Andrew King Sun Cheung

Non-Independent Non-Executive Director

Vice Chairman

Present Directorship within Etiqa Malaysia Etiqa Family Takaful Berhad Appointed to the Board on 7 February 2020

Age

65

Nationality

Canadian

Qualifications

- Member of the Chartered Professional Accountant, Canada
- Chartered Financial Planner, Canada
- Bachelor of Social Sciences (Economics), University of Hong Kong

Background/Experience

Insurance

Mr Cheung has more than 30 years of experience in the life insurance industry and was involved in the set-up of 2 joint ventures of life insurance companies in China, both from preparatory to the operational stage.

In 2014, Mr Cheung joined Ageas Insurance Group as Country Manager and Chief Representative of Ageas Representative Office in China. Prior to joining Ageas, Mr Cheung has held various executive positions in other established insurance companies in China, including as a Chief Executive Officer and General Manager. He specialises in distribution management, product development, marketing as well as market expansion and strategy.

Mr Cheung was the Country Manager of Ageas, China from January 2014 to March 2023, and he was also member of the boards of Taiping Life Insurance Company Limited, Taiping Asset Management Company Limited and Taiping Financial Services Company Limited from 2014 to March 2023.