



Etiqa's Media Clippings of October 2025
(1 - 31 October 2025)

29 October 2025, Ipoh Echo Etiqua Kicks Off Pink Etiqa 2.0 Tour, Continuing Phase 7 of the Free Mammogram Programme Mission



By Anne Das

The Pink Etiqa 2.0 initiative by Etiqa and the National Cancer Society Malaysia (NCSM) is coming to Perak this week, offering free mammogram screenings to underserved women.

The programme will take place at Sunway Medical Centre, Ipoh, on 31 October 2025, as part of a nationwide tour to promote early breast cancer detection and education.



Dr. Noraryana, Director of the Disease Control Division, Ministry of Health.

Following its official launch in Kuala Lumpur on 16 October, officiated by Dr. Noraryana Hassan, Director of the Disease Control Division, Ministry of Health, the campaign has already reached communities in Pahang and Sarawak, and will soon extend its support to women in Ipoh and surrounding areas.

Pink Etiqa 2.0 builds on the success of last year's "Pink Etiqa" initiative and continues under Phase 7 of Etiqa's Free Mammogram Programme with NCSM. The goal is to provide 4,000 free mammogram screenings for underprivileged women aged 40 to 65 across Malaysia through 17 panel hospitals.



Leong Si Yern, Chief Executive Officer of Etiqa Life Insurance Berhad.

Since the launch of Phase 7, the programme has conducted 1,202 mammogram screenings and detected two early cases of breast cancer, with patients receiving referral letters for follow-up treatment and care.

Leong Si Yern, Chief Executive Officer of Etiqa Life Insurance Berhad, shared, "Pink Etiqa is about empowering women with knowledge and confidence to take charge of their health. Protecting lives is with education and awareness."

Datu' Dr. Saunthari Somasundaram, President of NCSM

Echoing this commitment, Datu' Dr. Saunthari Somasundaram, President of NCSM, said, "Early detection is crucial. By offering free mammograms and self-examination kits in multiple languages, we are helping remove barriers and encouraging women to act early."

The upcoming Ipoh session at Sunway Medical Centre will be open to eligible women by registration, offering not just screenings but also educational materials on breast health and self-examination techniques.

Dr. Noraryana (left) visiting the mammogram room at NCSM's Cancer & Health Screening Clinic.

Facts: Breast cancer remains the most common cancer among Malaysian women, accounting for 38.9% of new cases, according to the National Cancer Registry Report 2017–2021.

Alarmingly, half of these cases are detected at later stages (Stages 3 and 4).

Through continued outreach efforts like Pink Etiqa 2.0, Etiqa and NCSM aim to change that, one screening at a time.

For more information or to register for the Ipoh screening contact Ms. Sathija via WhatsApp at +6011-1122 9074 or visit www.cancer.org.my



KOSMO!



Sultan Nazrin (second from the right) is pleased to receive business zakat from seven companies at the Perak Palace, Changkat Persekutuan in Kuala Lumpur today. - Photo by IHSAN ZAPAR

THE MOST RECENT

Sultan Nazrin received business zakat amounting to RM14.2 million

By LIQMAN BISHWAN MOHAMMED NOR October 22, 2025, 12:56 pm



IPOH - Sultan Perak, Sultan Nazrin Muizzuddin Shah deigned to receive zakat payment of RM14,294,877.22 from seven corporate companies to Zakat Perak Al Ridzuan (Zapar) at Perak Palace, Changkat Persekutuan, Kuala Lumpur today.

Zapar in fact said, the handover of the business zakat was preceded by Etiqa General Takaful Berhad represented by its Chief Executive Officer, Khairaei Falezy Hasanan amounting to RM1,800,000.

Next followed by the Haji Tube Institute (Th) represented by the Group Affairs Director & TH Chief Executive Officer, Mustakim Mohamad with an amount of RM8,773,121.81," he said here today

Zapar said, he was then followed by the National Federation Organization (Nafas), with the zakat delivered by the Deputy General Manager (Operation) of Nafas, Saripol Baharin Karim (RM903,690.41).

In addition, he said, Pintas Utama Sdn. Bhd. represented by its Executive Chairman, Tan Sri Ir. Zainudin Karjan delivered zakat amounting to RM500.00.

"The last zakat handover by Takaful Malaysia represented by the Chairman of the Syariah Advisory Board, Dr. Nik Abdul Rahim Nik Abdul Ghani amounts to RM1,000,000," he said.

Zapar said, Sultan Perak was pleased to hand over the business zakat to Yang Dipertua, Majlis Agama Islam dan Adat Melayu Perak (MAIPK), Tan Sri Mohd. Annuar Zaini.

"Duli Yang Maha Mulia Paduka Seri Sultan Perak is also pleased to award Warkah Award for the Handover of Waqf Assets of Seri Warisan Taiping Hotel to the Department of Waqf, Zakat and Haji (Jawhar).

"The award has been received by Hairolanuar Mohamad, namely the Deputy Chairman of the Director of Jawhar," he said. - KOSMO! ONLINE

22 October 2025, New Straits Times Etiqa General Takaful Contributes RM1.8 Million in Business Zakat Contribution to the State of Perak



Sultan Nazrin receives RM14.3mil in business tithe

By **Bernama**

October 22, 2025 @ 3:07pm



The Sultan of Perak, Sultan Nazrin Shah receiving the business zakat (tithe) at Istana Perak, Changkat Persekutuan in Kuala Lumpur. - Pic courtesy of ZAPAR

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IPOH: The Sultan of Perak, Sultan Nazrin Shah, today received business zakat (tithe) totalling RM14,294,877 from seven corporate entities.

His Royal Highness accepted the contributions for Zakat Perak Al Ridzuan (ZAPAR) at Istana Perak, Changkat Persekutuan in Kuala Lumpur.

The Perak Islamic Religious and Malay Customs Council (MAIPK) said in a statement that Etiqa General Takaful Bhd, represented by its chief executive officer Khairoel Faizy Hasan, led the list with RM1.8 million in business zakat payments.

This was followed by FGV Holdings Bhd, with RM418,065 handed over by Group CEO Fakhrunniam Othman, and Lembaga Tabung Haji (TH), which contributed RM6,773,121, represented by Group managing director and CEO Mustakim Mohamad.

The National Farmers' Organisation (Nafas), represented by its deputy general manager (Operations) Saripol Baharin Karim, handed over RM903,690 in zakat, while Pintas Utama Sdn Bhd, represented by its Executive Chairman Tan Sri Ir Zainudin Karjan contributed RM500,000.

According to the statement, Plus Malaysia Bhd, represented by its chief commercial officer Mohd Fauzi Puniran, contributed RM2.9 million, while Takaful Malaysia, represented by its Syariah Advisory Board chairman Dr Nik Abdul Rahim Nik Abdul Ghani, contributed RM1 million.

Sultan Nazrin subsequently handed over the zakat to MAIPK president Tan Sri Mohd Annuar Zaini.

His Royal Highness also presented a Letter of Appreciation for the handover of the wakaf asset of Hotel Seri Warisan Taiping to the Department of Awqaf, Zakat and Haj (Jawhar), which was received by its deputy director-general Hairolanuar Mohamad.

The statement added that zakat plays a vital role in the economic and social development of Muslims, with corporate contributions greatly benefiting the asnaf groups in the state. –Bernama



Nelayan Tumpat lega terima bantuan pukat baharu

HAZELEN LIANA KAMARUDIN

18 Oktober 2025 12:22pm

Masa membaca: 2 minit



TUMPAT – Harga pukat yang mencecah sehingga RM2,000 menyebabkan ramai nelayan pesisir pantai tidak mampu menggantikan peralatan tersebut sekiranya ia mengalami kerosakan, sekali gus berdepan kesukaran untuk turun ke laut.

Mohd Noor Kadir, 57, yang berpengalaman 30 tahun sebagai nelayan berkata, keadaan itu bertambah rumit apabila cuaca tidak menentu pada tahun ini menyebabkan hasil tangkapan mereka merosot mendadak dan menjejaskan pendapatan harian.

Menurutnya, keimbangan itu terubat apabila menerima bantuan pukat serta kelengkapan daripada Islamic Aid Malaysia (IAM) dan Etika Takaful.

"Selain mahal, biasanya pukat hanya mampu bertahan setahun sahaja.

"Selepas itu, ia mulai rosak serta boleh menjejaskan hasil tangkapan ikan. Alhamdulillah, bila dapat sumbangan pukat tanpa perlu keluaran belanja, ia sangat melegakan kami (nelayan)," katanya kepada pemberita ketika ditemui semasa penyampaian pukat, tong ikan serta jaket keselamatan kepada 25 nelayan di Pantai Geting, di sini, pada Sabtu.

Majlis itu dihadiri oleh Presiden IAM, Zawahir Abdullah dan Pengarah Wilayah Bahagian Pantai Timur, Etika Takaful, Muhammad Nurawi Abdul Rashid.



Zawahir (empat, kiri) dan Muhammad Nurawi (tiga, kanan) semasa penyampaian pukat, tong ikan serta jaket keselamatan kepada 25 nelayan di Pantai Geting, Tumpat pada Sabtu. Foto: SINAR HARIAN/HAZELEN LIANA KAMARUDIN

Bagi Abdullah Sulaiman, 66, yang hampir empat dekad mencari rezeki di laut, pukat nelayan sering mengalami kerosakan akibat dilanggar bot pukat tunda.

Menurutnya, situasi itu menyebabkan dalam setahun kemungkinan mereka perlu menukar pukat dua hingga tiga kali yang melibatkan kos tinggi.

Dia berkata, dengan adanya bantuan seperti ini, ia dapat meringankan beban mereka yang mencari rezeki kalis pagi makan pagi, kalis petang makan petang.

Sementara itu, Zawahir berkata, IAM bersama Etika Takaful telah membelanjakan hampir RM2 juta untuk membeli kelengkapan nelayan bagi membantu mereka meningkatkan sumber pendapatan.

"Ia melibatkan seramai lebih 1,500 nelayan di seluruh negara.

"Untuk tahun ini, Kelantan menjadi negeri ketiga selepas Perak dan Pahang yang menerima bantuan kelengkapan nelayan," katanya.

Menurut beliau, harga pukat yang mahal sememangnya membebankan nelayan walaupun kerajaan telah membantu mereka dari segi subsidi serta bantuan musim tengkujuh.

Jelas beliau, bantuan ini sekurang-kurangnya dapat meringankan beban serta mengukir senyuman dalam kalangan nelayan pesisir pantai.

15 October 2025, Bernama Etifa Joins the Takaful Industry in Providing iTEKAD Protection at GIFF 2025 – Advancing the Hijrah27 Transformation



TAKAFUL INDUSTRY UNITE TO PROVIDE iTEKAD PROTECTION AT GIFF 2025 – ADVANCING HIJRAH27 TRANSFORMATION

Wednesday 15/10/2025



(L-R) Enik Shafiq Aulan Shafiqinas, CEO Great Eastern Takaful Berhad, Enik Zuhri Ab Halim, CEO Etifa Family Takaful Berhad, Enik Wan Ahmad Rabbil Wan Ahmad Lutfi, President & CEO Takaful Ahlia Family Berhad, Datuk Sri Abdul Rashid Ghaffour Governor Bank Negara Malaysia, Enik Wan Saifulazli Bin Wan Ismail CEO Prudential BSN Takaful Berhad, En. Khalid Kamanudin, President and CEO Executive Bank Muamalat Malaysia Berhad, Enik Aji Khalid Jeremy Abdulhli, CEO Bank Simpanan Nasional dan Fiq Tengku Ahmad Sudli Shah Raja Haziq, President & CEO Agrabank

KUALA LUMPUR, Oct 15 (Bernama) -- Bank Negara Malaysia Governor Datuk Sri Abdul Rashid Ghaffour, today launched the iTEKAD Protection Programme at the Global Islamic Finance Forum (GIFF) 2025, marking a significant milestone in Malaysia's social finance journey and reinforcing the nation's leadership in Islamic finance.

Announced under Budget 2025, the Government has allocated RM5 million as a matching grant to provide takaful and insurance protection to targeted segments. This initiative further expands the iTEKAD umbrella programme, first introduced in 2020, to now include a risk protection component that safeguards both lives and livelihoods.

Delivering Holistic and Inclusive Solutions

The iTEKAD Protection Programme represents a bold step towards delivering holistic and inclusive social finance solutions. By extending protection to microentrepreneurs, goods delivery personnel, and participants of Inisiatif Pendapatan Rakyat (IPR), the programme would strengthen the financial resilience of vulnerable communities to better manage risks and respond effectively to unforeseen challenges.

Built on a blended finance model, iTEKAD Protection brings together innovative approaches to create sustainable and affordable models for protection by combining self-contributions, philanthropic and social funds, as well as Government grants. The iTEKAD Protection will also provide beneficiaries with enhanced benefits such as financial literacy programmes, business continuity training, and mental health support to further elevate long-term resilience. The iTEKAD initiative also propels the role of Islamic finance as an effective intermediary for philanthropic capital, channeling resources to where they are most needed.

Forging Strategic Partnerships for Impact

Prudential BSN Takaful Berhad, Etifa Family Takaful Berhad, Takaful Ikhlas Family Berhad and Great Eastern Takaful Berhad form the first wave of participating operators in piloting iTEKAD Protection initiatives that prioritise wellness and financial resilience of vulnerable segments.

The Takaful industry also leverages strategic collaborations with implementation partners to effectively rollout and scale the iTEKAD Protection programme within the broader ecosystem. By collaborating with banks, training providers, and state religious authorities, the initiative embodies a whole-of-ecosystem approach that drives unified efforts toward socio-economic empowerment.

Wider participation from Takaful operators and implementation partners is encouraged to deepen iTEKAD's impact and strengthening interlinkages across the financial landscape.

Takaful Industry's Vital Role

The commitment of the Takaful industry in the iTEKAD Protection programme further underscores the Takaful industry's strong commitment to national financial inclusion goals. Fully aligned with the Hijrah27 Transformation Plan, the initiative directly supports measurable outcomes such as closing the protection gap, increasing Takaful take-up among microentrepreneurs and gig workers, and advancing blended finance models for MSMEs. By focusing on these tangible results, iTEKAD Protection strengthens financial resilience, widens access to protection, and accelerates the growth of inclusive social finance in Malaysia.

By aligning their business models with social good, Takaful operators play a vital role in realising the programme's objectives, ensuring protection reaches those who need it most, while reinforcing the values of care, fairness, and shared responsibility that define Takaful.

MTA Chief Executive Officer, Mohd Raduan Mohamed, said:

"This initiative reflects the Takaful industry's purpose-driven mission. With the strong support of operators such as Prudential BSN Takaful, Etifa Family Takaful, Takaful Ikhlas, and Great Eastern Takaful, we are collectively ensuring that protection is not a privilege, but a right for all Malaysians."

Malaysia's Global Leadership in Islamic Finance

The launch at GIFF 2025, a premier international platform for Islamic finance, further reinforces Malaysia's leadership in advancing value-based intermediation. With iTEKAD Protection, Malaysia demonstrates how innovative financial solutions can deliver meaningful outcomes for individuals, businesses, and society.

ABOUT MALAYSIAN TAKAFUL ASSOCIATION (MTA)

Malaysian Takaful Association (MTA) was established on November 2002 under the Societies Act 1966. It is a trade association representing all 19 licensed Takaful and Retakaful operators in the country. The objectives and the powers of MTA are to promote the interests of its members and to inculcate the implementation of self-regulation within the Takaful industry. More information on MTA can be obtained from its website: www.takaful4all.org

Issued by: MTA

SOURCE: MALAYSIAN TAKAFUL ASSOCIATION (MTA)

FOR MORE INFORMATION, PLEASE CONTACT:

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—BERNAMA



WISER.MY

Akses sooka Percuma Untuk Pelanggan Maxis, Etiqa, Grab, MAE, ZUS & Lain

1
ARTIKEL



Diterbitkan pada 14 Okt, 2025
Oleh @amalinalnathan
Kategori Berita

Artikel Komen

Sooka, perkhidmatan penstriman dan aplikasi OTT, hari ini mengumumkan beberapa kerjasama strategik bersama peneraju industri termasuk **Maxis, Etiqa, U Mobile, Grab, MAE by Maybank2u, Sports Direct, Zus Coffee** dan **VIU**.

Melalui kerjasama ini, pelanggan jenama-jenama terlibat boleh menikmati akses percuma atau diskaun sooka mengikut tawaran berikut:

Maxis (sehingga 31 Januari 2026)

- Pelanggan **pascabayar Maxis 139, 169, dan 199** akan menerima **akses percuma sooka Premium selama enam bulan**.
- Pelanggan **Hotlink Prabayar** dengan **Pas Internet Bulanan RM55** atau **Hotlink Pascabayar 45/60/70** yang melanggan Data 2X add-on RM9.90 layak menerima **akses 30 hari** pelan sooka Sports & Entertainment.

- Pelanggan **Maxis Pascabayar dan Hotlink** yang lain boleh melanggan sooka Premium pada RM25/bulan (Harga runcit RM50.90) atau tambah pakej Super Streamer (sooka Sports & Entertainment) pada RM15/bulan.

Etiqa (sehingga 31 Januari 2026)

- Semua pengguna sooka baharu dan sedia ada akan menerima **pelan Insurans kemalangan peribadi bernilai RM10,000** daripada Etiqa, sah selama 30 hari dari tarikh terima e-mel pengaktifan. Pengguna boleh mendaftar untuk tawaran ini melalui aplikasi sooka.
- Pelanggan Etiqa layak menikmati **akses percuma 10 hari** pelan Sports & Entertainment sooka dengan baucar digital dihantar melalui e-mel.

U Mobile (sedang berlangsung)

U Mobile menawarkan pakej istimewa **U Home 5G x sooka Premium**, yang menggabungkan jalur lebar 5G berkelajuan tinggi dengan perkhidmatan penstriman sooka. Tawaran ini boleh didapati secara eksklusif melalui aplikasi MyUMobile.

Grab (sehingga 31 Disember 2025)

- Pengguna Grab boleh menebus **pelan 14 hari Sports & Entertainment sooka secara percuma** melalui GrabRewards menggunakan mata ganjaran Grab.
- Setiap penebusan akan menerima kod pengaktifan unik untuk akses percuma tempoh percubaan aplikasi sooka.

MAE by Maybank2u (sehingga 31 Disember 2025)

Sebagai sebahagian daripada kempen 'JOM MAE', pengguna yang **membuka MAE Wallet** melalui aplikasi MAE dan melengkapkan proses pendaftaran akan menerima **ganjaran tunai serta kod unik** untuk mengaktifkan **akses percuma kepada pelan sooka Sports & Entertainment selama 14 hari**.

Sports Direct (sehingga 26 Februari 2026)

Ahli Sports Direct akan menerima **akses percuma 7 hari** pelan **Sports & Entertainment** sooka dengan sebarang pembelian di kedai atau secara dalam talian melalui laman web Sports Direct.

ZUS Coffee (sehingga 31 Disember 2025)

Pelanggan ZUS Coffee boleh menebus mata ganjaran ZUS melalui aplikasi ZUS Coffee dan menikmati **akses percuma 7 hari** pelan Sports & Entertainment sooka.

VIU (sedang berlangsung)

Peminat sooka dan VIU kini boleh menikmati kedua-dua platform pada harga diskaun melalui pakej aplikasi sooka-VIU yang baharu. Bermula **dari RM21.90 sebulan**, pakej ini boleh dibeli di laman web sooka.

Untuk maklumat lanjut mengenai sooka dan sooka TV stick, sila layari sooka.my.



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| 23/10/2025 | Berita Harian - Sultan Nazrin terima serahan zakat syarikat korporat RM14.2j | Berita Harian | https://ops.allasianews.com:8443/imageRepo/AAN_Library/Print/202510/20251023/news-1303458-20251023-2325-1761178339989.pdf |
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| 22/10/2025 | Sultan Perak terima bayaran zakat perniagaan RM14.29 juta daripada 7 syarikat korporat | Sinar Harian | https://www.sinarharian.com.my/article/753528/edisi/perak/sultan-perak-terima-bayaran-zakat-perniagaan-rm1429-juta-daripada-7-syarikat-korporat |
| 22/10/2025 | Sultan Nazrin Receives RM14.3 Million In Business Tithe | BERNAMA | https://www.bernama.com/en/general/news.php?id=2481444 |
| 22/10/2025 | Sultan Nazrin Berkenan Terima Zakat Perniagaan RM14.29 Juta | Malaysian National News Agency | https://bernama.com/bm/am/news.php?id=2481436 |
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| 21/10/2025 | Nanyang Siang Pau - 马新重视财产传承Malaysia and Singapore attach great importance to inheritance of property | Etiqa Malaysia Print News | https://ops.allasianews.com:8443/imageRepo/AAN_Library/Print/202510/20251021/news-1301476-20251021-2325-1761001941824.pdf |



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October 2025
Etiqa Mentions – Malaysia



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30 October 2025, Karimuntoday.com Etifa Insurance Singapore Introduces Charity Pledge Initiative with New Takaful Plans



Etifa Insurance Singapore Launches Charity Pledge for new Takaful Products

0.1 percent of first-year regular premium equivalent from Family Takaful products launched after 1 August 2025 will be donated to the Community Chest of Singapore

SINGAPORE - Media Outreach Newswire - 30 September 2025 - Etifa Insurance Singapore, the insurance arm of Maybank Group, today announced a charity pledge linked to the launch of its latest Takaful products. Invest purpose, a new Shariah-compliant investment-linked plan designed for individuals seeking to align their financial growth with their personal values. It marks the latest addition to Etifa's strategic expansion of values-based insurance portfolios, following the successful return of Takaful to the Singapore market in January 2025. This launch comes shortly after Etifa introduced Invest vista last month, for its financial advisory partners.



Etifa Launches Charity Pledge for new Takaful Products

As part of this launch, for each policy sold, Etifa will donate 0.1 percent of proceeds from first-year regular premiums of new Family Takaful products launched after 1 August 2025 to Community Chest.[1] This contribution made by Etifa, at no additional cost to policyholders without affecting their plan benefits, reflects the company's commitment to creating positive societal impact and reinforcing the Takaful principle of mutual support and shared responsibility. The amount donated for each policy can fund a week's pocket money for a primary school student.

Combining Protection with Purpose

Values-based insurance includes coverage that addresses ethical, social, and personal concerns of customers. Benefits often include risk sharing among policyholders, purpose-driven plans that combine protection with transparency.

"Today's consumers are increasingly seeking to align their investments with their personal values - demanding products that deliver not only financial returns, but also a sense of purpose and social responsibility. Etifa's Charity Pledge, launched alongside our new Family Takaful portfolio, is designed for Singaporeans who want their investments to be a force for good, where every investment becomes an act of impact for the wider community. By combining the principles of values-based insurance with the act of giving, we are offering a pathway to purposeful wealth creation that resonates with a new generation of conscious investors," said Raymond Ong, CEO of Etifa Insurance Singapore.

Launch of Invest purpose

Invest purpose is a Shariah-compliant investment-linked Plan that combines wealth accumulation with Takaful coverage through a values-based approach, simultaneously addressing the evolving ethical and societal needs of customers.

Key benefits of Invest purpose include:

- **Protection from life's uncertainties:** Takaful coverage for death and terminal illness, with the option to enhance protection through an additional rider.

- **Tailored flexibility for one's financial journey:** Policyholders can choose from premium terms of 10, 15 or 20 years, pause premiums without fees[2], and make two free partial withdrawals from year 4 of their policy.

- **A legacy of purpose:** Policyholders can extend the spirit of giving by leaving a lasting legacy. They can nominate beneficiaries for living and/or death benefits or establish a Wakaf (charitable endowment)[3] to support meaningful causes.

To learn more about Invest purpose, please visit: www.etifa.com.sg/invest-purpose

Invest purpose is underwritten by Etifa and is a Takaful product certified as Shariah-compliant by Financial Shariah Advisory and Consultancy (FSAC) of Pegas Singapore.

Etifa Insurance Singapore provides a comprehensive approach to serving the company's diverse customer base through multi-channel sales. Invest purpose is available through Maybank Singapore while Invest vista is distributed through Etifa's own advisory channel and financial advisory partners from August 2025.

[1] Donation of the amount equivalent to 0.1% of first-year premium received will apply for new regular premium Family Takaful (Life insurance) products launched by Etifa Insurance Singapore after 1 August 2025. Policies must remain active at the time of the donation to Community Chest.

[2] The Premium-Free Period is a policy feature that allows you to pause regular premium payments without incurring a shortfall charge. Duration of the Premium-Free Period varies by policy year and your chosen premium payment term. Please refer to the policy contract for full details.

[3] Wakaf is an ongoing charity, a voluntary charitable endowment from one's personal belongings or wealth in the form of cash/property for pious and religious causes.

Hashtags: #EtifaSingapore #EtifaSG

The issuer is solely responsible for the content of this announcement.

Etifa Insurance Pte. Ltd.

Etifa Insurance Pte. Ltd. (EIPIL) is a life and general insurance company licensed and regulated by the Monetary Authority of Singapore and governed by the Insurance Act 1966. Having protected customers in Singapore since 1961 under the name United General Insurance Co. Sdn. Bhd., the company transitioned into the Singapore branch of Etifa Insurance Berhad in 2009. Today, EIPIL in Singapore stands as the pivotal operating entity of Etifa Insurance Group, a leading insurance and takaful provider in ASEAN.

EPI offers a comprehensive range of life and general insurance products accessible through its diverse distribution channels, including bancassurance, agents, brokers, financial advisers, partnerships, direct and online sales via Tq by Etifa. Etifa is rated 'A' by credit rating agency Fitch for the group's 'Favorable' business profile. EPI is owned by Maybank Agas Holdings Berhad, a joint venture combining local market expertise with international insurance knowledge, with 69% ownership by Maybank, the fourth largest banking group in Southeast Asia, and 31% by Agas, an international insurance group operating across 13 countries.

Maybank Singapore

Maybank is the fourth largest financial institution group in ASEAN by assets. It has been ranked the Best Bank in Asia Pacific and Singapore by The Banker in 2023, and the number one domestic bank in Malaysia for trade finance, according to the EuroMoney Trade Finance survey in 2024.

Maybank Singapore is one of the Group's largest overseas operations and a Qualifying Full Bank in Singapore. As at 31 December 2023, Maybank's total assets in Singapore were approximately S\$80.26 billion. With strategically located banking branches and over 2,000 employees in Singapore, Maybank is well-positioned to provide highly personalised services and locally oriented solutions that will deliver more value to customers.

SOURCE: Etifa Insurance Pte. Ltd.

2 October 2025, Insurance Business

Etiqa Insurance Singapore Introduces Charity Pledge Initiative with New Takaful Plans

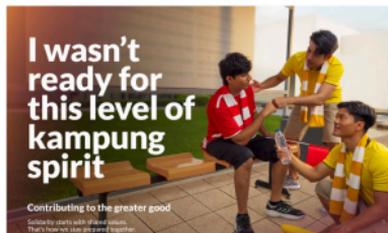


Insurance BUSINESS

■ Non-Profit & Donations | Etiqa Singapore unveils Takaful plans with charity pledge

Etiqa Singapore unveils Takaful plans with charity pledge

New insurance products link premiums to community issues



Non-Profit & Donations

By Rosaline Lioatiga

04 Oct 2025 / Share

Etiqa Insurance Singapore, the local insurance subsidiary of Maybank Group, has introduced a new charity pledge in connection with its latest Takaful product suite.

The initiative is part of the launch of "Invest Purpose," a Shariah-compliant investment-linked plan (ILP) designed for individuals who wish to align their investment strategies with their ethical and social values.

This move follows Etiqa's return to the Singapore Takaful market earlier in 2021 and the recent rollout of "Invest Vibe" for its advisory partners.

Mechanism of the charity pledge

Under the new arrangements, Etiqa will contribute 0.1% of the first-year regular premiums from every new Family Takaful policy issued after Aug 1 to Community Chest, a local charitable organisation.

This contribution is made by Etiqa itself and does not affect policyholder benefits or require additional payment from customers.

The company noted that the donated amount per policy is sufficient to provide a week's pocket money for a primary school student.

The pledge applies to all new regular premium Family Takaful (Life Insurance) products launched after the effective date, provided the policy remains in force at the time of the donation.

Values-based insurance and market trends

The introduction of the charity pledge reflects a broader trend in the insurance sector toward values-based products, which address not only financial protection but also ethical and social considerations.

Such products typically feature risk-sharing among policyholders and emphasise transparency and purpose-driven benefits.

Raymond Ong, CEO of Etiqa Insurance Singapore, noted that there is a growing trend among consumers to seek investment options that reflect their personal beliefs and values.

"Etiqa's Charity Pledge, launched alongside our new Family Takaful portfolio, is designed for Singaporeans who want their investments to be a force for good, where every investment becomes an act of impact for the wider community. By combining the principles of values-based insurance with the act of giving, we are offering a pathway to purposeful wealth creation that resonates with a new generation of conscious investors," he said.

Product features and distribution

Invest purpose, Etiqa's new Shariah-compliant ILP, combines investment growth with Takaful protection.

The plan covers death and terminal illness, with policyholders able to enhance their protection through optional riders.

Customers have flexibility in choosing premium payment terms of 10, 15, or 20 years, and can pause premium payments without penalty.

Additionally, the plan allows for two free partial withdrawals starting from the fourth policy year.

Policyholders can also nominate beneficiaries for both living and death benefits or establish a Wakaf (charitable endowment) to support causes of their choice.

The product has been certified as Shariah-compliant by the Financial Shariah Advisory and Consultancy (FSAIC) of PwC Singapore. Distribution is available through Maybank Singapore and Etiqa's multi-channel network.



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30 October 2025, Manila Society.Com Etiqua Philippines Secures Two Arrows at 2025 Corporate Governance Award



MANILASOCIETY.COM

Etiqua Philippines Marks Third Golden Arrow Recognition, Secures Two Arrows in 2025

By Lorna Garcia October 30, 2025 10:15



Etiqua Philippines has once again been recognized for its strong commitment to ethical and responsible business practices after being awarded Two Golden Arrows at the 2025 Golden Arrow Recognition for Excellence in Corporate Governance, held on October 23, 2025 at Okada Manila. The award is organized annually by the Institute of Corporate Directors (ICD) and is based on the ASEAN Corporate Governance Scorecard (ACGS), which evaluates organizations on globally aligned corporate governance principles.

This recognition marks the second consecutive year that Etiqua Philippines has received the Two Golden Arrow distinction, and the third year overall that the company has been recognized at the Golden Arrow Awards. This deeply reinforces its continued dedication to maintaining strong governance structures and responsible leadership.

The Golden Arrow distinction is awarded to publicly listed companies and insurance companies that achieve high scores in the ACGS assessment. The scorecard measures how well a company upholds shareholders' rights, ensures equitable treatment, manages relationships with stakeholders, and demonstrates transparency and accountability through timely disclosure. It also evaluates the Board's effectiveness in providing strategic direction and oversight. Ranking highly in the ACGS signifies not only compliance, but a strong, values-driven organizational culture supported by ethical decision-making and sustainable business practices.

The award was accepted on behalf of Etiqua Philippines by Anthony M. Bernabe, President & CEO, who attended the ceremony together with Modesta P. Mammoad, OIC Chief Financial Officer, and Gladys G. Pascual, Head of Strategy & Transformation and OIC Chief Operations Officer. They were also joined by Ricardo Jacinto, Independent Director of Etiqua Philippines, whose presence underscores the Board's vital role in championing governance excellence across the organization.

Reflecting on the recognition, Mr. Bernabe stated: "Being recognized among the country's top corporate governance performers validates our belief that sound governance is the cornerstone of a sustainable and trusted organization. This honor reflects our ongoing pursuit of excellence and our responsibility to uphold the highest ethical standards in serving our customers and communities."

Etiqua Philippines continues to strengthen its governance framework to ensure that transparency, accountability, and stakeholder trust remain at the core of its operations. Through disciplined oversight, data-driven decision-making, and a culture grounded in responsibility, the company remains committed to creating long-term value for its customers, employees, shareholders, and partner communities.



The Manila Times®

TMT Newsletter

Etiqua Philippines marks third Golden Arrow Recognition, secures two arrows in 2025

October 29, 2025



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The award is organized annually by the Institute of Corporate Directors and is based on the Asian Corporate Governance Scorecard (ACGS), which evaluates organizations on globally aligned corporate governance principles.



GOLDEN ARROW'S Etiqua President & CEO (Philippines) Anthony Bernabe (center) with Officer-in-charge (OIC) Chief Financial Officer Modesta Mammoad and Head of Strategy and Transformation and OIC Chief Operations Officer Gladys Pascual. PHOTO FROM ETIQA.

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#Event | Lifestyle | Etiqua Philippines Ethical Finance and Community Empowerment at the Halal Economy Forum

Etiqua champions Ethical Finance and Community Empowerment at the Halal Economy Forum

October 20, 2025

Etiqua Philippines joined industry leaders and policymakers at the **Halal Economy Forum** organized by the **World Trade Center Metro Manila** under its Business Broadcast Series. With the theme *"From Farm to Finance: Empowering Global Communities through Halal Innovation and Purpose Growth,"* the forum gathered experts from the Department of Trade and Industry (DTI), Bangko Sentral ng Pilipinas (BSP), Maybank Philippines, and Etiqua Philippines to discuss opportunities within the Halal economy and its role in fostering inclusive, ethical and sustainable development.



Etiqua champions Ethical Finance and Community Empowerment at the Halal Economy Forum

His Excellency Dato' Abdul Malik Melvin Castelino Anthony, Ambassador of Malaysia to the Philippines, set the tone for the afternoon session on *"Mainstreaming Islamic Finance."* His keynote opened the discussions on the growing potential of Islamic finance in the Philippines. The session delved into key topics such as Islamic Banking Legislation and Emerging Opportunities in Islamic Banking and Financing; and Key Differences from Conventional Banking.

As part of the program, Gladys Pascual, Head of Strategy and OIC Chief Operating Officer of Etiqua Philippines, participated in a high-level panel discussion alongside representatives from DTI, BSP and Maybank Philippines. The panel explored how Halal innovation can empower communities, promote financial inclusion, and strengthen purpose-driven economies.

"This forum reflects the shared belief that ethical finance and inclusive innovation can build stronger, more resilient communities," said Gladys Pascual. "At Etiqua, we see our role not just as a provider of protection, but as a partner in advancing financial inclusion guided by integrity, cooperation, and shared growth."

This advocacy aligns closely with Etiqua Philippines' Takaful Personal Accident Insurance, a Shari'ah-compliant and ethical way of protecting families through trust, mutual support, and shared responsibility. For as low as P1,400 per year, the Etiqua Takaful Personal Accident Plan offers affordable protection against life's uncertainties, including accidental death, disability and medical expenses resulting from accidents. A cashback benefit may also be granted when no claims are filed, no cancellations occur before expiry, and all contributions are paid in full during the certificate term.

"Through Etiqua Takaful Personal Accident Insurance, we aim to make financial protection accessible to every Filipino—guided by the values of fairness, compassion, and collective well-being," said Don Divinagracia, Head of Takaful at Etiqua Philippines. "It's a meaningful way to help families stay secure while staying true to their faith and principles."

By supporting platforms like the Halal Economy Forum, Etiqua Philippines reinforces its vision of creating a more inclusive and purpose-driven financial ecosystem—one that empowers individuals and strengthens communities across the country. Through this advocacy, the company continues to champion ethical innovation, shared prosperity, and community empowerment, reflecting Etiqua's unwavering mission to make the world a better place, one community at a time. To learn more or purchase the Takaful Personal Accident Plan, visit shop-etiqua.com.ph/takaful-personal-accident



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Manila Standard

SPOTLIGHT • Last updated October 20, 2025, 5:46 PM

Etiaq Champions Ethical Finance and Community Empowerment at the Halal Economy Forum

by Manila Standard

October 20, 2025, 5:46 PM



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2 October 2025, Indonesia Housing Etiqa Indonesia Launches Travel 360 with Maybank Indonesia to Provide Comprehensive Travel Protection



indonesia housing

News Article **Travel**

Maybank Indonesia dan Asuransi Etiqa Luncurkan Travel 360 Insurance

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Peluncuran Travel 360 Insurance: Sinergi antara Maybank Indonesia dan Etiqa, sebagai dua pilar penting dari Maybank Group, menghadirkan layanan keuangan dan perlindungan yang lengkap dalam satu ekosistem serta memberikan nilai tambah yang memberi dampak positif dalam kehidupan sehari-hari, sehingga setiap perjalanan nasabah menjadi lebih aman dan nyaman.

JAKARTA, WWW INDONESIAHOUSING.ID – PT Bank Maybank Indonesia Tbk (Maybank Indonesia) bersama PT Asuransi Etiqa Internasional Indonesia, sebagai bagian dari Maybank Group, resmi meluncurkan produk Asuransi Travel 360. Produk ini hadir sebagai solusi perlindungan perjalanan yang menyeluruh, menjawab kebutuhan masyarakat yang semakin aktif bepergian, baik domestik maupun rute internasional.

Peluncuran produk Travel 360 Insurance merupakan perwujudan dari semangat One Maybank dan misi Maximizing Financial Services dari Maybank Group untuk menghadirkan solusi keuangan yang lebih menyeluruh dan mempromosikan nasabah dan komunitas di पास setiap layanan.

Reca Jaga: Berikan Kemudahan Misi Properti Inklusif, Sinar Mas Lend Kembali Gelar Program Move in Quickly 2025

Sinergi antara Maybank Indonesia dan Etiqa, sebagai dua pilar penting dari Maybank Group, menghadirkan layanan keuangan dan perlindungan yang lengkap dalam satu ekosistem serta memberikan nilai tambah yang memberi dampak positif dalam kehidupan sehari-hari, sehingga setiap perjalanan nasabah menjadi lebih aman dan nyaman. Dengan posisi Etiqa sebagai member of Maybank, kolaborasi ini semakin memperkuat komitmen Maybank Group dalam menghadirkan produk yang inovatif, relevan, dan sesuai kebutuhan nasabah.

Travel 360 Insurance dirancang untuk memberikan perlindungan menyeluruh selama perjalanan, mulai dari kompensasi atas keterlambatan atau pembatalan perjalanan, perlindungan bagasi, hingga jaminan biaya medis di luar negeri. Sebagai tambahan, program ini akan berlaku sampai dengan 31 Desember 2025. Jadi, kalau Anda sudah merencanakan liburan atau perjalanan bisnis, jangan lupa gunakan Etiqa Travel 360 Insurance!

Reca Jaga: Praktisi Perkotaan dan Properti Berikan Masyarakat Miskin Jadi Prioritas Program 3 Jata Rumah

Travel 360 Insurance memberikan perlindungan perjalanan domestik dengan premi mulai dari Rp10ribuan dan perlindungan perjalanan internasional yang tersedia dalam 3 (tiga) pilihan paket yaitu Classic, Deluxe, Suite dengan premi mulai dari Rp10ribuan dengan periode perlindungan asuransi yang dapat disesuaikan dengan durasi perjalanan.

Etiqa Travel 360 Insurance juga menyediakan jaminan tambahan (add-on) perlindungan atas Covid-19, di mana fitur ini termasuk persyaratan penting untuk pengajuan aplikasi Visa Schengen, dan Asuransi Etiqa Indonesia adalah salah satu partner asuransi VFS Global. Dengan peluncuran ini, pelanggan dapat dengan mudah mengajukan produk Travel 360 Insurance melalui jaringan kantor cabang Maybank atau melalui situs perusahaan Etiqa di www.etiqa.co.id.

Reca Jaga: Asik, BTH Marjikan Kesehatan dengan KAR Jalan-Jalan

Khusus untuk nasabah Maybank Indonesia, ada program menarik bernama Maybank Currency Shield, di mana Etiqa akan memberikan kompensasi atas selisih kurs mata uang asing saat melakukan klaim di luar negeri. Sebagai tambahan, program ini akan berlaku sampai dengan 31 Desember 2025. Jadi, kalau Anda sudah merencanakan liburan atau perjalanan bisnis, jangan lupa gunakan Etiqa Travel 360 Insurance!

"Kolaborasi ini mencerminkan sinergi yang kuat antara dua entitas dalam Maybank Group, yakni Maybank Indonesia dan Etiqa, dalam menghadirkan solusi terpadu yang melebihi layanan keuangan konvensional. Melalui Travel 360 Insurance dan program Maybank Currency Shield, kami ingin memberikan rasa aman dan kenyamanan penuh bagi masyarakat Indonesia dalam setiap perjalanan mereka. Inovasi ini sekaligus memperkuat komitmen kami untuk terus meningkatkan customer-centric service experience di mana kebutuhan dan aspirasi nasabah menjadi fokus utama kami dari setiap inovasi dan layanan yang kami kembangkan," ujar Staffano Rizwan, Presiden Direktur Maybank Indonesia.

Reca Jaga: Hadirkan Fasilitas Kesehatan Berkualitas Internasional, Mayopda Hospital Jakarta Timur Gelar Groundbreaking

Sementara itu, Moehamad Reza, Presiden Direktur PT Asuransi Etiqa Internasional Indonesia menambahkan, "Sebagai bagian dari Maybank Group, Etiqa berkomitmen untuk menghadirkan produk asuransi yang mudah diakses, relevan, dan bermanfaat nyata. Travel 360 Insurance adalah salah satu wujud nyata kami dalam memberikan perlindungan yang holistik, sekaligus memperkuat sinergi One Maybank."

Peluncuran Travel 360 Insurance tidak hanya menjadi tonggak penting bagi Maybank Indonesia dan Etiqa, tetapi juga memperkuat komitmen bersama dalam mengasung "Maximizing Financial Services", yaitu menghadirkan layanan keuangan yang memudahkan dan relevan dengan kebutuhan nasabah di setiap tahap kehidupan. (HT).

reda@indonesiahousing.id

Hadirkan Solusi Terpadu, Maybank Indonesia dan Asuransi Etiqa Lunurkan Travel 360 Insurance

Tayang Rabu, 1 Oktober 2025 21:46 WIB

Editor: Khwan Chazani



PELUNCURAN - Sistem peluncuran produk Travel 360 Insurance, hari kolaborasi Maybank Indonesia dan PT Asuransi Etiqa Internasional Indonesia, di Jakarta, Rabu (1/10/2025).

WARTAKOTALIVE.COM – PT Bank Maybank Indonesia Tbk (Maybank Indonesia) bersama PT Asuransi Etiqa Internasional Indonesia, sebagai bagian dari Maybank Group, resmi meluncurkan produk Asuransi Travel 360.

Presiden Direktur Maybank Indonesia, Stefano Ridwan, mengungkapkan bahwa kolaborasi ini mencerminkan sinergi yang kuat antara dua entitas dalam Maybank Group, yakni Maybank Indonesia dan Etiqa, dalam menghadirkan solusi terpadu yang melebihi layanan keuangan konvensional.

Menurut Stefano Ridwan, produk ini hadir sebagai solusi perlindungan perjalanan yang menyeluruh, menjawab kebutuhan masyarakat yang semakin aktif bepergian, baik domestik maupun rute internasional.

Peluncuran produk Travel 360 Insurance merupakan perwujudan dari semangat One Maybank dan misi Humanising Financial Services dari Maybank Group untuk menghadirkan solusi keuangan yang menyeluruh dan menempatkan nasabah dan komunitas di pusat setiap layanan.

"Melalui Travel 360 Insurance dan program Maybank Currency Shield, kami ingin memberikan rasa aman dan kenyamanan penuh bagi masyarakat Indonesia dalam setiap perjalanan mereka," ungkap Stefano Ridwan, dalam pernyataan resminya, Rabu (1/10/2025).

"Inisiatif ini sekaligus mempertegas komitmen kami untuk terus menghadirkan customer-centric banking experience, di mana kebutuhan dan aspirasi nasabah menjadi fokus utama kami dari setiap inovasi dan layanan yang kami kembangkan," ujar sambungannya.

Sinergi antara Maybank Indonesia dan Etiqa, menghadirkan layanan keuangan dan perlindungan yang lengkap dalam satu ekosistem serta memberikan nilai tambah yang memberi dampak positif dalam kehidupan sehari-hari, sehingga setiap perjalanan nasabah menjadi lebih aman dan nyaman.

Sementara itu, Mochamad Reza, Presiden Direktur PT Asuransi Etiqa Internasional Indonesia menambahkan bahwa sebagai bagian dari Maybank Group, Etiqa berkomitmen untuk menghadirkan produk asuransi yang mudah diakses, relevan, dan bermanfaat nyata.

"Travel 360 Insurance adalah salah satu wujud nyata kami dalam memberikan perlindungan yang holistic, sekaligus memperkuat sinergi One Maybank," ujarnya.

Dengan posisi Etiqa sebagai member of Maybank, kolaborasi ini semakin memperkuat komitmen Maybank Group dalam menghadirkan produk yang inovatif, relevan, dan sesuai kebutuhan nasabah.

Travel 360 Insurance dirancang untuk memberikan perlindungan menyeluruh selama perjalanan, mulai dari kompensasi atas keterlambatan atau pembatalan penerbangan, perlindungan bagasi, hingga jaminan biaya medis di luar negeri.

Produk ini juga menawarkan manfaat tambahan, termasuk perlindungan dari risiko kehilangan dokumen perjalanan, jaminan perlindungan isi dalam rumah selama ditinggal, serta perlindungan perawatan hewan peliharaan.

Travel 360 Insurance memberikan perlindungan perjalanan domestik dengan premi mulai dari Rp38ribuan dan perlindungan perjalanan internasional yang tersedia dalam 3 (tiga) pilihan paket yaitu Classic, Deluxe, Suite dengan premi mulai dari Rp80ribuan dengan periode perlindungan asuransi yang dapat disesuaikan dengan durasi perjalanan.

Etiqa Travel 360 Insurance juga menyediakan jaminan tambahan (add-on) perlindungan atas Covid-19, di mana fitur ini termasuk persyaratan penting untuk pengajuan aplikasi Visa Schengen dan Asuransi Etiqa Indonesia adalah salah satu partner asuransi VFS Global.

Dengan peluncuran ini, pelanggan dapat dengan mudah mengakses produk Travel 360 Insurance melalui jaringan kantor cabang Maybank atau melalui situs perusahaan Etiqa.

Khusus untuk nasabah Maybank Indonesia, ada program menarik bernama Maybank Currency Shield, di mana Etiqa akan memberikan kompensasi atas selisih kurs mata uang asing saat melakukan klaim di luar negeri. Sebagai permulaan, program ini akan berlaku sampai dengan 31 Desember 2025.

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Maybank Indonesia dan Asuransi Etiqa Luncurkan Travel 360 Insurance

Puguh Hariyanto Rabu, 01 Oktober 2025 - 11:36 WIB



Maybank Indonesia bersama PT Asuransi Etiqa Internasional Indonesia resmi meluncurkan produk Asuransi Travel 360. Foto/Dok. Sindotekes



JAKARTA - PT Bank Maybank Indonesia Tbk (**Maybank Indonesia**) bersama PT Asuransi Etiqa Internasional Indonesia resmi meluncurkan produk Asuransi Travel 360. Asuransi ini hadir sebagai solusi perlindungan perjalanan yang menyeluruh, menjawab kebutuhan masyarakat yang semakin aktif bepergian, baik domestik maupun rute Internasional.

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Peluncuran Travel 360 Insurance merupakan perwujudan dari semangat One Maybank dan misi Humanising Financial Services dari Maybank Group untuk menghadirkan solusi keuangan yang menyeluruh dan menempatkan nasabah dan komunitas di pusat setiap layanan. Sinergi antara Maybank Indonesia dan Etiqa, sebagai dua pilar penting dari Maybank Group, menghadirkan layanan keuangan dan perlindungan yang lengkap dalam satu ekosistem. Termasuk memberikan nilai tambah yang memberi dampak positif dalam kehidupan sehari-hari, sehingga setiap perjalanan nasabah menjadi lebih aman dan nyaman. **Baca juga: Hadapi Inflasi Medis 10s, Industri Asuransi Didorong Transformasi Digital**

Presiden Direktur Maybank Indonesia Steffano Ridwan mengatakan, kolaborasi ini mencerminkan sinergi yang kuat antara dua entitas dalam Maybank Group, yakni Maybank Indonesia dan Etiqa dalam menghadirkan solusi terpadu yang melebihi layanan keuangan konvensional. Melalui Travel 360 Insurance dan program Maybank Currency Shield, mereka ingin memberikan rasa aman dan kenyamanan penuh bagi masyarakat Indonesia dalam setiap perjalanan mereka.

"Inisiatif ini sekaligus mempertegas komitmen kami untuk terus menghadirkan customer-centric banking experience, di mana kebutuhan dan aspirasi nasabah menjadi fokus utama kami dari setiap inovasi dan layanan yang kami kembangkan," katanya dalam siaran tertulis, Rabu (1/10/2025).

Presiden Direktur PT Asuransi Etiqa Internasional Indonesia Mochamad Reza menambahkan, sebagai bagian dari Maybank Group, Etiqa berkomitmen untuk menghadirkan produk asuransi yang mudah diakses, relevan, dan bermanfaat nyata. "Travel 360 Insurance adalah salah satu wujud nyata kami dalam memberikan perlindungan yang holistic, sekaligus memperkuat sinergi One Maybank," ujarnya.



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