



Etiqua's Media Clippings of August 2025
(1 – 31 August 2025)

26 August 2025, Bernama Radio
Environmental Conservation Through Amal Jariah: An Interview with Etiqa General Takaful Berhad CEO



19 August 2025, Dagang News

Etika Commentary by the Chairman of Etika General Takaful Berhad and Etika Family Takaful Berhad, Dato' Majid Mohamad



KOLUMNIS TERKINI 19 Aug 2025 07:00 AM
DagangNews.com

Pandangan jauh bukan sekadar pengawasan: Satu peringatan tepat pada masanya bagi pengendali takaful



Oleh Dr RAZLI RAMLI
editor@dagangnews.com

Dalam landskap kewangan Islam yang sentiasa berkembang, adalah amat penting bagi para pengendali takaful untuk tidak melihat pematuhan Syariah semata-mata sebagai satu keperluan peraturan, tetapi sebagai satu nilai teras yang mendefinisikan identiti serta kelestarian jangka panjang institusi mereka.

Menurut kajian, tahun 2024 menyaksikan industri takaful di Malaysia mencatatkan keuntungan positif yang ketara—hasil takaful meningkat sebanyak 22% kepada RM3.58 bilion, manakala keuntungan selepas zakat dan cukai melonjak 9% kepada RM378.1 juta.

Kejayaan ini mencerminkan kepercayaan rakyat Malaysia terhadap sistem takaful dan pengiktirafan terhadap nilai keadilan, kerjasama dan perlindungan yang dibawanya.



Usaha untuk membina ekosistem kewangan yang lebih berdaya tahan dan beretika harus meletakkan pematuhan Syariah sebagai tunjang dalam setiap keputusan operasi, strategi dan tadbir urus institusi takaful.

Data terkini dari kajian awal yang dilaksana menunjukkan industri ini membayar manfaat berjumlah RM10.20 bilion pada 2024, peningkatan 16.7% berbanding tahun sebelumnya.

Ia turut membuktikan nilai murni takaful—ia bukan sekadar produk kewangan, tetapi juga instrumen sosial yang menyantuni komuniti melalui penyampaian manfaat tepat pada masanya, terutamanya kepada golongan beragama Islam yang menuntut keadilan dalam perlindungan kewangan mereka.

Tambahan pula, industri takaful di Malaysia terus berkembang secara mampan dan inklusif—jumlah aset industri meningkat kepada RM52.3 bilion pada pertengahan 2024, menyumbang kira-kira 4.5% kepada KDNK negara, dengan kawalan pasaran sebanyak 32% di pasaran insurans dan takaful.



Melalui inisiatif seperti Hijrah27, akses kepada takaful kepada masyarakat semakin diperluas, sambil meningkatkan kesedaran dan inovasi produk, termasuk micro-takaful dan perlindungan digital yang mampu menyasarkan golongan B40 dan M40.

Ini disebabkannya, takaful terus berdiri sebagai instrumen kewangan berlandaskan nilai murni—yang murni di sisi agama dan bermanfaat kepada rakyat Malaysia amnya.

Dalam satu pembentangan kajian yang dilaksana penulis bersama Universiti Utara Malaysia, yang diketuai oleh Prof. Dr. Ram Ai Jaffri Saad, Timbalan Naib Canselor (Penyelidikan & Inovasi), kepada para panel dari Etika Takaful minggu lalu, penulis amat tertarik dengan nasihat yang penuh makna daripada Dato' Majid Mohamad, Pengerusi Etika Takaful, yang menyatakan: "Kita mesti mempunyai pandangan jauh, bukan sekadar pengawasan." ("We must have foresight, not merely oversight").



Ungkapan ini tidak hanya menjadi teguran halus terhadap pendekatan pematuhan yang bersifat mekanikal, malah menyeru kepada anjakan paradigma dalam cara institusi takaful melihat tanggungjawab mereka terhadap prinsip Syariah.

Ia mengajak semua penggiat industri supaya tidak sekadar bertindak mematuhi garis panduan setelah sesuatu isu timbul, tetapi tampil dengan pendekatan yang lebih menyeluruh, berpandangan jauh dan berpaksi nilai teras Islam dalam perancangan dan pelaksanaan setiap polisi serta operasi.

Ungkapan tersebut juga membawa mesej yang sangat relevan dalam era digital dan pasaran kewangan moden yang pantas berubah. Dalam dunia di mana produk takaful semakin kompleks, teknologi semakin canggih, dan pelanggan semakin bijak menilai, pengawasan semata-mata sudah tidak mencukupi.

Pemain industri perlu bersedia menilai risiko etika yang mungkin timbul, meramalkan impak sosial produk baharu, serta mengadaptasi pendekatan pematuhan Syariah yang dinamik dan bersifat forward-looking.

Ini termasuk melihat bagaimana prinsip maqasid al-shariah — seperti keadilan, kesejahteraan, penjagaan harta dan ketelusan — boleh diterjemahkan ke dalam produk, proses, dan model perniagaan secara strategik, bukan hanya sebagai keperluan luaran daripada pihak berkuasa.

Ungkapan ini menuntut agar budaya tadbir urus dalam takaful diperkukuh dengan nilai amanah, integriti dan kesedaran terhadap tanggungjawab sosial dan akhirat. Pandangan jauh dalam konteks ini bukan hanya berkaitan strategi perniagaan jangka panjang, tetapi juga visi nilai — sejauh mana pengendali takaful ingin menjadi pemangkin kepada ekonomi Islam yang adil dan lestari.

Pemimpin institusi takaful, termasuk ahli Lembaga Pengarah dan Jawatankuasa Syariah, perlu memainkan peranan sebagai murabbi nilai, bukan sekadar penjaga kepatuhan.

Maka, pendekatan foresight yang dimaksudkan Dato' Majid adalah panggilan untuk melangkah dari "sekadar patuh" kepada "benar-benar berkhidmat"—bukan sahaja kepada pelanggan dan pemegang polisi, tetapi kepada prinsip Syariah.

Secara asasnya, takaful dibina atas prinsip kerjasama, ketelusan dan kepercayaan bersama. Untuk menjunjung tinggi nilai-nilai ini, pematuhan tidak boleh terhad kepada kepatuhan teknikal terhadap fatwa atau garis panduan pengawalseliaan semata-mata.

Ia memerlukan satu budaya etika yang kukuh dan mendalam, di mana setiap pihak berkepentingan — daripada ahli lembaga pengarah dan pengurusan kanan hingga ke pasukan operasi dan ejen — menghayati dan mengamalkan semangat Syariah dalam tugas harian mereka.

Sehubungan itu, lembaga pengarah dan Jawatankuasa Syariah perlu bekerjasama secara sinergi bagi menerapkan prinsip pandangan jauh dalam DNA institusi.

Perancangan strategik harus mampu menjangka risiko etika pada masa hadapan, inovasi kewangan yang kian muncul, serta jangkaan masyarakat yang semakin kompleks, agar pematuhan Syariah tidak diketepikan dalam keghairahan mengejar daya saing pasaran. Latihan yang berterusan, penglibatan menyeluruh dan budaya akauntabiliti mestilah dijadikan amalan institusi.



Akhir sekali, pihak pengawal selia dan persatuan industri turut memainkan peranan penting dalam menetapkan nada kepimpinan — dengan menggalakkan inovasi yang benar-benar berteraskan Syariah, berkongsi amalan terbaik serta memastikan pengendali mematuhi tahap integriti dan ketelusan yang tertinggi.

Dalam pasaran global yang semakin teliti, kredibiliti dan kepercayaan merupakan aset yang amat berharga.

Bagi pengendali takaful, kelebihan sebenar terletak pada komitmen yang teguh terhadap kecermerlangan etika — bukan sekadar pada bentuk, tetapi pada hakikatnya.

Marilah kita melangkah ke hadapan dengan pandangan jauh, berpandukan visi yang melihat pematuhan Syariah bukan sebagai satu kekangan, tetapi sebagai kompas — yang memandu kita ke arah pertumbuhan mampan, keyakinan pihak berkepentingan, dan akhirnya, pertanggungjawaban di sisi Allah. - DagangNews.com

Dr Razli Ramli adalah Ketua Strategi dan Pengurusan Risiko yang juga Pensyarah Kanan, Sekolah Perniagaan Antarabangsa Azman Hashim (AHBS) UTM dan juga Felo Adjudg Institut Perbankan dan Kewangan Islam (IBFI) di UIAM dan merupakan Setiausaha Kehormat ARIF

18 August 2025, Code Blue Launch of Phase 7 of Etiqa's Free Mammogram Programme



4,000 Free Mammograms Available For Underprivileged Women Aged 40 To 65 Across Malaysia

By CodeBlue | 18 August 2025

The programme directly addresses the gap in early detection, particularly among underserved communities.



Leong Su Yern, Etiqa Life Insurance Bhd CEO, during the welcoming speech at the event. Photo courtesy of Etiqa.

KUALA LUMPUR, August 18 — Phase 7 of Etiqa's Free Mammogram Programme, conducted in partnership with the National Cancer Society of Malaysia (NCSM), was officially launched by Communications Minister Fahmi Fadzil on August 16, 2025.

This phase aims to provide free mammogram screenings to 4,000 underprivileged women aged 40 to 65 nationwide, through 17 panel hospitals and clinics nationwide.

New to this phase of the programme is a [digital self-breast examination kit](#), which all participants who attend the screening will receive.

The launch at Dataran Maybank was attended by Dr Saunthari Somasundaram, president of NCSM, and Leong Su Yern, Chief Executive Officer of Etiqa Life Insurance Bhd.

More than 200 underprivileged women also took part in interactive workshops on breast health awareness and hands-on self-examination techniques.

Building on the success of six previous phases of Etiqa's Free Mammogram Programme, which has screened a total of 34,595 women since 2017, the introduction of the digital self-breast examination kit in Phase 7 marks a major advancement in outreach and accessibility.

The kit enables women to conduct private, at-home checks and become proactive in their breast health journey. The materials in the kit will be distributed in multiple languages to cater to Malaysia's diverse population and eliminate language-related barriers.

Breast cancer remains the most common cancer among Malaysian women, accounting for 38.9 per cent of all new female cancer cases from 2017 to 2021, according to the Malaysia National Cancer Registry Report.

This marks a rise from 34.1 per cent in the previous period (2012 to 2016). Even more concerning is the growing number of late-stage diagnoses (Stage 3 and 4), which increased from 48 to 50.5 per cent.

This programme directly addresses the gap in early detection, particularly among underserved communities.

"With the launch of Phase 7 of Etiqa's Free Mammogram Programme with NCSM, Etiqa reaffirms its commitment to ensuring that underprivileged women have access to early breast cancer detection, so that no one is left behind in the fight against the disease," said Leong.

"Breast cancer has touched countless lives, and through this programme, we are empowering women with the knowledge, confidence, and tools to take charge of their own health.

"Together with NCSM, we envision a future where breast cancer is detected early, treated effectively, and one day, no longer be a threat to loved ones and friends.

"At Etiqa, Making the World a Better Place is more than just a tagline, it is our promise to care for the communities we serve."

"We are incredibly proud to continue our vital partnership with Etiqa through Phase 7 of this impactful programme," said Dr Saunthari, president of NCSM.

"Early detection is the cornerstone of effective breast cancer treatment. By offering free mammograms and empowering women with self-examination kits in multiple languages, we are helping remove critical barriers to care.

"We remain committed to ensuring every woman, regardless of background, has access to potentially life-saving screening and education."

Etiqa and NCSM's collaboration began in July 2017, with Etiqa having committed RM 11.7 million to fund free screenings for underprivileged women nationwide.

In Phase 5, the mission to extend health care access to underserved communities was realised through the introduction of the Etiqa National Mobile Screening Clinic, an initiative fully funded by Etiqa and operated by the NCSM.

The mobile clinic provides cancer screening services, including breast, cervical, and prostate screenings, directly to communities across both rural and urban Malaysia.

To date, over 50,000 Malaysians have benefited from these mobile screenings, reflecting Etiqa's commitment to making early detection and quality health care more accessible for all.



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HEALTHCARE NEWS

Etiqa, NCSM Expand Access To Breast Cancer Detection Across Malaysia

By *Shahrizal* August 18, 2025



Phase 7 of Etiqa's Free Mammogram Programme, in partnership with the National Cancer Society of Malaysia (NCSM), was launched yesterday by YB Datuk Fahmi Fadzil, Minister of Communications. This phase will provide free mammogram screenings to 4,000 underprivileged women aged 40 to 65 across Malaysia through 17 panel hospitals and clinics.

A key addition in this phase is a digital self-breast examination kit, distributed to all participants to enable private, at-home checks. The kits are provided in multiple languages to ensure accessibility for Malaysia's diverse population. The launch at Dataran Maybank also featured interactive workshops on breast health awareness and hands-on self-examination techniques for over 200 women.



Phase 7 continues the collaboration between Etiqa and NCSM to empower women with early detection tools and knowledge, aiming to reduce barriers to care and improve breast cancer outcomes in Malaysia.

Since 2017, the programme has screened a total of 34,595 women, addressing early detection gaps in underserved communities. Breast cancer remains the most common cancer among Malaysian women, accounting for 38.9% of all new female cancer cases between 2017 and 2021, with late-stage diagnoses rising to 50.5%.





Utusan Sarawak

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TEMPATAN

Etiqua Kembara Pan Borneo 2025 kukuhkan hubungan komuniti di Sarawak

© Utusan Sarawak 3 weeks ago



BERMULA di Kuching dengan lawatan ke Fort Alice dan Benak di Sri Aman.

KUCHING: Etiqua General Insurance Berhad (EGIB) dengan kerjasama Perinsuran Brokar Sdn Bhd, broker terkemuka di Sarawak serta Masterpiece Cycling Club berjaya menganjurkan program Etiqua Kembara Pan Borneo 2025, ekspedisi tiga hari dua malam yang mempromosikan keselamatan, gaya hidup sihat dan penglibatan komuniti di sepanjang Lebu Raya Pan Borneo.

Bermula pada 30 Julai hingga 1 Ogos 2025, ekspedisi sejauh kira-kira 900 kilometer (km) itu meliputi lima bandar utama iaitu Kuching, Sri Aman, Sib, Bintulu dan Miri dengan pengisian termasuk lawatan kebudayaan, sumbangan amal dan aktiviti memupuk gaya hidup aktif.

Program bermula dengan acara pelepasan di Pejabat Perinsuran Brokar Sdn Bhd di Kuching, diikuti lawatan ke Kubu Alice di Sri Aman dan hentian di Benak bagi menyaksikan fenomena ombak pasang surut yang unik.



LAWATAN mesra ke Rumah Kanak-Kanak Methodist Sib dan Rumah PERYATIM dengan sumbangan zakat sebanyak RM10,000 di bawah Dana Wakalah Zakat daripada Etiqua Family Takaful Berhad.

Hari kedua di Sib menyaksikan lawatan ke Rumah Kanak-Kanak Methodist Sib untuk agihan makanan, sebelum Etiqua menyampaikan sumbangan zakat sebanyak RM10,000 serta RM3,500 daripada Perinsuran Brokar kepada Pertubuhan Kebajikan Anak Yatim Malaysia (PEYATIM) di bawah Dana Zakat Wakalah Etiqua Family Takaful.

Lawatan tersebut turut diisi dengan aktiviti interaktif bersama anak-anak yatim dan persembahan khas. Ekspedisi berakhir di Miri dengan kayuhan basikal sejauh 30 km di sekitar bandar yang dianjurkan bersama Masterpiece Cycling Club bagi menggalakkan keselamatan jalan raya dan amalan hidup sihat.

Majlis penutupan turut diadakan bagi menghargai kerjasama semua pihak, dengan ucapan disampaikan Ketua Pegawai Eksekutif EGIB, Fuhhairudin Mohd Yusof dan Ketua Pegawai Eksekutif Perinsuran Brokar Sdn Bhd, Rafidah Adenan Satem. Sepanjang perjalanan, semua peserta dilindungi di bawah pelan Insurans Kemalangan Diri Etiqua.



KAYUHAN sejauh 30 kilometer di Miri bersama Masterpiece Cycling Club, diakhiri dengan sesi penghargaan.

Menurut Fuhhairudin, Etiqua Kembara Pan Borneo 2025 mencerminkan visi Etiqua untuk menjadikan dunia tempat yang lebih baik, bukan sekadar melalui produk insurans tetapi melalui penglibatan tulus bersama masyarakat. Rafidah pula menegaskan Lebu Raya Pan Borneo melambangkan lebih daripada sekadar jalan raya, malah ia menghubungkan budaya, komuniti dan nilai kebersamaan.

Inisiatif ini turut mempromosikan pelan perlindungan Etiqua yang mudah diakses seperti Actyve iaitu pelan tiga bulan yang sesuai untuk pengembara jangka pendek, dan Buddy PA iaitu pelan perlindungan kemalangan diri setahun yang direka untuk melindungi aktiviti harian. Perinsuran Brokar merupakan broker insurans bagi projek pembinaan Lebu Raya Pan Borneo sejak 2016 hingga 2025 dengan Etiqua sebagai penanggung insurans utama.

Oleh Norman B

12 August 2025, Berita Harian

Etiqua Underwrites Perodua's Total Protect Plus Takaful Coverage



MEDIA RUJUKAN MASSA:

LOG MASUK

Khamis, 4 September 2025, 3:53pm



BERITA SUKAN DUNIA HIBURAN **BESNES** RENCANA GAYA HIDUP SIHAT #MARILOKAL

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Maybank Islamic tawar pembiayaan fleksibel bagi miliki kereta Perodua

Oleh Mohd Zakry Zainuddin - Ogos 12, 2025 @ 5:03pm



Zainal Abidin (tiga dari kiri) dan Syed Ahmad Taufik Albar (tiga dari kanan) melancarkan pelan pembiayaan fleksibel Perodua Flexiplan di Kuala Lumpur, hari ini - NSTP/ AHMAD UKASYAH

KUALA LUMPUR: Perusahaan Otomobil Kedua Sdn Bhd (PERODUA) dan Maybank Islamic Bhd menawarkan pelan pembiayaan fleksibel patuh Syariah pertama dikenali Perodua Flexiplan yang dikuasakan oleh Maybank Islamic myimpact Drive Financing-i.

Pelan kewangan berkenaan adalah inisiatif baharu yang memacu inovasi bagi memperkasa pelanggan dengan mewujudkan pengalaman pemilihan kenderaan yang lancar dan inklusif.

Presiden dan Ketua Pegawai Eksekutif PERODUA, Datuk Seri Zainal Abidin Ahmad, berkata kedua-dua syarikat mencipta sejarah baharu apabila bergabung tenaga menawarkan pakej pembiayaan terbaik bagi memastikan semua pihak mendapat manfaat terutama pelanggan yang dihargai.

"Kami percaya dengan sokongan daripada bank terbesar di Malaysia, digabungkan dengan kepercayaan yang sudah kami bina daripada rakyat Malaysia, Perodua Flexiplan akan diterima dengan baik," katanya di Majlis Pelancaran Perodua Flexiplan di sini, hari ini.

kompetitif, dengan bayaran bulanan lebih berpatutan untuk tempoh lima tahun pertama.

"PERODUA juga akan membeli semula kenderaan pelanggan pada harga yang kompetitif berbanding nilai pasaran bagi pembelian model baharu jenama nasional itu tertakluk kepada terma dan syarat," katanya.

Pelan pembiayaan pemilihan fleksibiliti itu juga membolehkan pelanggan menukar kenderaan mereka kepada model baharu atau mengekalkan kenderaan sedia ada dengan pelan bayaran yang disemak semula.

Pelanggan boleh memilih antara empat model di bawah Perodua Flexiplan iaitu Myvi, Axia (tidak termasuk Axia E), Ativa dan Aruz.

Pada tahun kelima pelan ini, pelanggan mempunyai pilihan untuk menukar kenderaan Perodua sedia ada kepada yang baharu dengan nilai tukar beli yang terjamin digunakan untuk mengurangkan bayaran pendahuluan dan memulakan semula tempoh lima tahun terbahit.

Sebagai alternatif, pelanggan boleh memilih untuk mengekalkan kenderaan sedia ada dengan melunaskan baki tertunggak atau melanjutkan pembiayaan sehingga empat tahun lagi di bawah pelan bayaran baharu.

Melalui mekanisme inovatif itu, pelan berkenaan bukan sahaja meningkatkan akses kepada pemilihan kenderaan, malah mewujudkan struktur yang membolehkan pelanggan menukar kenderaan mereka dengan mudah mengikut keperluan.

Sementara itu, Syed Ahmad Taufik berkata, Kumpulan Maybank sentiasa komited memperkasa pelanggan dengan penyelesaian kewangan yang fleksibel, telus, inklusif dan mampan.

"Maybank Islamic myimpact Drive Financing-i adalah cerminan pendekatan berteraskan nilai kami. Pelan pemilihan kereta baharu ini mengukuhkan kedudukan Maybank Islamic sebagai bank Islam terkemuka di Malaysia yang sentiasa berkembang untuk memenuhi keperluan pelanggan melalui penyelesaian inovatif dan berorientasikan matlamat," katanya.

Selain itu, ia turut memperkayakan ekosistem penyelesaian patuh Syariah untuk pemilik kenderaan Perodua, termasuk Perodua Total Protect Plus iaitu perlindungan takaful komprehensif yang dilindungi oleh Etiqa, dilengkapi dengan perlindungan tambahan bencana bernilai RM5,000, serta Takaful Perlindungan Baki Pinjaman sebagai lapisan perlindungan tambahan untuk pelanggan.



Maybank Islamic, Perodua offer 'flexible' vehicle ownership plan for Malaysians

By Syakirah Nor - August 12, 2025 @ 4:58pm



Maybank Islamic Bhd and Perodua have jointly introduced Malaysia's first Shariah-compliant agility financing plan. STR/ AHMAD UKASYAH

KUALA LUMPUR: Maybank Islamic Bhd and Perodua have jointly introduced Malaysia's first Shariah-compliant agility financing plan, offering customers greater flexibility and accessibility in vehicle ownership.

The Perodua Flexiplan, powered by Maybank Islamic myimpact Drive Financing-i, is the first collaboration of its kind for both companies.

It features a Murabahah vehicle term financing arrangement, resulting in lower monthly payments over an initial five-year term.

Under the scheme, customers can choose to trade in their Perodua vehicle at year five for a new model.

Perodua is offering a buy-back price competitive with market value or opt to keep their existing vehicle under a revised payment plan for up to four more years.

Perodua president and chief executive officer Datuk Seri Zainal Abidin Ahmad said the plan is available for four models: Myvi, Axia (excluding the Axia E), Ativa and Aruz.

The collaboration is aimed at delivering a win-win solution for all parties involved

"Today, both Perodua and Maybank Islamic broke new ground as we join forces to offer the best possible financing package which ensures everybody wins; Perodua, Maybank Islamic and especially, our valued customers," he said.

"We believe that with the backing of Malaysia's biggest bank combined with the trust that we have earned from Malaysians, the Perodua Flexiplan will be well accepted."

Maybank group CEO of community financial services Syed Ahmad Taufik Albar said the financing plan reflects the bank's values-based approach to customer service.

"Across the Maybank Group, we have always been committed to empowering our customers with flexible, transparent, inclusive, and sustainable financial solutions, and Maybank Islamic myimpact Drive Financing-i is a reflection of that," he said.

The innovative approach to all Malaysians alongside Perodua, addresses the preferences of modern car buyers and empowers them with flexible ownership choices, he added.

The plan integrates other Shariah-compliant offerings such as Perodua Total Protect Plus comprehensive takaful underwritten by Etika, which includes RM5,000 special peril coverage, and Credit Reducing Term Takaful for added protection.

Both companies said the initiative not only enhances car ownership accessibility but also creates a convenient structure for customers to adapt their vehicle choices to different life stages, setting a new benchmark in Malaysia's automotive financing landscape.



LIFESTYLE

From Lost Luggage To ER Visits, Here Are Travel Things We Don't Think Of Until They Happen

Don't let travel hiccups derail everything you planned for.

By Jeremy Ng | 11 Aug 2025, 10:28 AM



#etiqua #insurance #lifestyle #saysspotlight #sponsored #sponsored.etiqua:110825 #takafu #travel #travelinsurance



Cover image via LuminaImages/Canva, Teams & iStock/Canva, Teams

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We often spend hours and days — or even weeks and months — planning for the perfect trip



Image via Natalia Vidarsdottir/Pexels

From chasing flight promos, to planning food stops, and even building the perfect TikTok shot list, travel planning is serious business. Some of us even make spreadsheets for it!

But most travellers don't expect the little travel hiccups that can turn into major setbacks which derail all your careful planning



Image via LuminaImages/Canva, Teams

Here are a few examples that come to mind:

1. Losing your luggage

"I just have to wait for the airport to contact me when my luggage arrives, right?"

Wrong! When you lose your luggage, it could take anywhere from hours to days (or even weeks) for the issue to be sorted. Imagine having to re-buy an entire suitcase of clothes just for your week-long vacation.

2. Falling sick (like really sick) abroad

More than your usual flu or mild fever, imagine getting food poisoning and having to visit the bathroom multiple times a night, or getting bitten by an insect and needing a trip to the ER.

Not only will these derail your plans, the medical bill might hurt your wallet too!

3. Missing a connecting flight

One of the worst feelings while travelling is getting stuck on your layover destination just 'cause you missed the connecting international flight.

If you're lucky, you could get on the next flight and just burn a couple of hours. If you're unlucky, your whole trip might be affected.

You're probably thinking, "Eh, these things won't happen to me lah"



Lost phone

While losing your phone is bad, having to pay for another is worse. [Etiqua TripCare 360 Insurance/Takafu](#) keeps the spending low when things go missing, including coverage for valuables like gadgets and personal items due to theft.

Falling sick and other disruptions

Stay safe from travel interruptions. [Etiqua TripCare 360 Insurance/Takafu](#) has your back when things don't go to plan.

You'll get cashless overseas hospital admission care for accidents and illnesses, baggage delay, and optional add-on coverage for adventurous activities.

What's more, by signing up for [Etiqua's TripCare 360 Insurance](#) or [TripCare 360 Takafu](#), you stand a chance to win prizes! Find out more about their [Sign-Up & Win Campaign](#).

So, what are you waiting for? Go ahead and chase the best travel deals and fill up your itinerary. But don't forget the one thing that can protect everything you've planned for.

Skipping insurance or takafu isn't saving. It's risking everything you just planned for. Find out more on [Etiqua's website](#).

Perbadanan Insurans Deposit Malaysia (PIDM) Statement for [Etiqua TripCare 360 Insurance](#)/[Etiqua TripCare 360 Takafu](#):

The benefit(s) payable under eligible product is/are protected by PIDM up to limits. Please refer to PIDM's TIPS Brochure or contact [Etiqua General Insurance Berhad](#) or [Etiqua General Takafu Berhad](#) or PIDM (visit [www.pidm.gov.my](#)). I Member of PIDM.



TheStar

Market debut

1



1. Market debut
 (From left) CGS International Securities Singapore Pte Ltd investment banking managing director (MD) and group head Jason Saw, CGS International Securities Malaysia Sdn Bhd chief executive officer (CEO) Azzah Mohd Yatim, UMS Integration Ltd director Chua Siang Kit, executive director (ED) Stanley Loh Meng Chong, CEO Luong Andy, chairman and lead independent director Datuk Phang Ah Tong, Deputy Finance Minister Lim Hui Ying, UMS Integration director Datin Poon Lee Fah, director Pearllyn Xie Kingbei, TA Securities Holdings Bhd ED of dealings Datuk Hamzah Mohd Tahir and corporate finance vice-president Jason Chin Wai King at the listing ceremony of UMS Integration on the Main Market of Bursa Malaysia via a secondary listing by way of introduction.

2



2. Takaful plan
 (From left) Etiqa Family Takaful Bhd Bancassurance head Roszila Omar, CEO Zafril Ab Halim, Maybank Islamic Bhd deputy CEO Nor Shahzhan Sulaiman, Maybank Asset Management Group CEO Muhammad Hishamudin Hamzah and Maybank Islamic head of Islamic Wealth Management (M) Abdul Halim Abdul Rashid at the launch event of the Dynamic Horizon Takaful Plan.



3. Country's first
 (From left) HSBC Amanah Malaysia CEO Raja Amir Shah Raja Azwa, Bank Negara deputy governor Adnan Zaylani Mohamad Zahid, RHB Islamic Bank MD and CEO Datuk Adissadikin Ali, Bank Negara assistant governor Mohamad Ali Iqbal Abdul Khalid and Standard Chartered Saadiq Malaysia CEO Bilal Parvaiz at the signing ceremony for Malaysia's first sustainable sell and buy back agreement transaction.

4

4. Investment products
 (From left) CGS International Shariah Services group head Rusdian Nadzir, Lembaga Tabung Haji board member Datuk Nik Mohd Hasyudeen Yusoff and CGS International Securities Malaysia Sdn Bhd deputy CEO Khairi Shahrin Arief Baki launching new Islamic equity-linked structured investment products.



5

5. Safety first
 (From left) Grab Malaysia country operations and mobility director Rashid Shukur, Road Safety Expert Association founder Jamil Manan Supri, Allianz Malaysia Bhd CEO Sean Wang, Lalomove Malaysia public affairs manager Abhishek Menon, Foodpanda Malaysia operations director Shubham Saran and Malaysian Institute of Road Safety Research human factors and road user behavioural centre director Azhar Hamzah at the launch of Allianz Malaysia's safety training programme.



6

6. Inclusive financing
 Bank Negara governor Datuk Seri Abdul Rasheed Ghaffour (centre), Credit Guarantee Corp Malaysia Bhd (CGC) chairman Datuk Mohammed Hussein (12th from left), and CGC president and CEO Datuk Mohd Zamree Mohd Ishak (13th from right) pictured with recipients of the CGC Awards 2024. The 30th edition of the awards celebrated the successes of micro, small and medium enterprises, and honoured the outstanding contributions of financial institutions, Islamic financial institutions, development financial institutions, and strategic partners in advancing inclusive financing, championing digital innovation, and driving transformational growth.



August 2025

Etiqa Mentions - Malaysia



Date	Headline	Media Outlet	URL Link
12/08/2025	Maybank Islamic dan Perodua Lancarkan Pembiayaan	Elektronikar	https://elektronikar.com/2025/08/12/maybank-islamic-dan-perodua-lancarkan-pembiayaan-flexiplan-patuh-syariah-pertama-di-malaysia/
12/08/2025	Maybank Islamic, Perodua Perkenal Pembiayaan Fleksibel Patuh Syariah Pertama – Di Malaysia	Rnggt	https://rnggt.com/202542704/
12/08/2025	Perodua, Maybank Islamic lancar pelan pembiayaan Flexiplan patuh Syariah	Engear	https://engear.tv/berita/2025/08/12/perodua-maybank-islamic-lancar-pelan-pembiayaan-flexiplan-patuh-syariah/598257/
12/08/2025	Maybank Islamic, Perodua offer 'flexible' vehicle ownership plan for Malaysians	News KLSE Screener	https://www.klsescreener.com/v2/news/view/1571485/maybank-islamic-perodua-offer-039-flexible-039-vehicle-ownership-plan-for-malaysians
12/08/2025	Perodua, Maybank Perkenalkan Pelaj Pembiayaan Kenderaan Fleksibel Patuh Syariah	Mekanika Malaysia	https://www.mekanika.com.my/perodua-maybank-perkenalkan-pelan-pembiayaan-kenderaan-fleksibel-patuh-syariah/
12/08/2025	Perodua, Maybank Islamic Launch Malaysia's First Shariah-Compliant Agility Financing Plan	RinggitPlus	https://ringgitplus.com/en/blog/personal-finance-news/perodua-maybank-islamic-launch-malaysias-first-shariah-compliant-agility-financing-plan.html
12/08/2025	大马首个符合伊斯兰教义的灵活汽车融资计划正式推出——Maybank Islamic携手Perodua发——Maybank Islamic携手Perodua发布“Perodua Flexiplan”	Carsense.my	http://carsense.my/%e5%a4%a7%e9%a9%ac%e9%a6%96%e4%b8%aa%e7%ac%a6%e5%90%88%e4%bc%8a%e6%96%af%e5%85%b0%e6%95%99%e4%b9%89%e7%9a%84%e7%81%b5%e6%b4%bb%e6%b1%bd%e8%bd%a6%e8%9e%8d%e8%b5%84%e8%ae%a1%e5%88%92%e6%ad%a3%e5%bc%8f/
12/08/2025	Perodua Flexiplan: A New Car Ownership Scheme By Perodua And Maybank Islamic	Lowyat.NET	https://www.lowyat.net/2025/362416/perodua-flexiplan-car-ownership-plan-maybank-islamic/
12/08/2025	Perodua dan Maybank Islamic Berhad lancar pelan pembiayaan kereta patuh Syariah pertama di Malaysia	Funtasticko.net	https://www.funtasticko.net/perodua-dan-maybank-islamic-berhad-lancar-pelan-pembiayaan-kereta-patuh-syariah-pertama-di-malaysia/
13/08/2025	Perodua and Maybank Islamic Launch Malaysia's First Shariah-Compliant Flexiplan for Smarter Car Ownership	KeyAuto.my	https://keyauto.my/news/perodua-x-maybank
13/08/2025	Perodua, Maybank Islamic Lancar Pembiayaan Fleksibel Patuh Syariah Pertama Di Malaysia	PREBIU.com	https://prebiu.com/2025/08/13/perodua-maybank-islamic-lancar-pembiayaan-fleksibel-patuh-syariah-pertama-di-malaysia/
13/08/2025	Perodua, Maybank introduces first Shariah-compliant flexiplan	KeyAuto.my	https://keyauto.my/news/perodua-maybank-introduces-malaysia-s-first-shariah-compliant-flexiplan
13/08/2025	Perodua and Maybank Islamic Berhad launched Perodua Flexiplan	Auto News Asia	https://www.auto-news-asia.com/?p=30832

August 2025

Etiqa Mentions - Malaysia



Date	Headline	Media Outlet	URL Link
13/08/2025	Perodua Flexiplan: Skim Pembiayaan Kenderaan Patuh Syariah oleh Perodua dan Maybank Islamic	Harian Teknologi	https://hteknologi.com/blog/perodua-flexiplan-skim-pembiayaan-patuh-shariah/
13/08/2025	New Straits Times - Perodua Flexiplan for car buyers	Etiqa Malaysia Print News	https://ops.allasianews.com:8443/imageRepo/AAN_Library/Print/202508/20250813/news-1236606-20250813-2325-1755044009563.pdf
13/08/2025	The Perodua Flexiplan Brings Agility Financing To The Masses	AutoMacha	https://automacha.com/the-perodua-flexiplan-brings-agility-financing-to-the-masses/
13/08/2025	Flexiplan Perodua-Maybank: Model Baharu Pemilikan Kereta	Gohed Gostan	https://www.gohedgostan.com/2025/08/flexiplan-perodua-maybank-model-baharu-pemilikan-kereta/
13/08/2025	Perodua and Maybank Islamic Introduce Malaysia's first Shariah-Compliant car agility financing plan	ZigWheels Malaysia	https://www.zigwheels.my/car-news/perodua-and-maybank-islamic-introduce-malaysias-first-shariah-compliant-car-agility-financing-plan
13/08/2025	Perodua Flexiplan for car buyers	New Straits Times (Kuala Lumpur) (Print Edition)	proquest:publicid-3238804605
13/08/2025	Perodua and Maybank Islamic launch Malaysia's first Shariah-compliant agility financing	AutoBuzz.my	https://autobuzz.my/2025/08/13/perodua-and-maybank-islamic-launch-malaysias-first-shariah-compliant-agility-financing/
13/08/2025	Perodua And Maybank Islamic Introduce Malaysia's First Shariah-Compliant Agility Financing Plan	Autoworld.com.my	http://autoworld.com.my/news/2025/08/13/perodua-and-maybank-islamic-introduce-malaysias-first-shariah-compliant-agility-financing-plan/
13/08/2025	Perodua and Maybank Launch Shariah-Compliant Agility Financing Plan	BigWheels.my	https://www.bigwheels.my/perodua-and-maybank-launch-shariah-compliant-agility-financing-plan/
14/08/2025	Maybank Islamic & Perodua Lancar Pelan Pembiayaan Fleksibel Patuh Syariah	Pandulaju.com.my	https://pandulaju.com.my/maybank-islamic-perodua-lancar-pelan-pembiayaan-fleksibel-patuh-syariah/
14/08/2025	Perodua and Maybank Islamic Launch Shariah-Compliant Car Financing Plan	Fintech News Malaysia	https://fintechnews.my/53549/fintech-lending-malaysia/perodua-maybank-car-financing/
16/08/2025	Perodua与Maybank Islamic Berhad携手推出灵活融资方案, 让拥有一辆Perodua汽车变得更加轻而易举	爱玩库	https://igarage.my/2025/08/malaysias-1st-shariah-compliant-flexible-financing-by-perodua-maybank-islamic/
20/08/2025	Maybank Islamic and Perodua launch Malaysias first Shariah-Compliant Agility Financing	AUTO International	https://autointernational.com.my/Maybank%20Islamic%20and%20Perodua%20launch%20Malaysia%20first%20Shariah-Compliant%20Agility%20Financing%20-%20-%2012%20Aug%20-%202025.html
21/08/2025	Daily Express - Muis urges more firms to pay zakat	Etiqa Malaysia Print News	https://ops.allasianews.com:8443/imageRepo/AAN_Library/Print/202508/20250821/news-1244486-20250821-2325-1755735745309.pdf

August 2025

Etiqa Mentions - Malaysia



Date	Headline	Media Outlet	URL Link
11/08/2025	From Lost Luggage To ER Visits, Here Are Travel Things We Don't Think Of Until They Happen	Lumi News	https://luminews.my/news/3454230
26/08/2025	Keeping abreast of cancer traits	Nestia	https://news.nestia.com/detail/Keeping-abreast-of-cancer-traits/13757087
04/08/2025	5 Initiatives for WOMEN You Didn't Know About!	Newswav	https://newswav.com/article/5-initiatives-for-women-you-didn-t-know-about-A2508_DsPr3a
16/08/2025	4,000 saringan mamogram percuma untuk wanita kurang kemampuan	Berita Harian	https://www.bharian.com.my/berita/nasional/2025/08/1434026/4000-saringan-mamogram-percuma-untuk-wanita-kurang-kemampuan?source=widget
16/08/025	4,000 saringan mamogram percuma untuk wanita kurang kemampuan	Lumi News	https://luminews.my/news/3472256
18/08/2025	4,000 Free Mammograms Available For Underprivileged Women Aged 40 To 65 Across Malaysia	Lumi News	https://luminews.my/news/3477346
19/08/2025	4,000 Free Mammograms Available For Underprivileged Women Aged 40 To 65 Across Malaysia	Ova	https://ova.galencentre.org/4000-free-mammograms-available-for-underprivileged-women-aged-40-to-65-across-malaysia/
22/08/2022	Etiqa and NCSM launch free mammogram Programme	Citizens Journal Malaysia	https://cj.my/155160/etiqa-and-ncsm-launch-free-mammogram-programme/
26/08/2025	Keeping abreast of cancer traits	The Star Online	https://www.thestar.com.my/metro/metro-news/2025/08/26/keeping-abreast-of-cancer-traits
26/08/2025	The Star - Keeping abreast of cancer traits	Etiqa Malaysia Print News	https://ops.allasianews.com:8443/imageRepository/AAN_Library/Print/202508/20250826/news-1249408-20250826-2325-1756166560818.pdf



THE STRAITS TIMES

Personal cyber insurance an emerging product as scam cases in Singapore climb

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Rising cybercrime cases have led to the emergence of personal cyber insurance. ST PHOTO: BRIAN TED

Joyce Lee

Follow topic: Scams +

Published Aug 26, 2025, 05:00 AM
 Updated Aug 26, 2025, 05:57 AM

SINGAPORE - Coverage for physical break-ins and theft has long been a fixture in home insurance. Amid the rising tide of cybercrime, a new type of plan has emerged to also protect individuals from digital break-ins.

Personal cyber insurance, first rolled out by Etiqua as a standalone policy in 2018, is now offered by at least five insurers in Singapore, reimbursing cybercrime victims up to \$25,000 annually for their financial losses.

These plans generally cover cybercrime-related risks such as unauthorised transactions, e-commerce scams and identity theft.

Scam victims in Singapore lost \$1.1 billion in 2024, marking a record high in a single year, according to Singapore police data.

Police received the highest number of scam reports ever in 2024, with 51,501 cases recorded compared with 46,563 cases the previous year.

A survey by the Cyber Security Agency of Singapore, released on July 2, found that three in four people in Singapore cannot distinguish deepfakes from genuine content – a concern given that deepfakes are predominantly used by criminals to deceive victims.

While two-thirds of respondents in the survey were able to identify all phishing content, only 13 per cent correctly identified all phishing and legitimate content when presented with a mix of both content types.

Notably, \$26,000 was lost in two weeks to Blackpink concert ticket e-commerce scams in June.

A spokeswoman from General Insurance Association said: "Insurers offering personal cyber insurance policies are responding to emerging consumer protection needs and cyber risks.

"Personal cyber insurance can help mitigate financial losses arising from cyber risks that are covered under such policies."

Etiqua Singapore launched its personal cyber insurance in 2018 to tackle such growing digital threats. Its current plan still offers up to \$25,000 in annual coverage to insure individuals against cyber fraud, cyber extortion and identity theft and covers restoration of data.

"As Singaporeans' lives become more digitally interconnected, this insurance provides essential protection against the inherent risks of online activities, providing customers with financial protection and peace of mind," said a spokeswoman for Etiqua.

Etiqua has been joined by more players in recent times.

In February 2022, local telco StarHub partnered underwriter Chubb Insurance to launch CyberCover, a personal cyber insurance scheme that is part of the SafeHub+ suite of cyber-security tools.

CyberCover includes coverage for identity theft, cyber bullying, unauthorised transactions and buyer's protection. SafeHub+ also includes Cyber Protect, a device protection service, SmartSupport, a device swap and refresh plan, and a free overseas call and SMS blocking service.

For some insurers, cyber protection is offered as a feature of broader home insurance plans.

MSIG, which began offering personal cyber protection as part of its HomeEasy plan in late 2024, said: "This addition is part of the value-added benefit to raise awareness of cyber security among consumers."

Commenting on the emergence of personal cyber insurance, industry experts say it is advisable for consumers to study the wording of a policy before purchase.

A spokesman for the Financial Industry Disputes Resolution Centre (Fidrec) said: "Based on our experience so far, the disputes relating to personal cyber insurance arise because the fraud experienced by the policyholder is not covered by the terms of the policy."

One notable group of exclusions are confidence scams. These are scams that involve gaining the trust of a victim such as through romance, or the promise of jobs and returns from financial investments.

Other exclusions include reckless or dishonest acts of the insured, cryptocurrency transactions or gambling activities. They may have sub-limits for different types of cyber-security events and expenses incurred.

"Consumers would do well to take note of the precise policy wordings and what they cover, paying attention to situational limits and any exclusions before they make a purchase," said Fidrec's spokesman.

Job and investment scams resulted in the highest losses in 2024, accounting for 42.8 per cent of all scam losses combined. These categories fall outside existing insurance plans, underlining the continued need for individual vigilance.

Mr Pramodh Rai, co-founder of cyber-security firm Cyber Sierra, said there is an underlying business rationale to the choice of loss scenarios covered by insurers.

"Insurers can maintain profitability by targeting high-frequency, low-severity risks – such as e-commerce fraud and identity theft – applying sub-limits and excluding large loss events like malware-driven bank thefts," he said.

Insurers may also bundle insurance products with broader cyber-security tools to minimise risks, he added.

Telco Singtel's Save & Secure, launched in February 2025, is an example. The bundle priced at \$12.90 monthly includes three solutions: McAfee Triple Protect, Mobile Protect and Singtel Cyber Loss Protect Lite.

McAfee Triple Protect safeguards up to two devices with anti-virus scanning, secure VPN (virtual private network) and identity theft monitoring, while Mobile Protect filters over 600,000 malicious links and blocks over 5,000 cyber threats, including malware and spyware.

Singtel Cyber Loss Protect Lite is a personal cyber insurance plan that covers financial losses from unauthorised access to customer devices. The policy assures up to \$10,000 per policy year regardless of the number of insured events.

A spokeswoman for the Monetary Authority of Singapore, which regulates the financial industry, said insurance can be a useful complement, but it does not replace cyber hygiene and vigilance.

Personal cyber insurance plans available locally

With cybercrime on the rise, insurers in Singapore are offering personal cyber insurance – policies that protect against e-commerce scams, unauthorised transactions and other risks.

Provider	Plan	Premium	Maximum coverage
Etiqua	Personal Cyber Insurance Covers: • Cyber fraud • Data recovery • Identity theft • Cyber extortion and ransomware	\$100/year	\$25,000
StarHub	CyberCover (underwritten by Chubb Insurance) Covers: • Identity theft and cyber bullying (I) Legal expenses (II) IT support (III) Trauma counselling (for cyber bullying only) (iv) Loss of income (for identity theft only) • Unauthorised transactions • Buyer's protection	• Individual policy \$100/month • Family policy \$123/month	\$1,000 \$8,500 \$1,000 \$1,000 \$750 \$750
MSIG	HomeEasy The home insurance plan covers: • Theft of funds • Online shopping fraud	From \$5450/year	\$2,500
Singtel	Singtel Save & Secure Cyber security bundle includes: • McAfee Triple Protect Mobile Security (see device) Safeguards up to two devices with anti-virus scanning, secure VPN and identity theft monitoring • Mobile Protect Filters malicious URLs and blocks cyber threats such as viruses, malware, spyware and phishing links Singtel Cyber Loss Protect Lite (underwritten by Great Eastern General Insurance) • Covers losses from unauthorised access to customer devices • Includes mobile and smart home devices, applying to policyholders and immediate family members in the same household	\$12.90/month (available for Singtel mobile customers on post-paid plans)	\$10,000 per policy year
HL Assurance	Fraud Protect360 Plus Covers: • Non-delivery of online purchases within 60 days • Cyber extortion • Unauthorised transactions such as fund transfer fraud via e-mail, text messages and WhatsApp • Identity theft • Costs to remove virus and restore data	From \$18.34/month	\$10,000

STRAITS TIMES GRAPHICS



Finance > Etiqua: Top Three Worries for Singapore Wealth Transfer



(image: Shutterstock)

FINANCE
Tuesday, 19 August 2025 11:17
Etiqua: Top Three Worries for Singapore Wealth Transfer

- › Julius Baer Hosts NextGen Workshop in Singapore
- › Citi Runs 13th Edition of NextGen Program for HNWIs

The majority of Singaporeans have received an inheritance or expect to but there are some major worries, including family conflict, according to a survey Etiqua Insurance.

Over half of Singaporeans (53 percent) have either received or expect to receive an inheritance, according to a **report** by Etiqua Insurance Singapore. Including both those who will give and receive an inheritance, one in five anticipate a windfall of \$1 million or more.

Singaporeans are involving their family in financial planning conversations (42 percent) and instilling values of responsibility and diligence (41 percent). However, 18 percent still lack a plan for successor readiness.

Conflict, Security and Mismanagement

The report also highlighted that wealth transfer comes with complexities, including downsides. The key worries for Singaporeans transferring wealth are family conflict (36 percent), maintaining their financial security (34 percent) and fears of mismanagement (31 percent).

«[W]ealth transfer is increasingly viewed not just as a financial event, but as a purposeful act of next generation empowerment,» said **Raymond Ong**, CEO of Etiqua Insurance Singapore. «It is heartening that Singaporeans are having conversations about wealth planning through open family dialogue and meticulous planning, fundamental to ensuring financial well-being of their families.»

The «Wealth Transfer Insights Report» is based on a survey in June 2025 commissioned to market research company Kantar involving responses from 1,008 citizens and permanent residents in Singapore spanning four generations: generation Z, millennials, generation X and seniors. Etiqua is a joint venture between Maybank and Ageas.

15 August 2025, Singapore Business Review

Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth



EXCLUSIVE

COMMERCIAL PROPERTY INSURANCE | NOREEN JAZUL, SINGAPORE

PUBLISHED: 18 DAYS AGO | 284 VIEWS



The Level 1 reception at Etiqa's Capital Square office. [Photo from Etiqa]

Capital Square office brings Etiqa's brand values to life

The headquarters features open spaces that encourage interaction.

Etiqa Insurance Singapore has opened an office at **Capital Square** that visually and functionally reflects the company's core values of protection, continuity, and customer-centricity.

The office features design elements such as sphere-shaped lighting and circular planters, which symbolize warmth and the company's role as a guardian of its clients' future.



The Level 1 lobby of Etiqa's Capital Square office. [Photo from Etiqa]

"The lighting shaped as warm spheres near the Level 1 staff entrance represents the concept of protection, much like a nest egg," **Shirley Tan**, chief marketing officer at Etiqa Insurance Singapore, told Singapore Business Review.

Circular motifs continue throughout the office, including on Level 2, reinforcing the company's promise of being "with you," she added.

Levels 1 and 2 serve as the primary workspaces for Etiqa's teams, with the first level also housing the customer care centre. Its ground-floor location was a deliberate choice to enhance visibility and accessibility for clients.

"The ground-floor presence of our customer care centre directly reflects our commitment to accessibility and customer-centricity," Tan said in an emailed reply to questions.

The office is more than just a workplace; it's a physical embodiment of Etiqa's brand identity and internal culture. "The design is a strategic tool to bring our core principles to life."

Etiqa's workplace culture emphasizes transparency, teamwork, and agility. To support this, the office features open, collaborative spaces that encourage cross-functional interaction.



Open-space collaboration corner at Etiqa's Capital Square office. [Photo courtesy of Etiqa]

"Employees appreciate the open spaces which support cross-functional teamwork, encouraging them to brainstorm, collaborate casually, and strengthen connections," Tan said.

Breakout zones and flexible workstation layouts further support creative thinking and adaptability. On the ninth floor, meeting rooms are equipped with collapsible walls, allowing the space to be reconfigured for town halls and corporate events.

"This adaptable design maximises space while fostering collaboration and engagement among Etiqa's employees, encouraging a dynamic flow of ideas," she added.

The Capital Square office now houses Etiqa's full Singapore team, including operations, distribution, customer service, and digital innovation units.

"Ultimately, the new space at Capital Square is not just a place to work, but a meeting point for the hearts and minds of customers and our staff," Tan said.



Meeting room at Etiqa's Capital Square office, designed with collapsible walls for flexible configurations. [Photo from Etiqa]



Insurance

Etiqa Insurance offers discounts at NATAS Travel Fair 2025

Newsflash Asia - August 12, 2025



Etiqa Insurance Singapore is set to return as the Official Travel Insurer for the National Association of Travel Agents Singapore (NATAS) Travel Fair 2025, marking its fourth consecutive year in this role. The event, themed ‘DREAMS...to Destinations!’, will take place at the Singapore Expo Hall from 15 to 17 August 2025, offering a range of enticing promotions for travellers.

In celebration of Singapore’s 60th birthday, Etiqa is launching a special SG60 promotion at the fair. Travellers can enjoy up to 45% off on Etiqa Travel Infinite and up to 10% off Annual Travel Plans. Maybank cardholders are eligible for an additional 5% discount on Annual Plans, totalling up to 15% off. Additionally, customers with policy numbers ending in ‘60’ will receive a surprise gift, adding an element of excitement to the occasion.

Raymond Ong, CEO of Etiqa Insurance Singapore, expressed the company’s commitment to ensuring peace of mind for travellers, stating, “At Etiqa Insurance Singapore, we are committed to being With You, ensuring that whether you’re travelling for adventure, business or with loved ones, you are doing so with complete peace of mind.”

Every purchase at the NATAS Fair will come with a complimentary gift, ranging from sleek toiletries pouches to lock and weigh luggage straps, enhancing the travel experience for customers. Visitors can explore these offers at Booths 5H54 and 6H05 at the Singapore Expo Hall.

Etiqa Insurance Singapore, a member of the Maybank Group, has been protecting customers since 1961 and is rated ‘A’ by Fitch for its strong business profile and capitalisation.

1 August 2025, Insurance Business Asia

Etiqa Insurance Singapore Opens New Capital Square Office



Insurance News Etiqa Insurance Singapore opens new Capital Square office

Etiqa Insurance Singapore opens new Capital Square office

Relocation aims to boost accessibility and deepen customer connections



Insurance News
By Roxanne Libatique
Aug 01, 2025 / Share

Etiqa Insurance Singapore, part of the Maybank Group, has relocated its main office to Capital Square in Singapore's central business district.

The new premises, at 23 Church Street, #01-01, are intended to provide greater accessibility for clients and partners, reflecting the insurer's ongoing efforts to strengthen its engagement within the local insurance sector.

The move comes as Etiqa marks over a decade of operations in Singapore, having first established its presence in 2014.

Relocation to Capital Square targets improved client access

Company representatives indicated that the [new ground-level office](#) is designed to facilitate collaboration and enable more direct interaction with customers.

According to Etiqa Insurance Singapore CEO Raymond Ong, the relocation is part of a broader strategy to reinforce the company's role in the community and to adapt to evolving client needs.

"Opening this new office is not just about expanding our physical presence; it symbolises our deep roots in the community and our commitment to serving our clients better with enhanced accessibility and a collaborative workspace designed for the future," he said.

Alvin Lee, country CEO and CEO of Maybank Singapore, commented that the new office is expected to foster increased synergy and operational efficiency for both Etiqa and the wider Maybank Group in Singapore.

"We celebrate Etiqa's remarkable journey and continued success in Singapore as part of the Maybank Group," he said. "This expansion aligns with our vision to foster greater synergy, efficiency, and service excellence, further strengthening our position in Singapore's financial services landscape."

Additional coverage for travel policyholders affected by airline shutdown

In a separate announcement, Etiqa Insurance Singapore introduced measures to [assist travel insurance customers impacted by the planned closure of Jetstar Asia](#).

The insurer stated that customers who purchased single-trip or annual travel insurance policies before 8:00am on June 11, 2025, and who have bookings with Jetstar Asia, will be eligible for claims on non-refundable expenses.

These may include costs related to accommodation, local transportation, and pre-arranged activities, subject to the terms and limits of the policy.



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Marketing in Asia > Blog > Press Release > Etiqua Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth

PRESS RELEASE

Etiqua Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth



MIA Editor — Save it

Last updated: 2025/08/01 at 9:15 AM

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The grand opening commenced with a symbolic Vespa convoy, carrying Etiqua's senior executives from their former premises to the new Capital Square office. This dynamic journey not only marked a fresh start but also visually underscored Etiqua's forward momentum. The celebrations continued with a traditional lion dance performance and a ribbon-cutting ceremony to mark auspicious beginnings.

To commemorate the occasion, 300 specially prepared pineapple bags, each containing sweet treats to symbolise prosperity and good fortune, were distributed to the public, creating a festive and welcoming atmosphere at their new home.

These festivities will lead into Etiqua's latest brand campaign, "Live Ready With You", which emphasises Etiqua's focus on everyday relevance, accessibility, and readiness to serve its customers.

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SHARE



Etiqua Insurance Singapore, an insurance arm of Maybank Group, has officially opened the doors to its new office at Capital Square. This strategic relocation marks a significant step in Etiqua's commitment to enhancing accessibility and fostering deeper connections with its customers, reflecting the insurer's commitment to being closer to customers.

Since establishing its presence in Singapore in August 2014, Etiqua has experienced continuous growth and success, driven by innovation, client partnerships, and commitment to excellence. The new ground-level office, located at 23 Church Street, #01-01 Capital Square, reflects the company's dedication to enhancing accessibility, fostering collaboration, and strengthening its footprint within Singapore's dynamic business environment.

Celebrating 11 years in Singapore is a remarkable achievement for us," said Raymond Ong, Chief Executive Officer of Etiqua Insurance Singapore. "Opening this new office is not just about expanding our physical presence; it symbolizes our deep roots in the community and our commitment to serving our clients better with enhanced accessibility and a collaborative workspace designed for the future."

"We celebrate Etiqua's remarkable journey and continued success in Singapore as part of the Maybank Group," said Alvin Lee, Country CEO & CEO of Maybank Singapore. "This expansion aligns with our vision to foster greater synergy, efficiency, and service excellence, further strengthening our position in Singapore's financial services landscape."

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Etiqa Mentions - Singapore



Date	Headline	Media Outlet	URL Link
01/08/2024	7 Best Home & Fire Insurance Singapore	Home & Decor Singapore	https://www.homeanddecor.com.sg/properly/best-home-insurance-singapore?ref=contentblockc
17/08/2025	Maybank XL Rewards Card: 4 mpd on dining, shopping, travel and FCY spend	Mainly Miles	https://mainlymiles.com/2025/08/17/maybank-xl-rewards-card-4-mpd-on-dining-shopping-travel-and-fcy-spend/
18/08/2024	Review: Maybank XL Rewards Card	The MileLion	https://milelion.com/2025/08/18/review-maybank-xl-rewards-card/
26/08/2025	6 best travel insurance plans in Singapore (August 2025)	AsiaOne	https://www.asiaone.com/money/6-best-travel-insurance-plans-singapore-august-2025
26/08/2025	6 best travel insurance plans in Singapore (August 2025)	Nestia	https://news.nestia.com/detail/6-best-travel-insurance-plans-in-Singapore-(August-2025)/13757849
26/08/2025	Personal cyber insurance an emerging product as scam cases in Singapore climb	Yahoo! Singapore	https://sg.news.yahoo.com/personal-cyber-insurance-emerging-product-210000927.html
26/08/2025	Personal cyber insurance an emerging product as scam cases in Singapore climb	ShareInvestor	https://www.shareinvestor.com/news/556390?source=btbn
26/08/2025	Personal cyber insurance an emerging product as scam cases in Singapore climb	Nestia	https://news.nestia.com/detail/Personal-cyber-insurance-an-emerging-product-as-scam-cases-in-Singapore-climb/13757189
26/08/2025	Personal cyber insurance comes to the fore amid increasing scam cases	The New Paper	https://www.tnp.sg/news/personal-cyber-insurance-comes-fore-amid-increasing-scam-cases
26/08/2025	Insurans siber peribadi makin berkembang di S'pura dek peningkatan kes penipuan	Berita Harian.Sg	https://www.beritaharian.sg/singapura/insurans-siber-peribadi-makin-berkembang-di-spura-dek-peningkatan-kes-penipuan
30/08/2025	KGC Workshop: Expert Repairs and Servicing	sgCarMart.com	https://www.sgcarmart.com/articles/features/kgc-workshop-expert-repairs-and-servicing-37639
29/08/2025	Accidents for payouts: How common are workplace injury scams?	The Straits Times	https://www.straitstimes.com/business/accidents-for-payouts-how-common-are-workplace-injury-scams
30/08/2025	Accidents for payouts: How common are workplace injury scams?	Nestia	https://news.nestia.com/detail/Accidents-for-payouts%3A-How-common-are-workplace-injury-scams%3F/13766321
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Nusa Terkini	https://nusaterkini.com/etiqa-insurance-singapore-relocates-to-new-office-at-capital-square-for-greater-accessibility-and-growth/
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Wahana Riau News	https://wahanariau.com/news/detail/38121/etiqa-insurance-singapore-relocates-to-new-office-at-capital-square-for-greater-accessibility-and-growth

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Etiqa Mentions - Singapore



Date	Headline	Media Outlet	URL Link
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Technophile	https://technophileph.com/media-outreach-newswire/?release_id=398610
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Yodisphere	https://www.yodisphere.com/p/news.html?release_id=398610
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Cambodia Investment Review	https://cambodiainvestmentreview.com/media-outreach-newswire/?release_id=398610
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Business Diary Philippines	https://businessdiary.com.ph/media-outreach-newswire-corporate-news/?release_id=398610
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Karimuntoday	https://karimuntoday.com/mediaoutreach/?release_id=398610
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	The Manila Times	https://www.manilatimes.net/2025/08/01/mt-newswire/media-outreach-newswire/etiqa-insurance-singapore-relocates-to-new-office-at-capital-square-for-greater-accessibility-and-growth/2160570
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Journal Online	https://journal.com.ph/specials/media-outreach/?release_id=398610
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	B2B CAMBODiA	https://b2b-cambodia.com/media-outreach/1716/detail/
02/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Penjurupos	https://penjurupos.com/detail/56103/etiqa-insurance-singapore-relocates-to-new-office-at-capital-square-for-greater-accessibility-and-growth
02/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Menit.co.id	https://menit.co.id/mediaoutreach/?release_id=398610
02/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	RiauGreen.com	https://riaugreen.com/view/MediaOutReach/103801/Etiqa-Insurance-Singapore-Relocates-to-New-Office-at-Capital-Square-for-Greater-Accessibility-and-Growth.html
02/08/2025	Tingkatkan Aksesibilitas dan Pertumbuhan, Etiqa Insurance Singapura Resmi Buka Kantor Baru di Capital Square	RiauGreen.com	https://riaugreen.com/view/Bisnis/103813/Tingkatkan-Aksesibilitas-dan-Pertumbuhan--Etiqa-Insurance-Singapura-Resmi-Buka-Kantor-Baru-di-Capital-Square-.html
02/08/2025	Tingkatkan Aksesibilitas dan Pertumbuhan, Etiqa Insurance Singapura Resmi Buka Kantor Baru di Capital Square	Nusa Terkini	https://nusaterkini.com/tingkatkan-aksesibilitas-dan-pertumbuhan-etiqa-insurance-singapura-resmi-buka-kantor-baru-di-capital-square/

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Etiqua Mentions - Singapore



Date	Headline	Media Outlet	URL Link
02/08/2025	Tingkatkan Aksesibilitas dan Pertumbuhan, Etiqa Insurance Singapura Resmi Buka Kantor Baru di Capital Square	Wahana Riau News	https://wahanariau.com/news/detail/38149/tingkatkan-aksesibilitas-dan-pertumbuhan-etiqua-insurance-singapura-resmi-buka-kantor-baru-di-capital-square
03/08/2025	Tingkatkan Aksesibilitas dan Pertumbuhan, Etiqa Insurance Singapura Resmi Buka Kantor Baru di Capital Square	Penjurupos	https://penjurupos.com/detail/56131/tingkatkan-aksesibilitas-dan-pertumbuhan-etiqua-insurance-singapura-resmi-buka-kantor-baru-di-capital-square
01/08/2025	Etiqa Insurance relocates to Capital Square	MSN Singapore	https://www.msn.com/en-sg/news/other/etiqua-insurance-relocates-to-capital-square/ar-AA1JJO1n
01/08/2025	Etiqa Insurance relocates to Capital Square	Insurance Asia	https://insuranceasia.com/insurance/news/etiqua-insurance-relocates-capital-square
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Alvinology	https://alvinology.com/2025/08/01/etiqua-insurance-singapore-relocates-to-new-office-at-capital-square-for-greater-accessibility-and-growth/
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	The Wellness Insider	https://thewellnessinsider.asia/media-outreach-newswire-corporate-releases/?release_id=398610
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Vulcan Post	https://vulcanpost.com/media-outreach/?release_id=398610
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Hpility SG	https://www.hpility.sg/media-outreach/?release_id=398610
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Asian Journeys	https://asianjourneys.com.sg/media-outreach-newswire?release_id=398610
01/08/2025	Etiqa Insurance relocates to Capital Square	Singapore Business Review	https://sbr.com.sg/insurance/news/etiqua-insurance-relocates-capital-square
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	superadrianme.com	https://www.superadrianme.com/media-outreach/etiqua-insurance-singapore-relocates-to-new-office-at-capital-square-for-greater-accessibility-and-growth/
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	MONEY FM 89.3	https://www.moneyfm893.sg/media-outreach/etiqua-insurance-singapore-relocates-to-new-office-at-capital-square-for-greater-accessibility-and-growth-24745
04/08/2025	Maybank's Insurance Arm Moves to New Singapore Office	finews.asia	https://www.finews.asia/finance/43747-maybank-etiqua-insurance-singapore
04/08/2025	Etiqa Insurance moves to Capital Square for growth	Newsflash Asia	https://www.newsflashasia.com/etiqua-insurance-moves-to-capital-square-for-growth/

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Etiqa Mentions – Singapore



Date	Headline	Media Outlet	URL Link
15/08/2025	Capital Square office brings Etiqa's brand values to life	MSN Singapore	https://www.msn.com/en-sg/news/other/capital-square-office-brings-etiqa-s-brand-values-to-life/ar-AA1Kylxb
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	The Exchange Asia	https://theexchangeasia.com/etiqa-insurance-singapore-relocates-to-new-office-at-capital-square-for-greater-accessibility-and-growth/
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Malay Mail	https://www.malaymail.com/news/money/mediaoutreach/2025/08/01/etiqa-insurance-singapore-relocates-to-new-office-at-capital-square-for-greater-accessibility-and-growth/398610
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Malaysia World News	https://www.malaysiaworldnews.com/etiqa-insurance-singapore-relocates-to-new-office-at-capital-square-for-greater-accessibility-and-growth/
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Smart Investor	https://smartinvestor.com.my/etiqa-insurance-singapore-relocates-to-new-office-at-capital-square-for-greater-accessibility-and-growth/
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Focus Malaysia	https://focusmalaysia.my/media-outreach/?release_id=398610
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	News Hub Asia	https://www.newshubasia.com/media-outreach/?release_id=398610
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Woah! MY Media Network	https://www.woah.my/media-outreach/?release_id=398610
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Malaysia Global Business Forum	https://www.malaysiaglobalbusinessforum.com/media-outreach/?release_id=398610
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	Dagang News	https://www.dagangnews.com/article/english/etiqa-insurance-singapore-relocates-new-office-capital-square-greater-accessibility-and-growth-55586
01/08/2025	Etiqa Insurance Singapore Relocates to New Office at Capital Square for Greater Accessibility and Growth	theSun	https://thesun.my/business-news/media-outreach/etiqa-insurance-singapore-relocates-to-new-office-at-capital-square-for-greater-accessibility-and-growth-LJ14594618
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	Yodisphere	https://www.yodisphere.com/p/news.html?release_id=401599
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	RiauGreen.com	https://riaugreen.com/view/MediaOutReach/104005/Etiqa-Insurance-Singapore-Marks-Fourth-Year-as-Official-Travel-Insurer-at-NATAS-Travel-Fair-2025.html

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Etiqa Mentions - Singapore



Date	Headline	Media Outlet	URL Link
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	The Manila Times	https://www.manilatimes.net/2025/08/12/tmt-newswire/media-outreach-newswire/etiqa-insurance-singapore-marks-fourth-year-as-official-travel-insurer-at-natas-travel-fair-2025/2166157
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	Technophile	https://technophileph.com/media-outreach-newswire/?release_id=401599
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	Nusa Terkini	https://nusaterkini.com/etiqa-insurance-singapore-marks-fourth-year-as-official-travel-insurer-at-natas-travel-fair-2025/
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	Karimuntoday	https://karimuntoday.com/mediaoutreach/?release_id=401599
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	Wahana Riau News	https://wahanariau.com/news/detail/38410/etiqa-insurance-singapore-marks-fourth-year-as-official-travel-insurer-at-natas-travel-fair-2025
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	B2B CAMBODIA	https://b2b-cambodia.com/media-outreach/1795/detail/
12/08/2025	Etiqa Insurance Singapura Keempat Kalinya Jadi Asuransi Perjalanan Resmi di Pameran NATAS Travel Fair 2025	RiauGreen.com	https://riaugreen.com/view/Bisnis/104012/Etiqa-Insurance-Singapura-Keempat-Kalinya-Jadi-Asuransi-Perjalanan-Resmi-di-Pameran-NATAS-Travel-Fair-2025.html
12/08/2025	Etiqa Insurance Singapura Keempat Kalinya Jadi Asuransi Perjalanan Resmi di Pameran NATAS Travel Fair 2025	Nusa Terkini	https://nusaterkini.com/etiqa-insurance-singapura-keempat-kalinya-jadi-asuransi-perjalanan-resmi-di-pameran-natas-travel-fair-2025/
12/08/2025	Etiqa Insurance Singapura Keempat Kalinya Jadi Asuransi Perjalanan Resmi di Pameran NATAS Travel Fair 2025	Wahana Riau News	https://wahanariau.com/news/detail/38419/etiqa-insurance-singapura-keempat-kalinya-jadi-asuransi-perjalanan-resmi-di-pameran-natas-travel-fair-2025
13/03/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	Penjurupos	https://penjurupos.com/detail/56340/etiqa-insurance-singapore-marks-fourth-year-as-official-travel-insurer-at-natas-travel-fair-2025
13/03/2025	Etiqa Insurance Singapura Keempat Kalinya Jadi Asuransi Perjalanan Resmi di Pameran NATAS Travel Fair 2025	Penjurupos	https://penjurupos.com/detail/56337/etiqa-insurance-singapura-keempat-kalinya-jadi-asuransi-perjalanan-resmi-di-pameran-natas-travel-fair-2025
07/08/2025	NATAS Travel Fair Singapore 2025: Taiwan & Japan Pavilions, Malaysia Airlines, Free Entry	superadrianme.com	https://www.superadrianme.com/travel/natas-travel-fair-returns-15-to-17-august-2025/
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	Hpility SG	https://www.hpility.sg/media-outreach/?release_id=401599
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	Asian Journeys	https://asianjourneys.com.sg/media-outreach-newswire?release_id=401599

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Etiqa Mentions - Singapore



Date	Headline	Media Outlet	URL Link
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	MONEY FM 89.3	https://www.moneyfm893.sg/media-outreach/etiqa-insurance-singapore-marks-fourth-year-as-official-travel-insurer-at-natas-travel-fair-2025-24911
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	The Wellness Insider	https://thewellnessinsider.asia/media-outreach-newswire-corporate-releases/?release_id=401599
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	Weekender	https://weekender.com.sg/mediaoutreach/?release_id=401599
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	superadrianme.com	https://www.superadrianme.com/media-outreach/etiqa-insurance-singapore-marks-fourth-year-as-official-travel-insurer-at-natas-travel-fair-2025/
15/08/2025	Online travel agencies Klook and Trip.com make debut in Natas Travel Fair	The Straits Times	https://www.straitstimes.com/life/travel/online-travel-agencies-klook-and-trip-com-make-debut-in-natas-travel-fair
15/08/2025	Online travel agencies Klook and Trip.com make debut at Natas Travel Fair	Nestia	https://news.nestia.com/detail/Online-travel-agencies-Klook-and-Trip.com-make-debut-at-Natas-Travel-Fair/13735829
26/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025 Travel the world with Etiqa's Extensive Travel Insurance Offers and Exciting Prizes	TGH Photography and travel portal/blog	https://blog.photojournalist-tgh.tv/media-outreach-newswire?release_id=401599
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	Malay Mail	https://www.malaymail.com/news/money/mediaoutreach/2025/08/12/etiqa-insurance-singapore-marks-fourth-year-as-official-travel-insurer-at-natas-travel-fair-2025/401599
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	Malaysia World News	https://www.malaysiaworldnews.com/etiqa-insurance-singapore-marks-fourth-year-as-official-travel-insurer-at-natas-travel-fair-2025/
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	The Exchange Asia	https://theexchangeasia.com/etiqa-insurance-singapore-marks-fourth-year-as-official-travel-insurer-at-natas-travel-fair-2025/
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	News Hub Asia	https://www.newshubasia.com/media-outreach/?release_id=401599
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	Dagang News	https://www.dagangnews.com/article/english/etiqa-insurance-singapore-marks-fourth-year-official-travel-insurer-natas-travel-fair-2025-56041
12/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	Woah! MY Media Network	https://www.woah.my/media-outreach/?release_id=401599

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Etiqa Mentions - Singapore



Date	Headline	Media Outlet	URL Link
13/08/2025	Etiqa Insurance Singapore Marks Fourth Year as Official Travel Insurer at NATAS Travel Fair 2025	Marketing in Asia	https://www.marketinginasia.com/etiqa-insurance-singapore-marks-fourth-year-as-official-travel-insurer-at-natas-travel-fair-2025/
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	Nusa Terkini	https://nusaterkini.com/three-in-four-singaporeans-prioritise-leaving-an-inheritance-for-future-generations/
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	Wahana Riau News	https://wahanariau.com/news/detail/38602/-three-in-four-singaporeans-prioritise-leaving-an-inheritance-for-future-generations-
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	MonitorRiau.com	https://monitorriau.com/news/detail/33853/-three-in-four-singaporeans-prioritise-leaving-an-inheritance-for-future-generations-
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	The Manila Times	https://www.manilatimes.net/2025/08/19/mt-newswire/media-outreach-newswire/three-in-four-singaporeans-prioritise-leaving-an-inheritance-for-future-generations/2169918
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations Millennials and Gen Zs lead the charge in proactive wealth planning; Gen Zs also have the highest expectations towards receiving an inheritance	Menitone.com	https://www.menitone.com/?release_id=403013
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	Cambodia Investment Review	https://cambodiainvestmentreview.com/media-outreach-newswire/?release_id=403013
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	Journal Online	https://journal.com.ph/specials/media-outreach/?release_id=403013
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations Millennials and Gen Zs lead the charge in proactive wealth planning; Gen Zs also have the highest expectations towards receiving an inheritance	Business Diary Philippines	https://businessdiary.com.ph/media-outreach-newswire-corporate-news/?release_id=403013
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	Karimuntoday	https://karimuntoday.com/mediaoutreach/?release_id=403013
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	Yodisphere	https://www.yodisphere.com/p/news.html?release_id=403013
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	Technophile	https://technophileph.com/media-outreach-newswire/?release_id=403013

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Etiqa Mentions - Singapore



Date	Headline	Media Outlet	URL Link
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	B2B CAMBODiA	https://b2b-cambodia.com/media-outreach/1858/detail/
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	RiauGreen.com	https://riaugreen.com/view/MediaOutReach/104170/Three-in-Four-Singaporeans-Prioritise-Leaving-an-Inheritance-for-Future-Generations.html
20/08/2025	Tiga dari Empat Warga Singapura Prioritaskan Mewariskan Kekayaan kepada Generasi Mendatang	Nusa Terkini	https://nusaterkini.com/tiga-dari-empat-warga-singapura-prioritaskan-mewariskan-kekayaan-kepada-generasi-mendatang/
20/08/2025	Tiga dari Empat Warga Singapura Prioritaskan Mewariskan Kekayaan kepada Generasi Mendatang	Wahana Riau News	https://wahanari.au.com/news/detail/38653/tiga-dari-empat-warga-singapura-prioritaskan-mewariskan-kekayaan-kepada-generasi-mendatang
20/08/2025	Tiga dari Empat Warga Singapura Prioritaskan Mewariskan Kekayaan kepada Generasi Mendatang	MonitorRiau.com	https://monitorriau.com/news/detail/33872/tiga-dari-empat-warga-singapura-prioritaskan-mewariskan-kekayaan-kepada-generasi-mendatang
20/08/2025	Tiga dari Empat Warga Singapura Prioritaskan Mewariskan Kekayaan kepada Generasi Mendatang	Penjurupos	https://penjurupos.com/detail/56533/tiga-dari-empat-warga-singapura-prioritaskan-mewariskan-kekayaan-kepada-generasi-mendatang
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	Alvinology	https://alvinology.com/2025/08/19/three-in-four-singaporeans-prioritise-leaving-an-inheritance-for-future-generations/
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	The Wellness Insider	https://thewellnessinsider.asia/media-outreach-newswire-corporate-releases/?release_id=403013
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	Hpility SG	https://www.hpility.sg/media-outreach/?release_id=403013
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	Asian Journeys	https://asianjourneys.com.sg/media-outreach-newswire?release_id=403013
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	MONEY FM 89.3	https://www.moneyfm893.sg/media-outreach/three-in-four-singaporeans-prioritise-leaving-an-inheritance-for-future-generations-25051
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	superadrianme.com	https://www.superadrianme.com/media-outreach/three-in-four-singaporeans-prioritise-leaving-an-inheritance-for-future-generations/
19/08/2025	Singaporeans prioritise inheritance for future generations	Newsflash Asia	https://www.newsflashasia.com/singaporeans-prioritise-inheritance-for-future-generations/
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations Millennials and Gen Zs lead the charge in proactive wealth planning; Gen Zs also have the highest expectations towards receiving an inheritance	TGH Photography and travel portal/blog	https://blog.photojournalist-tgh.tv/media-outreach-newswire?release_id=403013

August 2025

Etiqa Mentions - Singapore



Date	Headline	Media Outlet	URL Link
19/08/2025	Millennials and Gen Zs reshape inheritance planning in Singapore	Insurance Business ASIA	https://www.insurancebusinessmag.com/asia/news/life-insurance/millennials-and-gen-zs-reshape-inheritance-planning-in-singapore-546698.aspx
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	Weekender	https://weekender.com.sg/mediaoutreach/?release_id=403013
20/08/2025	Gen Z leads in inheritance expectations with 62% anticipating wealth	MSN Singapore	https://www.msn.com/en-sg/news/other/gen-z-leads-in-inheritance-expectations-with-62-anticipating-wealth/AA1KPIxl
20/08/2025	Gen Z leads in inheritance expectations with 62% anticipating wealth	Singapore Business Review	https://sbr.com.sg/news/gen-z-leads-in-inheritance-expectations-62-anticipating-wealth
24/08/2025	Pewarisan kewangan semakin penting bagi rakyat S'pura	Berita Harian.Sg	https://www.beritaharian.sg/ekonomi-kerja/aset/pewarisan-kewangan-semakin-penting-bagi-rakyat-spura
28/08/2025	Gen Z dreams big but skips retirement planning	Insurance Business ASIA	https://www.insurancebusinessmag.com/asia/news/life-insurance/gen-z-dreams-big-but-skips-retirement-planning-547715.aspx
28/08/2025	In Singapore, Gen Z dreams big but skips retirement planning	Insurance Business ASIA	https://www.insurancebusinessmag.com/asia/news/life-insurance/in-singapore-gen-z-dreams-big-but-skips-retirement-planning-547715.aspx
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	Malay Mail	https://www.malaymail.com/news/money/mediaoutreach/2025/08/19/three-in-four-singaporeans-prioritise-leaving-an-inheritance-for-future-generations/403013
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	The Exchange Asia	https://theexchangeasia.com/three-in-four-singaporeans-prioritise-leaving-an-inheritance-for-future-generations/
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	Malaysia World News	https://www.malaysiaworldnews.com/three-in-four-singaporeans-prioritise-leaving-an-inheritance-for-future-generations/
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	News Hub Asia	https://www.newshubasia.com/media-outreach/?release_id=403013
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	Focus Malaysia	https://focusmalaysia.my/media-outreach/?release_id=403013
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	Woah! MY Media Network	https://www.woah.my/media-outreach/?release_id=403013
19/08/2025	Three in Four Singaporeans Prioritise Leaving an Inheritance for Future Generations	theSun	https://thesun.my/business-news/media-outreach/three-in-four-singaporeans-prioritise-leaving-an-inheritance-for-future-generations-ED14718048

29 August 2025, HRWorld Southeast Asia

Etika Indonesia Names Meiry Respitasari as Head of Human Capital



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August round-up: Major CXO movements that made headlines this month

From Siwar Zein's promotion to International Talent Management Director at Microsoft to Gina Lorenzana's appointment as CEO of Belo Medical Group, August witnessed a wave of leadership changes across industries. This article explores a few notable CXO movements of the month that made headlines.

Rajika Manbansh • ETHRSEA
Published On Aug 29, 2025 at 06:00 AM IST



As 2025 swiftly moves into its final quarter and August draws to a close, the month has once again underscored how organisations in Southeast Asia rarely miss a chance to recalibrate their leadership positions for strategic impact.

Much like preceding months, August brought a wave of notable CXO appointments, reflecting a deliberate focus on strengthening people culture and aligning leadership with long-term business goals.

From Microsoft promoting Siwar Zein to International Talent Management Director to Belo Medical Group welcoming a new CEO, these transitions highlight how companies continue to anchor performance and transformation through leadership choices.

Here's a quick look at the major executive moves shaping the region this month.

Prudential Hong Kong appointed Viola Chan as Chief Human Resources Officer

At the start of August, Prudential Hong Kong appointed Viola Chan as its new Chief Human Resources Officer, entrusting her with leading the HR strategy and people agenda across the company's Hong Kong and Macau operations.

Embracing the opportunity, Chan expressed that it's an honour for her to lead the company's HR function. She has a primary focus on building a high-performing workforce that will adopt new ways of working, drive customer centricity, and advance the company's ambitions in data, AI, and digital transformation.

Chan brings nearly 20 years of HR experience across leading financial services firms in Asia. She joined Prudential Hong Kong in 2022 as Head of People Advisory & Implementation, a role she held until 2025 before stepping into the CHRO position.

Chemical Company of Malaysia Berhad appointed June Beh as Head of Group HR

Chemical Company of Malaysia Berhad has welcomed June Beh as its new Head of Group Human Resources. With over two decades of experience in HR leadership across retail and FMCG sectors, June brings a strong track record in human capital management, coaching, and organisational development.

In the new role, she leads [workforce transformation](#) initiatives at the company, aligning HR strategy with business growth and employee engagement. She previously served as Chief Human Resources Officer at TGV Cinemas and held key HR roles at GMG and Starbucks Coffee Malaysia.

Rikkeisoft named Dan Phan as its Chief People Officer

Vietnamese IT enterprise Rikkeisoft has recently announced Dan Phan as its new Chief People Officer (CPO), tasking him with leading the company's people strategy, advancing talent development, and aligning human capital initiatives with its rapid growth and international expansion goals.

Phan is associated with Rikkeisoft for early 2025, and has earlier served as Human Resources Director for eight months, integrating the company's HR initiatives into its strategic objectives and fostering a high-performance workplace culture.

In the new role, he brings extensive leadership experience from his career spanning across multiple roles, including senior leadership roles at FPT Software and Head of Engineers at One Mount, where he demonstrated exceptional contribution in introducing policies that significantly boosted employee retention.

Belo Medical Group named Gina Lorenzana as Chief Executive Officer

Gina Lorenzana recently joined Belo Medical Group as Chief Executive Officer, bringing extensive experience in scaling purpose-driven businesses.

Following Dr Vicki Belo, who has now assumed the role of Chairwoman of the Board and Founding Medical Advisor. In the current role, Lorenzana is committed to working with the team to build on Belo's three-decade legacy and expand its impact in the Philippines and beyond.

Prasarana Malaysia Berhad appointed Amir Hamdan as Group CEO

Amir Hamdan's role as President and Chief Executive Officer at Prasarana Malaysia Berhad

Asuransi Etika Internasional Indonesia named Meiry Respitasari as Head of Human Capital

In her new role as Head of Human Capital at Asuransi Etika Internasional Indonesia, Meiry Respitasari serves as a strategic partner to senior leadership, guiding human capital decisions and overseeing all HR functions.

She brings more than 16 years of experience in human capital strategy, organisational development, talent management, and change management. Most recently, she served as an HR Partner at Manulife for nine years, overseeing the company's HR initiatives and business objectives.

Previously, she had also held leadership roles at Bank Commonwealth, PT Indolife Pensiortama and Standard Chartered Bank. Across these roles, she demonstrated a consistent focus on building talent pipelines and enabling business outcomes.

Reignwood Thailand appointed Anyamane Ratanasupakorn as Chief People Officer

Anyamane Ratanasupakorn recently joined Reignwood Thailand as Chief People Officer to lead talent strategy, employee experience, and HR leadership across the company's diverse businesses in Thailand.

She stepped into this new role from MQDC Magnolia Quality Development Corporation, where she served as Vice President of Human Resources for more than two years, and supported the company's HR strategy for innovative real estate projects.

Drawing on her 20 years of HR leadership experience, Anyamane brings deep expertise in people development, talent growth, and organisational excellence to Reignwood Thailand.

Microsoft promoted Siwar Zein to International Talent Management Director

Microsoft has recently charged Siwar Zein with a broadened business responsibility, appointing her as International Talent Management Director for Asia Pacific, EMEA, Japan, and Greater China.

In this role, she leads talent development strategy and succession planning across some of the world's most diverse and high-growth markets for the company.

Zein brings nearly six years of HR leadership experience at Microsoft, having previously served as EMEA Talent Management Director, MEA Talent Director, and HR Director for the Levant and Africa multi-country cluster. In these roles, she led initiatives to strengthen the company's talent pipeline, accelerate the development of high-potential employees, and align external hiring with long-term transformation goals.



MARKETING BOARD

Etiqua Philippines Launches Takaful Personal Accident- Affordable, Values-Based Protection for Every Filipino Family

🕒 August 27, 2025



Etiqua Philippines, a regional leader in conventional insurance and Takaful solutions, has launched Takaful Personal Accident (PA), offering affordable, Shariah-compliant protection for Filipino families.

Starting at just ₱1,400 annually, Takaful PA provides financial support for accidents, injuries, or loss of life, creating a crucial safety net when families need it most. Claims are processed quickly, allowing families to focus on recovery during critical times.

Unlike conventional insurance, Takaful PA operates on ethical principles of mutual assistance, where members contribute to a pooled fund supporting those in need. Any surplus at year-end may be shared back with members—Etiqua's commitment to giving back to families who support one another.

The plan offers three variants to suit different needs and budgets, all providing comprehensive protection, ethical investments, and trusted service backed by Maybank Group's global expertise in conventional insurance and Islamic finance.

"We are thrilled to introduce our first Takaful offering, the Personal Accident plan, a testament to Etiqua's unwavering commitment to ethical finance and inclusive protection," said Anthony Lou Bernabe, President and CEO of Etiqua Philippines. "Filipinos can expect more innovative Takaful solutions ahead—all designed to uplift communities and ensure that every member shares in the security and prosperity they help create."

Etiqua's mission is building products that protect individuals and their communities, making the world a better place.

Safeguard your family's future today—visit www.etiqua.com.ph to buy your Takaful PA plan.



ADVERTORIALS

Etiqua Philippines launches Takaful PA – affordable, values-based protection for every Filipino family

INQUIRER.net BrandRoom / 03:58 PM August 22, 2025

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Life is full of surprises — and for families, nothing is more important than being prepared. That's why Etiqua Philippines, a regional leader in both conventional insurance and Takaful solutions, has launched Takaful Personal Accident (PA), an affordable and compassionate form of insurance designed to protect breadwinners and their loved ones in times of need.



For as low as ₱1,400 a year, Takaful PA provides financial support in case of accident, injury, or loss of life — giving families a safety net when it matters most. And because Etiqua knows that time is critical during a crisis, claims are processed quickly so you can focus on recovery and caring for your loved ones.

What makes Takaful PA different is that it's ethical and Shariah-compliant, built on the principles of mutual assistance where members contribute to a pooled fund that supports those in need. If there's a surplus at the end of the policy year, it may be shared back with members — Etiqua's way of giving back to families who look out for one another.

The plan comes in three variants to suit different needs and budgets, but all offer the same promise: comprehensive protection, ethical investments, and the trusted service Etiqua is known for — backed by Maybank Group's global expertise and experience in both conventional insurance and Islamic finance.

"We are thrilled to introduce our first Takaful offering, the Personal Accident plan, a testament to Etiqua's unwavering commitment to ethical finance and inclusive protection," said Anthony Lou Bernabe, President and CEO of Etiqua Philippines. "Filipinos can expect more innovative Takaful solutions ahead — all designed to uplift communities and ensure that every member shares in the security and prosperity they help create."

Etiqua's mission is simple yet powerful: to make the world a better place — by building products that protect not just individuals, but the communities they belong to.

Safeguard your family's future today — visit www.etiqua.com.ph to buy your Takaful PA plan.

August 2025

Etiqa Mentions – Philippines



Date	Headline	Media Outlet	URL Link
23/08/2025	Etiqa Philippines Launches Takaful Personal Accident – Affordable, Values-Based Protection for Every Filipino Family	Pinay Ads - PRNewswire	https://www.pinayads.com/2025/08/etiqa-philippines-takaful-personal-accident/
28/08/2025	Etiqa Philippines Launches Takaful Personal Accident – Affordable, Values-Based Protection for Every Filipino Family	E Lifestyle Manila	https://www.elifestylemanila.com/etiqa-philippines-launches-takaful-personal-accident-affordable-values-based-protection-for-every-filipino-family/
28/08/2025	Etiqa Philippines Launches Takaful Personal Accident – Affordable, Values-Based Protection for Every Filipino Family	Manila Republic	https://www.manilarepublic.com/etiqa-philippines-launches-takaful-personal-accident-affordable-values-based-protection-for-every-filipino-family/
28/08/2025	Etiqa Philippines Launches Takaful Personal Accident – Affordable, Values-Based Protection for Every Filipino Family	BrownRepublic.net	https://brownrepublic.net/etiqa-philippines-launches-takaful-personal-accident-affordable-values-based-protection-for-every-filipino-family/