.allasianews.com:8443/imag eRepo/AAN_Library/Print/202404/20 240412/news-802638-20240412- 2325-1712875948424.pdf
11-Apr- 2024 09:35PM	ETS电力故障 停 驶 数小 时 KTM:不续 行程者 获 全 额 退款	Kwang Wah Yit Poh / 光华日报	https://www.kwongwah.com.my/2024 0411/ets%e7%94%b5%e5%8a%9b%e6 %95%85%e9%9a%9c- %e5%81%9c%e9%a9%b6%e6%95%b0 %e5%b0%8f%e6%97%b6- ktm%ef%bc%9a%e4%b8%8d%e7%bb% ad%e8%a1%8c%e7%a8%8b%e8%80% 85%e8%8e%b7%e5%85%a8%e9%a2% 9d%e9%80%80%e6%ac%be/
11-Apr- 2024 07:32PM	KTMB offers refunds to all affected by service disruption between Kamunting and Bukit Merah	Malaysians Must Know the TRUTH	https://malaysiansmustknowthetruth.bl ogspot.com/2024/04/ktmb-offers- refunds-to-all-affected-by.html
11-Apr- 2024 07:24PM	ETS terkandas: KTMB tawar pemulangan tambang penuh, tuntutan insurans	Funtasticko.net	https://www.funtasticko.net/ets- terkandas-ktmb-tawar-pemulangan- tambang-penuh-tuntutan-insurans/
11-Apr- 2024 06:54PM	Passengers unable to continue journey due to disrupted ETS service to get full refund – KTMB	Lumi News	https://luminews.my/news/2105835
11-Apr- 2024 06:31PM	Gangguan ETS: KTMB tawar pemulangan tambang penuh dan tuntutan insurans	Engear	https://engear.tv/berita/malaysia/2024 /04/11/gangguan-ets-ktmb-tawar- pemulangan-tambang-penuh-dan- tuntutan-insurans/514407/



Date	Headline	Media Outlet	URL Link
11-Apr- 2024 06:15PM	Passengers unable to continue journey due to disrupted ETS service to get full refund – KTMB	Asia News Today	https://asianewstoday.com/passengers -unable-to-continue-journey-due-to- disrupted-ets-service-to-get-full- refund-ktmb/
11-Apr- 2024 05:15PM	Passengers unable to continue journey due to disrupted ETS service to get full refund - KTMB	Astro AWANI - Buletin Awani	https://www.astroawani.com/berita- malaysia/passengers-unable-continue- journey-due-disrupted-ets-service-get- full-refund-ktmb-466030
11-Apr- 2024 03:35PM	Tambang Perjalanan ETS Terganggu Akan Dipulangkan Secara Penuh - KTMB	Getaran	https://www.getaran.my/artikel/semas a/58264/tambang-perjalanan-ets- terganggu-akan-dipulangkan-secara- penuh-ktmb
11-Apr- 2024 03:10PM	ETS开斋节前夕故障 乘客二管道申 请 全 额 退款	Nanyang Siang Pau /南洋商 报	https://www.enanyang.my/%E8%A6% 81%E9%97%BB/ets%E5%BC%80%E6 %96%8B%E8%8A%82%E5%89%8D%E 5%A4%95%E6%95%85%E9%9A%9C- %E4%B9%98%E5%AE%A2%E4%BA%8 C%E7%AE%A1%E9%81%93%E7%94% B3%E8%AF%B7%E5%85%A8%E9%A2 %9D%E9%80%80%E6%AC%BE
11-Apr- 2024 02:31PM	ETS开 斋节 前夕故障 4小时,铁 道公司 宣布全 额 退款	MalaysiaKini	https://www.malaysiakini.com/news/7 02254
11-Apr- 2024 02:25PM	开 斋节 前夕 ETS 停 驶 乘客可 获 全 额 退款	Lumi News	https://luminews.my/zh/news/210524 6
11-Apr- 2024 02:12PM	铁 道公司宣布 受影响乘客 获 全 额 退款	China Press / 中国 报	https://www.chinapress.com.my/2024 0411/%e9%93%81%e9%81%93%e5% 85%ac%e5%8f%b8%e5%ae%a3%e5%b 8%83- %e5%8f%97%e5%bd%b1%e5%93%8d %e4%b9%98%e5%ae%a2%e8%8e%b7 %e5%85%a8%e9%a2%9d%e9%80%80 %e6%ac%be/
11-Apr- 2024 01:59PM	KTMB: ETS開齋節前夕故障 全額退款受影響乘客	Guang Ming Daily / 光明日报	https://guangming.com.my/ktmb%ef% bc%9aets%e9%96%8b%e9%bd%8b%e 7%af%80%e5%89%8d%e5%a4%95%e 6%95%85%e9%9a%9c- %e5%85%a8%e9%a1%8d%e9%80%80 %e6%ac%be%e5%8f%97%e5%bd%b1 %e9%9f%bf%e4%b9%98%e5%ae%a2
11-Apr- 2024 01:50PM	铁 道公司 ETS 故障:受影响乘客二管道 申 请 全 额 退款	精彩大马	https://www.cincainews.com/news/eat -travel/2024/04/11/ktmb-offers-full- refunds-after-ets-passengers-left- stranded-for-hours/128367
11-Apr- 2024 01:45PM	Tambang perjalanan ETS terganggu dipulangkan secara penuh - KTMB	Astro AWANI - Buletin Awani	https://www.astroawani.com/berita- malaysia/tambang-perjalanan-ets- terganggu-dipulangkan-secara-penuh- ktmb-466013



Date	Headline	Media Outlet	URL Link
11-Apr- 2024 01:45PM	ETS terkandas empat jam, KTMB tawar pulangkan balik tambang	Utusan Malaysia	https://www.utusan.com.my/berita/20 24/04/ets-terkandas-empat-jam-ktmb- tawar-pulangkan-balik-tambang/
11-Apr- 2024 01:41PM	KTMB offers refunds to all affected by service disruption between Kamunting and Bukit Merah	13 Investor	https://klse.i3investor.com/web/blog/d etail/savemalaysia/2024-04-11-story- h-183888745- KTMB_offers_refunds_to_all_affected_ by_service_disruption_between_Kamun
11-Apr- 2024 01:30PM	铁道公司ETS故障:受影响乘客二管道 申 请 全 额 退款	BERNAMA	https://bernama.com/man/news.php?i d=2287361
11-Apr- 2024 01:30PM	PASSENGERS UNABLE TO CONTINUE JOURNEY DUE TO DISRUPTED ETS SERVICE TO GET FULL REFUND - KTMB	BERNAMA	https://www.bernama.com/en/general/news.php?id=2287359
11-Apr- 2024 01:26PM	ETS terkandas 4 jam, KTMB tawar pemulangan tambang penuh, tuntutan insurans	Majoriti	https://majoriti.com.my/berita/2024/0 4/11/ets-terkandas-4-jam-ktmb-tawar- pemulangan-tambang-penuh-tuntutan- insurans
11-Apr- 2024 01:24PM	KTMB tawar pemulangan tambang penuh bagi penumpang terkandas	Kosmo! Online	https://www.kosmo.com.my/2024/04/ 11/ktmb-tawar-pemulangan-tambang- penuh-bagi-penumpang-terkandas/
11-Apr- 2024 01:23PM	ETS terkandas: Penumpang terjejas dapat pemulangan tambang penuh	Sinar Harian	https://www.sinarharian.com.my/articl e/659103/edisi/selangor-kl/ets- terkandas-penumpang-terjejas-dapat- pemulangan-tambang-penuh
11-Apr- 2024 01:21PM	铁 道公司 ETS 故障:受影响乘客二管道 申 请 全 额 退款	Lumi News	https://luminews.my/zh/news/210518
11-Apr- 2024 01:11PM	KTMB: Passengers unable to continue journey due to disrupted ETS service between Kamunting and Bukit Merah to get full refund	Malay Mail	https://www.malaymail.com/news/mal aysia/2024/04/11/ktmb-passengers- unable-to-continue-journey-due-to- disrupted-ets-service-between- kamunting-and-bukit-merah-to-get-full- refund/128364
11-Apr- 2024 01:11PM	KTMB offers refunds to all affected by service disruption between Kamunting and Bukit Merah	The Star Online	https://www.thestar.com.my/news/nat ion/2024/04/11/ktmb-offers-refunds- to-all-affected-by-service-disruption- between-kamunting-and-bukit-merah
11-Apr- 2024 01:08PM	Passengers unable to continue journey due to disrupted ETS service to get full refund - KTMB	theSun	https://thesun.my/local_news/passeng ers-unable-to-continue-journey-due-to- disrupted-ets-service-to-get-full- refund-ktmb-PC12321178
11-Apr- 2024 12:57PM	TAMBANG PERJALANAN ETS TERGANGGU AKAN DIPULANGKAN SECARA PENUH - KTMB	BERNAMA	https://www.bernama.com/bm/am/ne ws.php?id=2287354
11-Apr- 2024 12:48PM	ETS terkandas: KTMB tawar pemulangan tambang penuh, tuntutan insurans	Berita Harian	https://www.bharian.com.my/berita/na sional/2024/04/1233792/ets- terkandas-ktmb-tawar-pemulangan- tambang-penuh-tuntutan-insurans

April 2024



Date	Headline	Media Outlet	URL Link
11-Apr- 2024 12:47PM	KTMB pulang tambang, bayar insuran ETS terkandas 4 jam malam raya	Malaysia Gazette	https://malaysiagazette.com/2024/04/ 11/ktmb-pulang-tambang-bayar- insuran-ets-terkandas-4-jam-malam- raya/
11-Apr- 2024 12:42PM	Penumpang ETS terkandas di Kamunting 9 April, boleh dapat pemulangan tambang penuh – KTMB	BULETIN	https://www.buletintv3.my/nasional/p enumpang-ets-terkandas-di-kamunting- 9-april-boleh-dapat-pemulangan- tambang-penuh-ktmb/
11-Apr- 2024 12:42PM	KTM passengers can get refund for disrupted train service between Kamunting and Bukit Merah	New Straits Times	https://www.nst.com.my/news/nation/ 2024/04/1036785/ktm-passengers- can-get-refund-disrupted-train-service- between-kamunting
11-Apr- 2024 12:42PM	KTM passengers can get refund for disrupted train service between Kamunting and Bukit Merah	Lumi News	https://luminews.my/news/2105078
11-Apr- 2024 12:39PM	ETS停驶事故仍在 查 乘客可 获全额 退款	See Hua Daily News / 诗华日报	https://news.seehua.com/post/114543
11-Apr- 2024 12:18PM	ETS停驶事故仍在 查 乘客可 获全额 退款	Oriental Daily News / 东方日报	https://www.orientaldaily.com.my/new s/nation/2024/04/11/643995
11-Apr- 2024 11:57AM	ETS terkandas, KTMB tawar pemulangan tambang penuh, tuntutan insurans	Harian Metro	https://www.hmetro.com.my/mutakhir /2024/04/1079090/ets-terkandas- ktmb-tawar-pemulangan-tambang- penuh-tuntutan-insurans
04-Apr- 2024 12:18AM	MTA SALUR RM30,000, RAI 200 MUALAF SEMPENA PROGRAM MAHABBAH RAMADAN	BERNAMA	https://bernama.com/bm/news.php?id =2285526
04-Apr- 2024 12:18AM	MTA PRESENTS RM30,000 CONTRIBUTION, FETES 200 CONVERTS AT MAHABBAH RAMADAN PROGRAMME	BERNAMA	https://www.bernama.com/en/general/news.php?id=2285525

17 April 2024, The Straits Times Etiqa Singapore commentary



THE STRAITSTIMES

SINGAPORE

e FRINDENCES* (E) 3, III

Fallen tree in Chestnut Nature Park crushes car



An Whates spokesman said the trunk of an Albizia tien at Chestrici Nature Park had snapped at about Spream April 13, more sciences in



SINGAPORE - A large tree fell along Chestnut Avenue on April 13, crushing a white sedan that was natived baside it

Dash cam footage of the incident showed car's bonnet and roof crushed by the fallen tree's trunk.

The video, posted on the SG Road Vigilante Facebook page, has gotten over 60,000 views on far.

No one was in the car when the incident happened.

A National Parks Board (NParks) spokesman said the trunk of an Albizia tree at Chestnut Nature Park had snapped at about 5pm that day.

He added that there were no reported injuries, and the obstruction was cleared by 7.30mm that day.

This is not the first time Albizia trees have fallen.

In 2016, an Albizia tree growing on state land toppled onto a Bukit Timah bungalow that belonged to 94-year-old Pamela Hickley, the former private secretary to Singapore's last British governor.

The tree, which fell even though there were no strong winds, flattened a portion of a fence and the garden.

The authorities later removed the tree and replaced it with other more weatherresilient species that were less likely to break. Albizia trees are also susceptible to pests and root rot.

Insurance companies told The Straits Times incidents like this are typically covered under motor insurance plans.

They advised motorists to report such incidents to the authorities and make prompt reports to their insurers for claims assessment.



Income Insurance deputy vice president Cecilia Siah said any in-car footage of the incident would also help to support the claim.

Chief executive of Etiqa Insurance Singapore Raymond Ong also added that motorists should also take photographs of the damage.

"Meticulously documenting the scene, including capturing photographs and videos of the vehicle damage and surrounding areas, (will be) invaluable in accurately assessing the damage when initiating the insurance claim process," he said.

Mr Ong added that the amount a vehicle owner can claim depends on various factors, including the extent of damage and the coverage limit stated in the insurance policy.

"The insurer will typically assess the damage upon submission of a claim and provide compensation accordingly, within maximum coverage limits," he said. Mr Ong added that the amount a vehicle owner can claim depends on various factors, including the extent of damage and the coverage limit stated in the insurance policy.

"The insurer will typically assess the damage upon submission of a claim and provide compensation accordingly, within maximum coverage limits," he said.

Insurers also said that in the event the vehicle is totalled, they provide coverage up to the market value of the vehicle at the time of loss, even if repair costs are greater than the market value of the vehicle.

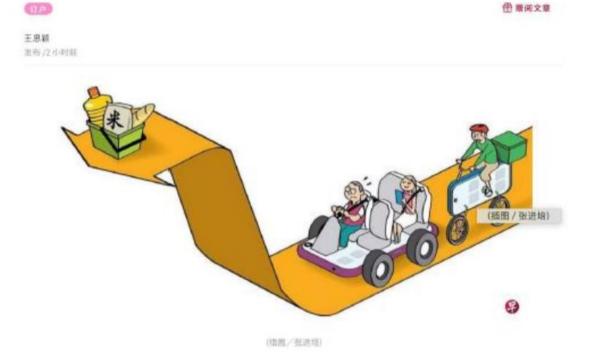
14 April 2024, Lianhe Zaobao Etiqa Singapore Commentary





財任 | 新加坡財経

理财锦囊: 薪酬追不上通胀 平台员工如何预算开支?



字体大小: 小中大

私召车业者司机张嘉思(53岁)过去从事销售工作多年,去年被裁退,约两个月前转当私召车司机。这份工作 让他可以自由安排时间,以及接送孩子上学放学。

张嘉恩在接受《联合早报》访问时说,每天须赚取约400元,这样一来扣除140元的车租和打油费,每天的收入 实际为260元,其中60元为储蓄,以备不时之需。

另一名私召车业者司机程顺兴(53岁)加入这行七年,他估计每月开支为4524元,包括2324元的车租费、800 元的房贷和家庭开支、400元的打油费,以及1000元的保险费。

14 April 2024, Lianhe Zaobao **Etiga Singapore Commentary**



财经 BUSINESS ● 格里納天 14.04.2024 22



和 日本文書可有版書書(63岁) 和 过去从申初告工作多年,去年 被稅場、約两个月前前出版百 车司机,这份工作让他可以自由安排扩 间。以及提送系子上原数学。

电真单点接受 (联合导经) 达回时 资。每天损廉案约400元。这样一来和 数140元的车柜将打技费。但天的收入 实际为260元。其中60元为储蓄。以告 不时之情。

另一名英尔库业者目机程顺州(53 岁)烈人並行七年。粉也計報月开支为 4024天。包括2024兄於李珪會、800元 价度贷和家庭开支。400允的行动费。

华夏节取到原业机器和企业工会 动人口的一员,属于自摩人士。模拟 《2023年劳动力报告》,新加坡自康居 医当中、私日车司机人数最多。去年约 将3万等500人。其状层建士司机、约有 2万1100人 1万2000人从事进步运送器

SOURCESTED, BORRES TADA存款客户。因此也被称为于台说 工 [platform workers | 。其他平台员工 姓包括近秦四。

狂病疫情过

四、新加坡的景 从2022年前8 整体共同分

通常能够保护生活费节节上升、但至台员工的薪配不一定整新上、人力和发表的《2023年劳动力报告》数据显示。 全职平台员工去年的每月收入中位数为2000元。与前年持平,今年下半年起,30岁以下的平台员工资素支10.5%至13%的公积金。 之质质年提升、直到2028年道15至銀倉資庫品一样的20%。 本期(採財政費)等研讨甲台版工資給的研究挑战、并邀请专家给代价一部保土。

薪酬追不上诵胀 平台员工如何预算开支?

的人口的0.0%) 。下海到去年的7万零 900人(台北为2.9%), 北東前2019 年的人数得高。

平台员工基础少、恒基于专工经济 (gg economy) 的工物性质,经们也 人不稳定的使效常日。

Etca Insurance Singspore 首用技 行在工业专举例说,包括车司机也高受 作场的外影响,譬如,尼病疫情的肝癌 情趣安徽和词,因人概其家、不时常要 **搭款召车,平台员工的收入街北海临**旗

GXS學行學有业务主管正案指标 は, 许多平台及工业新进行的车辆, 岩 车辆发生处隔, 然会要纳他们的卷入。

王家宿走, 对平台资工未洗, 接会 逻程主要形式。身为自服人士。他

们不时是更支付朝华或蒙然严 支。如医疗胜单等。因为他 们不像是某人士投享有医疗体 险等工作证别。

尼安斯田士

年发布的对条键象规告规范、零工者的 财务状况是简单,截至去年3月。他们 的支出起过收入,比率为112%。销售 也只够应付1.7个目的开支。运载于新 便被10个总事业。

譬如,程朝兴遗算。自己的汉多百 意只可应付约两个月的开支。有时指动 用这笔查查支付维单。之后会费力工作 境外。可依靠外线确实不多。

部分平台员工下半年数 公积金维交率调高

另一方面。平台起工作为自是人 有年要數享95.910.556的数人制 你就做着产长。视其体设入和注的市

从2024年下半年起,60岁及以下 者懷克丰富增加2.5个百分点。在进費 連和特別产与为提供效准备。也就是在 教文年会达到收入的10.6%至13%。 608 970岁型植加新10.6%。70岁及 以上集增加到9%。

这些人当中,20岁以下必须做 交、30岁及以上可选择是否要教文。 也被最级。30岁以下的早台员工会级 健文10.5%至13%的分配会。之后进年

级升、直到2028年增加到预算递来并

位得注意的是, 人力每发布的 2023年,最加坡全期平台选工的每月 &人中位数为2900元,与期年将干。

在收入没有联长的情况下,30岁 以下的平台员工的报金牌、下来会测吃

为特里这种人是由人种收入减少 片人低于2500代者将还第一年。有 政府的补偿们各最分权金的75%。 近两年新船撤交额塘坞的50%,最后 - IN 25%

尽管30岁及以上平台员工可选择 是否确安联外的数变率,王荣与认为, 数见才征说智之琴,可考虑填刊特别户 头或体就被客户头,本仅是廉取更高利 章, 许是有些体系领量方式。 满足现休

水平台市工業改、野会市員 主導招忧、资为百乘人士。 他们不可求要支付部外或录 **参开支、如医疗30单等**,因 为他们不停燃朝人土程享有 区疗保险等工物馆利。 GOS株的甲管全各主管



新图/连进场

专家: 应定期储蓄 缓冲平台工作收入低时期

伤习惯。无论储蓄的数额多少。群有 带来怪的扣舷,又能保护财务。 贴键中部各不确定的情况。

顺中设入机治时期。

可参索任风险检查 优化开支减少债务

登扬工可以考虑工期储蓄和投资计 务。以改确保支出与移入相称。地过

对平台出工来说、西京空期智蕾 近、如经宫职任保单(几户)。 既能

规则平台Seedy在一则针对平台 王梁琦建议,平仓员工可顺序案 员工的个人即时指面报道中说。即使 一开始可建立以设约三至六个 个人没有大量资金、张师可以开始 个人沒有大量资金。最终可以开始 月开关的设备资金,之后逐渐把设施 农田。一带智雄农西园科学台(1000 音会扩大定型以供刊12个月开支,包 ade801)设有最低核皮酸。如果个 人是假避风险的投资器。可以用您定 存。新加坡储蓄保务和创业务等担风

知道即说, 深存其下也必须注意 张迟, 的想达一步接高储蓄, 平 情多水平和消费习惯, 避免累积值 追踪支付,中台的工可解如法可 以此化或延步开支的方面。从西要好 地把制财务状况。自此、平台办工平 可减少销售贷款保证,以及对货货的 依赖、避免和关利息支出的成职务署

经热能个人的情况不同。王章丽 个邮份经收线则是20-50-30 的出来,将每月收入第20%分配给 50%予证"開軍" 美别的支出,剩余30%别是"想 要"(warts)类别的支出。

有足够的保险保障也很重要。以

案件或领集技艺处位领含发展 作发生时, 疾将保障。

核据新兰坡人库保险协会的 2022年保障禁口损费,平仓员工 热定亡助产集由病保障等口分积为 55%和91%。主要因为特别的公积 全科键書和时轻少、伊拉雅高率也征

王卖奔跑议。严重疾病保险、包 疗保险、现情保险、以及个人营外保 米尔伯德尔也被疗费用。或多也 经选择的收入初头至乎着军。有位北 代唐复新问的日常及其他开支。

无论是在法上被到理财难 眼或投資時對限新。 zbci@aph.com.sg, 程用设计专 ARG-WE

错过上期《理财物囊》?



11 April 2024, U Weekly

Growing old with pets (Etiqa Singapore Pet Insurance)





38

帮宠物购买保险!

建议宏物主人在选择最适合的保险之前。应考虑各 种条件,包括由于目前国家公园局属下的动物与曹 医事务组(AVS)还未允许在组歷内饲养猫咪(预计 将在今年内实施)。因此组屋猫咪还无法受保。所有 受保宠物都须植入微型芯片 (microchip) 以及拥有 AVS执照。Etiqa Insurance Singapore宣传人员对 本刊表示,一旦政府批准猫咪入住组屋,相关保险也 将做出调整。

另外, 宠物们受保的年龄一般都只介于8周到7-9 岁不等,有些保单只有意外险。若要涵盖医药费,还 得再加买项目,每个月保费可从最低的\$89到超过 \$2000(依据宠物品种、年龄、身体状况等等条件计 算)。

在本地, 宠物保险多是直接在网上购买或询问, 并无 可面对面洽询的保险人员,主要搜索到的保险公司 分别有:

1. Etiqa Insurance Singapore

网络: https://www.etica.com.sg/personal/pet-insurance/ *注Tq里物保险属Etiga的子品牌(sub-brand)。

网络: https://www.libertyinsurance.com.sg/petcare

3. Aon Happy Tails

4. CIMB My Paw Pal

网站: https://www.cimb.com.sg/er/personal/bankingwith-us/insurance/general-insurance/cimb-my-paw

"依据大小品种的预期寿命,构作大概7-8岁常算是"乐龄人 十*、磁磁级原约分表。







际宠物日"的由来

3 April 2024, Insurance Asia

Etiqa Singapore launch CI plan with mental health support





NEWS.

INSURANCE!

PUBLISHED: 5 MANUTES AGO



Etiqa introduces tailored pet insurance in Singapore

Pet insurance focuses on rising pet care costs and ownership trends.

To support pet owners across Singapore, Etiqa Insurance Singapore has unveiled a new pet insurance policy, following a noticeable shift towns the importance of pets in the family dynamic.

According to Raymond Cog, CEO of Etiqa Insurance Singapore, this cultural shift recognizes pets increasingly as integral family members, necessitating financial protection against the escalating costs associated with pet healthcare.

"Edge's entry into pet insurance was inspired by our own experiences as pet memors," Ong stated. He pointed out that the rising cost of pet case, especially unexpected medical expenses, is a growing concern for many pet owners.

Etiquis response was to create a pet insurance product that not only addresses these financial challenges but also incorporates unique selling points not found in other market offerings.

The insurance policy stands out for its high coverage limits in critical areas such as pet surgical and inputions surgical procedures, and it also covers congenital diseases



certified by a vet. Additional benefits include no claims discounts and multiple pet discounts, illustrating fitiqu's commitment to providing value and peace of mind to pet owners.

"Between 2019 and 2022, the number of registered dogs in Singapore went up by over 20%, and eats by over 10%," he remarked. This surge, coupled with rising medical costs, underscores the growing demand for pet insurance.

Etiqu's pet insurance plans offer different levels of coverage for dogs and rata to accommodate a wide range of needs and budgets. Premiums vary from just below \$200 for small cots to above \$700 for the largest dogs.

The plans include hospital and surgical coverage of up to \$15,000 per year, outpatient coverage up to \$3,500, public liability coverage up to balf a million, and even funeral coats of \$500.

Ong emphasised that while the product is a robust starting point, Etiqa is open to refining and onhancing the policy based on market Nedback and user experiences. "It is designed by people who are pet owners and who care," he stated.

1 April 2024, Asia Insurance Review Etiqa Singapore launch CI plan with mental health support







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Product Bites

Etiqa Insurance Singapore launch CI plan with mental health support

Source: Asia Insurance Review | Apr 2024

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Etiqa Insurance Singapore launched a new critical illness (CI) plan that offers comprehensive protection against more than 100 CI and mental health conditions across multiple stages of illnesses.

Etiqa Insurance Singapore launch CI plan with mental health support

Etiqa Insurance Singapore launched a new critical illness (CI) plan that offers comprehensive protection against more than 100 CI and mental health conditions across multiple stages of illnesses. The plan, Essential Critical Secure, aims to address an evident CI protection gap in Singapore by providing monthly cash payouts of up to 200% of the original sum insured.

Premiums are reported to be S\$0.86 (\$0.64) per day, for coverage of S\$100,000 CI Benefit and up to S\$200,000 of Continuous care benefit.

Some features of the plan include:

 Comprehensive CI coverage for multiple stages: protection against 104 medical conditions across early, intermediate and severe stages.

- Continuous care benefit: additional monthly cash payou
 of 1% of the sum insured upon the diagnosis of any of
 the 36 covered severe stage CIs for up to 200% of the
 original sum insured.
- Lump sum payout for all stages of CI: accelerated payout of 50% of the sum insured upon the diagnosis of early and intermediate stages of a covered CI and a payout of 100% of the sum insured upon the diagnosis of a covered severe stage CI.
- Support for mental health: benefits across seven mental health conditions.
- Premium waiver benefit: all future premiums waived upon the diagnosis of a covered early or intermediate stage CLM



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Through its new partnerships with consumer finance platforms, Igloo extends access to insurance to the underbanked

Regional insurtech furthers financial inclusion with tailored protection for products purchased through digital loan platforms

As part of its commitment to advancing financial inclusion and providing insurance for all, regional insurtech Igloo has partnered with consumer finance platforms in the Philippines to offer gadget protection products to shoppers. Igloo aims to extend access to insurance products and streamline the process of protecting items purchased through digital loans or alternative financing, whether online or instore, providing consumers with a more accessible and convenient means to secure their purchases effectively.



"While the Philippines has made notable strides in financial inclusion, a considerable portion of the population remains unbanked. This translates to the inability to establish a credit history, which is essential for accessing financial products such as credit cards and loans," said Roberto Vea, Commercial Lead at Igloo Philippines. "This is why the consumer lending industry has risen by leaps and bounds—it caters to the needs of the unbanked population by providing alternative financial solutions such as digital loans that do not rely on traditional banking infrastructure."

Lower barriers to entry, competitive interest rates, and simplified application processes have facilitated Filipinos' access to crucial loan products, driving the popularity of installment financing and buy-now-pay-later (BNPL) schemes. BNPL, in particular, is forecasted to reach US\$2.29 billion by 2024. Many of these loans are facilitated in physical retail outlets, offering consumers the flexibility to make purchases and arrange financing conveniently in-store.

"At Igloo, we firmly believe in being where we can impact consumers most. That's why we partnered with leading digital lending companies Skyro and Salmon alongside Etiqa to develop a product designed to protect installment purchases and ensure accessibility wherever our customers are," Vea explained. "Now, they can protect their purchases wherever they buy it—whether through online merchants or offline stores, we're giving them the peace of mind they deserve."

In partnership with Etiqa, Igloo has introduced innovative products like Gadget Protection, Loan Protect with Skyro, and Loan Protect with Salmon. Soon, Salmon, Etiqa, and Igloo will also launch Accidental Damage and/or Liquid Damage, along with Extended Warranty products. These offerings provide comprehensive protection for customers' purchases through consumer finance platforms.

These products provide extensive coverage for device repairs, replacements, and loan repayments in the event of unexpected incidents that impact the customer. These protection products are available in top mobile and appliance stores nationwide.

The process is simple: when a customer purchases a device, the insurance product is seamlessly integrated into the client's loan amount. This integration ensures that premium payments are effortless, hassle-free, and budget-friendly.

Once the policy is active, Gadget Protection will step in if the consumer faces device issues requiring repairs or replacements. The policy covers the costs associated with these services, providing the customer with peace of mind and financial security.

"We are committed to our mission of providing 'insurance for all' and that includes safeguarding purchases made by an underserved sector because it offers a layer of financial protection that they may not otherwise have access to. We will continue to work with our partners to develop products that cater to the diverse needs of the people we serve." Vea ended.

Learn more about Igloo's products by visiting iglooinsure.com

4 April 2024, The Daily Tribune

Etiqa Philippines' Tech-driven approach transforms insurance accessibility



BUSINESS

Tech-driven approach transforms insurance accessibility



TDT

Published on: Apr 04, 2024, 09:38







Leveraging its strong foothold in Southeast Asia, Etiqa Philippines, the country's leading advocate of Insurtech, is committed to delivering an exceptional customer experience by simplifying the insurance journey for Filipinos. Etiqa Philippines has streamlined the traditional process by introducing innovative digital touchpoints that enable members to access insurance services such as policy inquiries, claims processing, and general assistance with a single click.

Rico Bautista, Etiqa Philippines president and CEO, expressed, "In our six decades of providing insurance solutions, we have witnessed firsthand the power of technology in streamlining the insurance acquisition process for millions of Filipinos. We are dedicated to simplifying the insurance journey for all, aligning with our core mission to contribute to making the Philippines a better place."

As one of the few insurance companies in the country holding a composite license, Etiqa Philippines further simplifies the insurance process by presenting a consolidated range of life and non-life insurance products under a single brand. To address the various insurance needs of every Filipino, Etiqa Philippines provides a comprehensive range of insurance solutions that can easily be availed through the Etiqa website, Smile PH 3.0 App, HR and Provider Portals, and Doctor's App.

Etiqa Philippines' upgraded Smile PH 3.0 App is a unified omnichannel app that speeds up the insurance process. Designed for both Group Medical and Retail Insurance clients, it provides convenient app-based access to basic plan and policy details and facilitates seamless transactions such as requesting a Letter of Guarantee and viewing policy details. This unified omnichannel app can be easily and quickly downloaded from the Google Play Store and App Store.

Serving as the web version of the Smile PH app, the Etiqa Member Portal is designed explicitly for Group Medical plan members who prefer a web-based portal to a mobile application. It offers the same comprehensive features as the Smile App, the only distinction being its web-based accessibility.

To enhance the partnership experience, Etiqa Philippines introduces its Provider Portal, an exclusive web-based application for partner hospitals and clinics. This platform offers secure and convenient business interactions. It provides features such as requesting Letters of Guarantee, viewing and monitoring payments, and downloading Certificates of Withholding Tax (BIR 2307) 24/7.

April 2024

Etiqa Mentions - the Philippines



Date	Headline	Media Outlet	URL Link
28-Apr-2024 03:59PM	Safe shopping: Protection plans for online purchases launched	The Philippine Star	https://www.philstar.com/lifestyle/the- budgetarian/2024/04/28/2342515/safe- shopping-protection-plans-online- purchases-launched
18-Apr-2024 12:35PM	Igloo Broadens Insurance Access to Underbanked Through New Consumer Finance Partnerships	Wazzup.PH	https://www.wazzup.ph/igloo-broadens- insurance-access-to-underbanked- through-new-consumer-finance- partnerships/
12-Apr-2024 12:08AM	Through its new partnerships with consumer finance platforms, Igloo extends access to insurance to the underbanked	Gadgets Magazine	https://gadgetsmagazine.com.ph/technol ogy/fintech/igloo-access-to-insurance
11-Apr-2024 08:00AM	PASSENGERS UNABLE TO CONTINUE JOURNEY DUE TO DISRUPTED ETS SERVICE TO GET FULL REFUND - KTMB	The Philippines News Gazette	https://www.philippinesnewsgazette.co m/passengers-unable-to-continue- journey-due-to-disrupted-ets-service-to- get-full-refund-ktmb/
10-Apr-2024 11:35PM	How SEA insurtech Igloo extends insurance access to the underbanked	Tech and Lifestyle Journal	http://techandlifestylejournal.com/insurt ech-igloo-insurance-underbanked/
10-Apr-2024 02:20PM	Through its new partnerships with consumer finance platforms, Igloo extends access to insurance to the underbanked	LionhearTV.net	https://www.lionheartv.net/2024/04/thr ough-its-new-partnerships-with- consumer-finance-platforms-igloo- extends-access-to-insurance-to-the- underbanked/
08-Apr-2024 05:23PM	Igloo partners with consumer finance platforms in PH	Upgrade Magazine	http://www.upgrademag.com/web/2024 /04/08/igloo-partners-with-consumer- finance-platforms-in-ph/
08-Apr-2024 04:32PM	Through its new partnerships with consumer finance platforms, Igloo extends access to insurance to the underbanked	Mega Bites	https://www.megabites.com.ph/through- its-new-partnerships-with-consumer- finance-platforms-igloo-extends-access- to-insurance-to-the-underbanked/
08-Apr-2024 01:58PM	Through its new partnerships with consumer finance platforms, Igloo extends access to insurance to the underbanked	HYPE MANIA	https://hypemaniaph.com/2024/04/08/t hrough-its-new-partnerships-with- consumer-finance-platforms-igloo- extends-access-to-insurance-to-the- underbanked/
08-Apr-2024 12:54PM	Through its new partnerships with consumer finance platforms, Igloo extends access to insurance to the underbanked - Gadget Sidekick	Gadget Sidekick - Gadget Reviews	https://gadgetsidekick.com/through-its- new-partnerships-with-consumer- finance-platforms-igloo-extends-access- to-insurance-to-the-underbanked/
08-Apr-2024 09:26AM	Through its new partnerships with consumer finance platforms, Igloo extends access to insurance to the underbanked	Corner Magazine PH	http://cornermagazineph.com/2024/04/ 08/through-its-new-partnerships-with- consumer-finance-platforms-igloo- extends-access-to-insurance-to-the- underbanked/
07-Apr-2024 09:01AM	Igloo's partnerships provide the underbanked access to insurance	Back End News	https://backendnews.net/igloos- partnerships-provide-the-underbanked- access-to-insurance/
06-Apr-2024 04:26PM	Igloo extends access to insurance to the underbanked	The Technivore	https://www.thetechnivore.com/igloo- extends-access-to-insurance-to-the- underbanked/

April 2024

Etiqa Mentions - the Philippines



Date	Headline	Media Outlet	URL Link
06-Apr-2024 03:41PM	Through its new partnerships with consumer finance platforms, Igloo extends access to insurance to the underbanked	Amazing Jing For Life	https://amazingjingforlife.blogspot.com/ 2024/04/through-its-new-partnerships- with.html
06-Apr-2024 03:22PM	Through its new partnerships with consumer finance platforms, Igloo extends access to insurance to the underbanked	Orange Magazine	https://orangemagazine.ph/2024/igloo- extends-access-to-insurance-to-the- underbanked/
06-Apr-2024 11:00AM	Through Its New Partnerships with Consumer Finance Platforms, Igloo Extends Access to Insurance to the Underbanked	Boy Raket	http://www.boyraket.com/2024/04/through-its-new-partnerships-with.html
05-Apr-2024 11:41PM	Through its new partnerships with consumer finance platforms, Igloo extends access to insurance to the underbanked	Team PCheng	http://www.teampcheng.com/blog/lifest yle/through-its-new-partnerships-with- consumer-finance-platforms-igloo- extends-access-to-insurance-to-the- underbanked/
05-Apr-2024 07:56PM	Through its new partnerships with consumer finance platforms, Igloo extends access to insurance to the underbanked	Pinay Ads - PRNewswire	https://www.pinayads.com/2024/04/iglo o-extends-access-to-insurance-to-the- underbanked/
05-Apr-2024 06:43PM	Through its new partnerships with consumer finance platforms, Igloo extends access to insurance to the underbanked	ShopgirlJen	http://www.shopgirljen.com/2024/04/th rough-its-new-partnerships-with.html
05-Apr-2024 02:30PM	Through its new partnerships with consumer finance platforms, Igloo extends access to insurance to the underbanked	Swirling Over Coffee	https://www.swirlingovercoffee.com/thr ough-its-new-partnerships-with- consumer-finance-platforms-igloo- extends-access-to-insurance-to-the- underbanked/
05-Apr-2024 01:35PM	Through its new partnerships with consumer finance platforms, Igloo extends access to insurance to the underbanked	Manila Republic	https://www.manilarepublic.com/throug h-its-new-partnerships-with-consumer- finance-platforms-igloo-extends-access- to-insurance-to-the-underbanked/
05-Apr-2024 01:23PM	Through its new partnerships with consumer finance platforms, Igloo extends access to insurance to the underbanked	DBedalyn.com	https://dbedalyn.com/through-its-new- partnerships-with-consumer-finance- platforms-igloo-extends-access-to- insurance-to-the-underbanked/