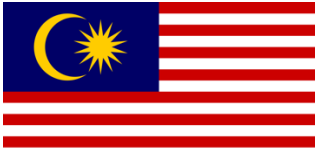




## **Etiqua's Media Clippings of August 2024**

**(1 - 31 August 2024)**



HOME MALAYSIA SINGAPORE MONEY WORLD LIFE EAT/DRINK SHOWBIZ OPINION SPORTS TECH/GADGETS WHAT YOU THINK 精彩大马

MALAYSIA

## Just what is Merdeka? Five ads try to tell you what it means to be Malaysian today



A man puts up the Jalur Gemilang in Ulu Teris, Sepang, ahead of the 67th Merdeka day. — Picture by Sapu Zainudin

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By Arif Zikri  
Saturday, 31 Aug 2024 7:00 AM MYT

KUALA LUMPUR, August 31 — Annual Merdeka advertisements were once minor events in and of themselves, when a handful of state-linked firms would fund these mini movies to prod Malaysians towards self-reflection each national day.

From the late Yasmin Ahmad's seminal "Tan Hong Ming in Love" that she produced for Petronas in 2007, to more recent efforts such as Celcom Ihd's "Bahagia Kita" (2022), each has made Malaysians pause and consider what Merdeka holds for them.

For this year's 67th Merdeka, more companies have again put out their interpretations about the state of the country today.

From those inspired by real-life events to a music video, here is a selection of five themed advertisements to start your celebrations of the 67th Merdeka Day.

### Tune Talk Merdeka 2024: #TTJWAMERDEKA



First on the list is Tune Talk Merdeka 2024: #TTJWAMERDEKA, which seeks to highlight Malaysians' enduring pride in and devotion to their country, and the aspects that unite us — sports, food, and seeing our fellow Malaysians' success on the global stage — regardless of our differences.

The 88-second video also includes a couple of nods to recent events that displayed this unity, such as national footballer Faisal Halim's goal against South Korea during the AFC Asian Cup 2023 match and the controversy over a claim online that Sarawak laksa tasted like jamu, an Indonesian medicinal concoction.

### Maxis's Budi Pekerti



This effort from Maxis draws inspiration from the 62nd Merdeka in 2019, when a Malaysian man made the news after he [spent hours picking up litter](#) left by those who attended the celebrations that year at the KLCC.

Then, Aliman Ariffin single handedly took on the daunting task of cleaning the waste of thousands of Malaysians after the celebration and had shared his experience via his social media at that time.

### Bersama Satu Suara by MR.DIY ft. Alif Satar & The Locos, Jaclyn Victor, Priscilla Abby



Home improvement retailer MR.DIY has joined in the fun this year with its first foray into the genre, launching a music video titled Bersama Satu Suara featuring performers Jaclyn Victor, Priscilla Abby, and Alif Satar & The Locos.

The three-minute music video attempts to depict the country's multiculturalism by depicting elements of three largest ethnic groups as well as popular tourist destinations.

### Etika's Gelombang



As for Etika's "Gelombang" short film featuring local actress Qasrina Karim, the message is the importance and impact of supporting local businesses and communities through domestic tourism, told through the lens of Pangkor girl returning home to pay it forward.

### Air Selangor's Pilihan Raya Terhangat



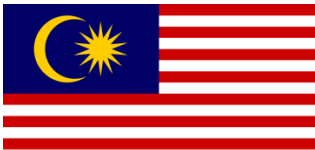
Lastly is Air Selangor's short film titled Pilihan Raya Terhangat, about a three students taking part in spicy food challenge to be the head student.

However, they ended up learning a valuable lesson about supporting one another despite being competitors.

And because it would have been unfair to show this in the beginning, here is Yasmin Ahmad's multi-award-winning "Tan Hong Ming in love" to round out your Merdeka morning.



Happy 67th Merdeka Day, Malaysia.



Inspiring patriotic reels

BY MARK MATHEN VICTOR

EVER since Petronas unveiled its series of deeply patriotic and emotive *Merdeka* ads in the 1990s, it has become the norm for other organisations to follow suit in an attempt to burrow themselves deep in the national psyche.

The Petronas snippets set the bar extremely high with late director (cum storyteller extraordinaire) Yasmin Ahmad crafting a series of moving adverts that resonated deeply with Malaysians from all walks of life.

Here are three of the latest that attempt to capture the zeitgeist with some fine film craftsmanship.

**Etika**  
How deep is your sense of community? Are you willing to support local tourism to boost the economy of small towns and islands? Are you prepared to explore the hidden gems of Malaysia instead of opting for popular international destinations?

One group of friends embarks on such a journey, discovering the profound impact of small acts of kindness in Etika's new web film *Gelombang*. In conjunction with Malaysia's national month, the heart-warming web film is set to inspire Malaysians to appreciate the power of their contributions to local communities.

*Gelombang* tells the story of four friends on an exciting girls' trip, in which a suggestion to visit Bali turns into a passionate plea by Amira to support local tourism by exploring the enchanting Pangkor Island instead. The decision would lead them on a journey of discovery and change.

The narrative unfolds as Amira and her friends enjoy a lively boat ride to Pangkor Island, captained by the affable boatman Yusof and his bright-eyed daughter Rina. Upon arrival, Amira hands a RM50 note to Yusof for his services, unaware that this small gesture will set off a chain



Oppo's short film puts Malaysia's firefighters at the forefront.

# Inspiring patriotic reels

► Latest short films that celebrate community, national heroes

of events that underscores the true power of community support.

*Gelombang* can be watched on Etika's official YouTube channel.

**Oppo**  
As the sun sets, most Malaysians will be returning home after a day's

work, but countless of them from various backgrounds remain steadfast, always ready to protect us. Their determination, perseverance and sacrifices are what sets them apart.

For this year's *Merdeka* Day celebration, Oppo Malaysia presents



Maxis's short film tackles Malaysians' nasty habit of littering.

*Penghargaan Wira Tak Didendang*, a patriotic short film that focuses on one of the unsung heroes of the nation - Malaysian firefighters. The montage highlights the intense drills they undergo to be ready to face any emergency.

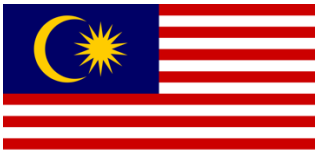
The short film can be viewed on Oppo's official Facebook page and YouTube channel.

**Maxis**  
Maxis's *Budi Pekerti* shows Malaysians coming together after being inspired by the actions of Aiman, who is affected by what he witnesses during a *Merdeka* countdown celebration that shows a negative aspect of Malaysians.

To watch *Budi Pekerti*, visit Maxis's YouTube channel.







Pulau Tioman

astro

AWANI

09:47

GREENACTION

KELESTARIAN

EGTB TINGKAT USAHA PEMULIHAN MARIN, KOMUNITI PULAU TIOMAN

IATAN TERTINGGI DARIPADA PEMERINTAH PALESTIN

PM ANWAR DIBERI SAMBUTAN RASMI DI ISTANA PRESIDEN RA

2283 ZELAN 0.060

0.00

0012 3A 0.000

-0.90

5185 AFFIN 3.330

0.00

2488 AFG 4.450

-0.01

Pulau Tioman

astro

AWANI

09:49

GREENACTION

KELESTARIAN

ILAND DIJANGKA DIMUKTAMADKAN MINGGU INI - PAETONGTARN SHINAWATRA

KOREA SELATAN WAJIBKAN INDI

DO

5302 ATECH 3.300

-0.01

6888 AXIATA 2.430

-0.02

4162 BAT 7.690

0.06

1562 BJTOTO 1.6

Pulau Tioman

astro

AWANI

LANGSUNG

GREENACTION

KELESTARIAN

EGTB TINGKAT USAHA PEMULIHAN MARIN, KOMUNITI PULAU TIOMAN

IR TAMATKAN PERANG DI GAZA

KERAJAAN BELUM CADANG LAKSANA PROGRAM VAKSINASI BAGI PENYAKIT CACA

1 9.440

0.05

1023 CIMB 7.880

0.03

5317 CPTECH 1.180

-0.03

5301 CTOS 1.310

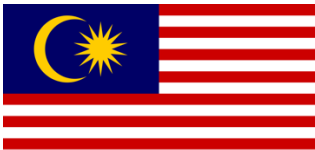
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727



7 August 2024, Insurance Asia

Etiqua's sustainability efforts focus on education and engagement



EVENT NEWS

INSURANCE | STAFF REPORTER , MALAYSIA

PUBLISHED: 29 DAYS AGO | 154 VIEWS



/Insurance Asia Forum in Kuala Lumpur last June

## Etiqua's sustainability efforts focus on education and engagement

In 2022, Etiqua's focus shifted from traditional corporate social responsibility plans.

For insurers looking to emulate a clear path for their environmental, social, and governance (ESG): start with governance, spread awareness, innovate boldly, and persist through challenges, urged Malaysia-based Etiqua Insurance & Takaful.

Chris Eng, the company's Head of Sustainability, offered invaluable insights from their ongoing journey when he spoke at the Insurance Asia Forum in Kuala Lumpur last June.

Eng's presentation at this industry conference in Malaysia highlighted the challenges and triumphs experienced by Etiqua, providing a roadmap for other financial institutions aiming to enhance their sustainability efforts.

Sharing Etiqua's approach to sustainability, he said the firm first had to establish robust governance structures.

"We started with setting the governance," Eng told forum participants. "Many of us in financial institutions understand the importance of governance and having an audit trail."

This initial phase involved forming a dedicated committee to oversee sustainability initiatives, ensuring that progress was meticulously documented and auditable. This approach not only fostered internal accountability but also facilitated smoother audits and regulatory compliance.

The next step in Etiqua's journey was to spread awareness and ensure alignment across the organisation.

Eng emphasised the importance of clarity and consensus. "My CEO says that what sustainability means to one person may not mean the same to another," he said.

So, Etiqua undertook a comprehensive internal education campaign, clarifying the company's sustainability goals and the significance of ESG considerations in their operations.

A critical aspect of this phase was understanding and setting targets for Scope 1 and Scope 2 emissions, as well as evaluating the sustainability of their investment portfolio. "We needed to understand our Scope 1, Scope 2, and where our investment portfolio stood in terms of sustainability," Eng recalled.

This groundwork laid the foundation for more ambitious sustainability initiatives.

By 2022, Etiqua's focus shifted from traditional corporate social responsibility (CSR) activities to developing innovative insurance products that promote sustainability.

Eng detailed how they ventured into new areas such as solar panel insurance and microinsurance, partnering with entities like the Employees Provident Fund (EPF) and the Ministry for Positive Living.

"We crafted products that would make a difference," Eng noted, highlighting their proactive approach to integrating sustainability into their core business operations.

### Going on record

One of the significant milestones for Etiqua in 2023 was the publication of its sustainability report. Eng recounted the challenges faced during this process, particularly the need to engage with stakeholders and shareholders early.

"The key lesson we learned from that was the importance of syndicating with your stakeholders and shareholders," Eng said. This involved extensive consultations with Maybank Group's sustainability team to ensure the report aligned with broader corporate goals.

Eng underscored the importance of transparency and early engagement. "Syndicate early and fast, make it clear why you are embarking on whatever sustainability initiative you want to pursue, and hopefully, you will get support from HQ, which will expedite the process," he advised.

This strategy not only facilitated the smooth publication of the report but also strengthened internal and external buy-in for their sustainability initiatives, he said.

### From investments to underwriting

Etiqua's sustainability journey has not been without its challenges, particularly in the realm of investments.

Discussing the complexities of assessing ESG risks in their equity and bond portfolios, Eng said: "It's easy to do; Bursa Malaysia requires a sustainability report from all listed companies now."

Still, evaluating the ESG aspects of fixed-income investments proved more challenging due to the nuanced data involved.

Despite these hurdles, Etiqua persisted, extending its ESG assessment framework to its underwriting portfolio in 2024. Eng highlighted the importance of resilience and a willingness to tackle difficult tasks, enjoining the audience to "be resilient, keep moving forward, [and] tackle the difficult tasks once you've handled the quick wins."

### Lessons and future direction

Eng concluded his presentation with key takeaways from Etiqua's sustainability journey. He emphasised the necessity of continuous improvement and adaptation: "Remember, syndicate early, syndicate with your shareholders," He also highlighted the importance of resilience, advising peers to "keep moving forward, don't stop at the quick wins, go down into the trenches and do the dirty work."

Eng's insights offer a practical guide for financial institutions navigating the complex landscape of sustainability.

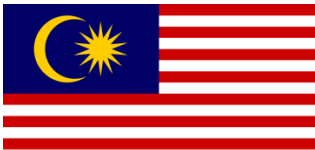
By establishing robust governance, engaging stakeholders, innovating in product offerings, and tackling complex challenges head-on, companies can make significant strides in their ESG journeys. As Eng aptly put it, "The journey is ongoing, and the commitment to sustainability must be unwavering."

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# Etiqua expects local equity, bond investments to drive profitability in 2024

BY CHERYL POO

Malayan Banking Bhd's (KL:MAYBANK) (Maybank) insurance and takaful arm Etiqua International Holdings Sdn Bhd (EIH) expects better traction in its investment portfolios in the second half amid optimism in the local capital markets and anticipation of a lower yield curve should the US Federal Reserve initiate a 25 basis-point cut in interest rates in September, as widely predicted.

"Our ringgit-based portfolios will continue to rely on domestic equity and bond investments to drive profitability in 2024," Etiqua chief investment officer Lee Yuen Kuen tells *The Edge*. Lee was appointed to the position on Jan 8 this year, replacing Norlia Mat Yusoff, who oversaw the investment portfolios as group chief investment officer of Maybank Ageas Holdings Bhd. Maybank's insurance and takaful subsidiaries in Malaysia and Singapore are parked under Maybank Ageas, in which the banking group owns a 69.05% stake through EIH. Brussels-based insurer Ageas Insurance International NV owns the remaining 30.95% of Maybank Ageas.

Etiqua Group (Etiqua) operates in Malaysia, Singapore, the Philippines, Indonesia and Cambodia, with more than 90% of its Malaysian operations' investment portfolios being local-centric with ringgit-based assets and less than 10% invested overseas.

The vibrancy in the equity markets is very much welcomed by Etiqua, which told *The Edge* last year that it had hoped for an uplift from the equity markets but it did not materialise as the markets were struggling to cope with the effects of the Russia-Ukraine war and an economic environment of high inflation and increasing interest rates.

However, things have taken a turn for the better. Year to date, the FBM KLCI rose 125% to peak at 1,636.55 points on July 19 from 1,454.66 points on Dec 29 last year. The benchmark index closed lower at 1,622.19 points last Wednesday (July 31) as investors reacted to the tumbling of big technology stocks on Wall Street amid criticism that they had grown too expensive and valuations had run too high ahead of profits.

With better investment opportunities abounding this year, Etiqua has increased its equity exposure this year to a high single-digit percentage from about 5% previously as it "selectively rebalances between sectors such as property, construction, technology and financial to capture pockets of trading opportunities" on Bursa Malaysia.

"We continue to favour the construction sector due to accelerating public and private job flows, and the property sector because of strong demand in established locations. The utility sector is expected to benefit from growth under Malaysia's National Energy Transition Roadmap programme, while the technology sector should see gains from a recovery in the semiconductor space and government support through the National Semiconductor Strategy," says Lee, admitting that the glove sector disappointed in the first half largely due to "below-expectation earnings results".

"Besides avoiding sin stocks, we are open to investment opportunities in other sectors and increasingly incorporating environmental, social and governance factors

Maybank Ageas' assets under management (RM mil)

	DEC 31, 2020	DEC 31, 2021	DEC 31, 2022	DEC 31, 2023	31 MAR 2024
<b>Malaysia</b>					
Total proprietary fund	30,054.82	30,823.07	30,541.97	32,551.58	33,076.47
Total investment-linked fund	2,181.33	2,683.23	2,801.42	3,420.91	3,946.17
<b>Singapore</b>					
Total proprietary fund	7,329.65	9,715.47	10,013.84	10,147.11	9,963.99
Total investment-linked fund	-	-	27.26	321.12	713.73
<b>Total AUM</b>	<b>39,565.80</b>	<b>43,221.77</b>	<b>43,384.48</b>	<b>46,440.72</b>	<b>47,700.35</b>

into our investment assessments," he adds.

If there should be any concerns about the local bond and equity markets amid the ongoing subsidy rationalisation measures, Lee assures that Etiqua will remain invested with the view that the measures will benefit the country's economic structure in the longer term, helping to narrow the fiscal deficit and boosting foreign investors' confidence in the local capital markets.

"However, we are cautious about the potential near-term negative impact on local consumer and corporate sentiment, and have adjusted our allocation accordingly, particularly in sectors that might be impacted, such as consumer and auto," he says.

Where Etiqua's overseas investments are concerned, note that it has pulled out of China, where it had built up significant investments in recent years, after the portfolio was adversely impacted by the downturn in the Chinese property market.

"We have since zeroed out our exposure in this area and reallocated to higher-quality assets including both government and corporate investment-grade bonds in Asia-Pacific countries such as Japan, South Korea, Australia, and Singapore, taking into account prevailing market views and risk assessments. Additionally, we are constantly exploring better opportunities across various markets, including Asia, for our portfolio," Lee says.

## Optimistic about fixed income yields

"We view fixed income investments favourably this year amid anticipation of a lower yield curve and more accommodative global monetary policies. Our fixed income funds have shown robust performance, consistently ranking in the top three among peers. With a strategically preferred duration to capitalise on the expected lower yield curve and potential rate cuts in developed economies, our proactive allocation strategy underscores our commitment to maximising returns while managing risk effectively," says Lee.

Lee: We continue to favour the construction sector due to accelerating public and private job flows, and the property sector because of strong demand in established locations



Etiqua concedes with broad views that the US elections and potential rate cuts will see markets poised for notable shifts in the second half. It expects investor sentiment to become more cautious due to concerns over a US-China-led global trade war post-election, although the continuation of the China-Plus-One strategy will likely benefit Asean economies as multinational corporations diversify their supply chains.

"For fixed income markets, the elections and potential rate cuts suggest a downward trend in yields, with investors favouring safe-haven securities amid policy uncertainty. Lower US yields could drive capital flows into emerging markets like Malaysia, reducing local bond yields and potentially strengthening the Malaysian ringgit, attracting further foreign investment," says Lee.

He believes that despite expectations that Bank Negara Malaysia will maintain the overnight policy rate at 3%, the combined effect of US rate cuts and election-induced uncertainty may result in a lower yield curve for Malaysia.

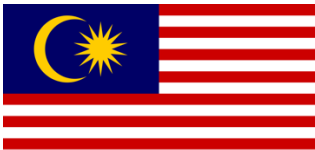
"Overall, these developments present both risks and opportunities for markets, particularly in Asean economies and emerging markets including Malaysia," he says.

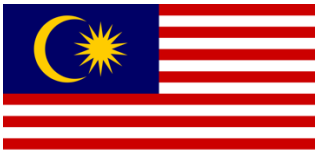
"In 2022, part of our portfolio was impacted by the China property bond market. We have since zeroed out our exposure in this area and reallocated to higher quality assets including both government and corporate investment-grade bonds in Asia-Pacific countries such as Japan, South Korea, Australia and Singapore," says Lee.

"In recent months, my primary focus has been on leveraging the robust foundation established by our former CIO and the well-defined investment process developed over the years. We have built on this solid foundation by continually fostering a disciplined investment culture that rigorously identifies compelling risk-reward opportunities through holding regular weekly meetings to discuss potential investments and utilising information technology to identify leading indicators that can further enhance our investment decision process.

"Additionally, we believe that effectively leveraging technologies such as coding and quant modelling in our investment strategies is a critical differentiator. For instance, we have been developing new quant models with multiple factors tailored to our local equity market to deliver consistent results. These technological advancements not only enhance our decision-making processes but also help us stay ahead in a competitive market," adds Lee.







**Kosmo!**



KETUA Pegawai Eksekutif Etika General Takaful Berhad, Shahru Azuan Mohamed (kiri) menyelam sambil memegang kain rentang bersama sukarelawan Projek Pemuliharaan Marin Etika 2024 di Kampung Salang, Pulau Tioman baru-baru ini.



PENGARAH Eksekutif Perkhidmatan Korporat Lotus's Malaysia, Azliza Azmel (kanan) bersama Pengarah Eksekutif Operasi, Neil Gurusamy (kiri) menyerahkan bakul makanan kepada Food Aid Foundation sempena pelancaran stor hibrid pertama di Puchong baru-baru ini.



PENGERUSI KPJ Healthcare Berhad, Tan Sri Dr. Ismail Bakar (lima dari kanan) bergambar bersama Pengarah Bahagian Pendidikan Masyarakat Suruhanjaya Pencegahan Rasuah Malaysia, Timbalan Pesuruhjaya Nazli Rashid (empat dari kiri) selepas sesi Ikrar Bebas Rasuah di Menara KPJ, Kuala Lumpur baru-baru ini.



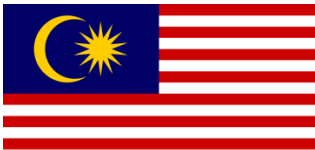
PENGARAH Urusan AGX Philippines dan Thailand, Maximino Baylen Gulmado (kiri) dan Kongsak Chakornviroj (dua dari kiri) bergambar bersama Pengarah Eksekutif dan Ketua Pegawai Eksekutif AGX Group Berhad, Datuk P. Ponnudoral (dua dari kanan) pada majlis pemeteraian perjanjian pegangan saham di Petaling Jaya baru-baru ini.



PENGARAH Urusan Volvo Trucks Malaysia, Anthony O'Connell (duduk depan, dua dari kiri) bersama 20 graduan pertama daripada Maktab Teknik Polis Diraja Malaysia bergambar ketika hadir pada Program Pembangunan Pemanduan Berprestasi Tinggi Volvo Trucks di Shah Alam baru-baru ini.

August 2024

Etiqa Mentions – Malaysia



Date	Headline	Media Outlet	URL Link
31-Aug-2024 08:03AM	Just what is Merdeka? Five ads try to tell you what it means to be Malaysian today	I3 Investor	<a href="https://klse.i3investor.com/web/blog/detail/savemalaysia/2024-08-31-story-h468111231-Just%20what%20is%20Merdeka%20Five%20ads%20try%20to%20tell%20you%20what%20it%20means%20to%20be%20Malaysian%20today">https://klse.i3investor.com/web/blog/detail/savemalaysia/2024-08-31-story-h468111231-Just what is Merdeka Five ads try to tell you what it means to be Malays</a>
31-Aug-2024 07:00AM	Just what is Merdeka? Five ads try to tell you what it means to be Malaysian today	Malay News	<a href="https://www.malay.news/just-what-is-merdeka-five-ads-try-to-tell-you-what-it-means-to-be-malaysian-today/">https://www.malay.news/just-what-is-merdeka-five-ads-try-to-tell-you-what-it-means-to-be-malaysian-today/</a>
29-Aug-2024 05:42PM	Watch These 5 Merdeka Ads & Feel The ‘Malaysia Boleh’ Pride Like Never Before!	The Rakyat Post	<a href="https://www.therakyatpost.com/fun/2024/08/29/watch-these-5-merdeka-ads-feel-the-malaysia-boleh-pride-like-never-before/">https://www.therakyatpost.com/fun/2024/08/29/watch-these-5-merdeka-ads-feel-the-malaysia-boleh-pride-like-never-before/</a>
29-Aug-2024 11:50AM	These Films Are Tugging the Nation’s Heart!	Marketing Magazine	<a href="https://marketingmagazine.com.my/these-films-are-tugging-the-nations-heart/">https://marketingmagazine.com.my/these-films-are-tugging-the-nations-heart/</a>
30-Aug-2024 12:37PM	These are the 2024 Merdeka Day campaigns we’re loving so far	MARKETING-INTERACTIVE	<a href="https://www.marketing-interactive.com/2024-merdeka-day-campaigns-brand-films">https://www.marketing-interactive.com/2024-merdeka-day-campaigns-brand-films</a>
30-Aug-2024 09:11AM	TV1 - i-Mula 50 : insurans hayat mampu milik untuk rakyat	TV1	<a href="https://ops.allasianews.com:8443/imageRepo/AAN_Library/Broadcast/202408/20240829/TV1M16300-20240829-02.mp4">https://ops.allasianews.com:8443/imageRepo/AAN_Library/Broadcast/202408/20240829/TV1M16300-20240829-02.mp4</a>
29-Aug-2024 09:02AM	TV1 - i-MULA 50, insurans hayat mampu milik	TV1	<a href="https://ops.allasianews.com:8443/imageRepo/AAN_Library/Broadcast/202408/20240828/TV1M1944-20240828-02.mp4">https://ops.allasianews.com:8443/imageRepo/AAN_Library/Broadcast/202408/20240828/TV1M1944-20240828-02.mp4</a>
29-Aug-2024 08:47AM	Nanyang Siang Pau - 可负担寿险惠及10万人Affordable life insurance benefits 100,000 people	Nanyang Siang Pau / 南洋商报	<a href="https://ops.allasianews.com:8443/imageRepo/AAN_Library/Print/202408/20240829/news-920725-20240829-2325-1724890932795.pdf">https://ops.allasianews.com:8443/imageRepo/AAN_Library/Print/202408/20240829/news-920725-20240829-2325-1724890932795.pdf</a>
28-Aug-2024 04:44PM	RM25投保可获补贴RM50 11保险公司推可负担寿险	Nanyang Siang Pau / 南洋商报	<a href="https://www.enanyang.my/%E8%B4%A2%E7%BB%8F%E6%96%B0%E9%97%BB/rm25%E6%8A%95%E4%BF%9D%E5%8F%AF%E8%8E%B7%E8%A1%A5%E8%B4%B4rm50-11%E4%BF%9D%E9%99%A9%E5%85%AC%E5%8F%B8%E6%8E%A8%E5%8F%AF%E8%B4%9F%E6%8B%85%E5%AF%BF%E9%99%A9">https://www.enanyang.my/%E8%B4%A2%E7%BB%8F%E6%96%B0%E9%97%BB/rm25%E6%8A%95%E4%BF%9D%E5%8F%AF%E8%8E%B7%E8%A1%A5%E8%B4%B4rm50-11%E4%BF%9D%E9%99%A9%E5%85%AC%E5%8F%B8%E6%8E%A8%E5%8F%AF%E8%B4%9F%E6%8B%85%E5%AF%BF%E9%99%A9</a>
28-Aug-2024 04:44PM	RM25投保可获补贴RM50 11保险公司推可负担寿险	News   KLSE Screener	<a href="https://www.klsescreener.com/v2/news/view/1382685/rm25%E6%8A%95%E4%BF%9D%E5%8F%AF%E8%8E%B7%E8%A1%A5%E8%B4%B4rm50-11%E4%BF%9D%E9%99%A9%E5%85%AC%E5%8F%B8%E6%8E%A8%E5%8F%AF%E8%B4%9F%E6%8B%85%E5%AF%BF%E9%99%A9">https://www.klsescreener.com/v2/news/view/1382685/rm25%E6%8A%95%E4%BF%9D%E5%8F%AF%E8%8E%B7%E8%A1%A5%E8%B4%B4rm50-11%E4%BF%9D%E9%99%A9%E5%85%AC%E5%8F%B8%E6%8E%A8%E5%8F%AF%E8%B4%9F%E6%8B%85%E5%AF%BF%E9%99%A9</a>
15-Aug-2024 02:55PM	Latihan berstruktur sektor ekonomi digital berjaya stabilkan pendapatan, perniagaan asnaf	Lumi News	<a href="https://luminews.my/news/2427237">https://luminews.my/news/2427237</a>
12-Aug-2024 02:53PM	Etiqa expects local equity, bond investments to drive profitability in 2024	News   KLSE Screener	<a href="https://www.klsescreener.com/v2/news/view/1373369/Etiqa_expects_local_equity_bond_investments_to_drive_profitability_in_2024">https://www.klsescreener.com/v2/news/view/1373369/Etiqa_expects_local_equity_bond_investments_to_drive_profitability_in_2024</a>
12-Aug-2024 02:30PM	Etiqa expects local equity, bond investments to drive profitability in 2024	The Edge Malaysia	<a href="https://theedgemalaysia.com/node/721694">https://theedgemalaysia.com/node/721694</a>





Singapore: Etiqa appointed as official fire insurance provider for HDB flats

 By AIR team | 19 Aug 2024



Singapore    Property & Casualty

Etiqa Insurance Singapore (Etiqa Singapore) has been appointed as the official fire insurer for the Housing and Development Board's (HDB) Fire Insurance Scheme.

In a statement, Etiqa Singapore said, "This significant appointment marks a pivotal moment in Etiqa's commitment to safeguarding owners against financial losses arising from fire incidents in their HDB flat and ensuring their peace of mind."

The HDB is Singapore's public housing authority that builds subsidised homes.

Affordable Protection

With effect from 16 August 2024, Etiqa has been providing basic fire insurance coverage for all sold HDB flats. The insurance premium for a five-year term, which ranges from S\$1.11 (84 US cents) to S\$6.68 depending on flat type, ensures that fire insurance is affordable and accessible to HDB flat owners.

Existing HDB flat owners with a valid fire insurance policy that expires after 15 August 2024 will not be affected by the change in the appointed fire insurer.

"At Etiqa Insurance Singapore, we understand the importance of home security, especially in the face of unforeseen events like fires," said Mr Raymond Ong, CEO of Etiqa Singapore.

Extending Home Protection Beyond HDB Fire Insurance

The HDB Fire Insurance Scheme helps to alleviate the financial burden of repair works for flat owners due to fires. The HDB fire insurance will cover the cost of reinstating damaged internal structures, fixtures, and fittings provided by HDB and its approved developers, as well as cover the cost of repair works due to fires in adjoining properties and water damage from burst pipes.

For more comprehensive coverage, homeowners can consider additional home content insurance plans separately, because such policies can cover potential losses not included under the HDB Fire Insurance Scheme, such as flat contents, personal possessions, or renovations made to the HDB flats.

There are more than 1.1m HDB apartment units in Singapore.

Other News

Singapore: UOI's consistently strong underwriting gains lead to highly stable overall earnings

Singapore: Allianz-Income Insurance deal to leave insurance landscape unchanged in Lion City

Singapore: Tax authority accepts loss triangulation and other methods for estimating for IBNR claim reserves for tax deductions

Singapore: Demand surges for comprehensive non-life insurance coverages

Singapore: Committee issues best-practice guidelines for



InsuranceBUSINESS

Etiqua secures key role as official fire insurer for Singapore's HDB flats

Homeowners urged to consider additional home contents insurance policies



Property  
By Roxanne Libatique  
Aug 17, 2024 / Share   

Etiqua Insurance Singapore (Etiqua) has been appointed as the official fire insurer for the Housing and Development Board (HDB) Fire Insurance Scheme, which provides essential fire insurance coverage for all sold HDB flats.

This new role for Etiqua commenced on August 16, 2024.

Housing and Development Board Fire Insurance Scheme

The HDB Fire Insurance Scheme is designed to cover the costs of restoring internal structures and fixtures provided by HDB that are damaged by fire. It also includes coverage for repair work on adjacent properties and for water damage from burst pipes.

The insurance premiums for the scheme will vary from \$1.11 to \$6.68 for a five-year period, depending on the type of flat.

Current HDB flat owners with existing policies will continue to be covered by their current provider until the policy's expiration.

Etiqua Insurance Singapore as official insurer for HDB Fire Insurance Scheme

Raymond Ong, CEO of Etiqua Insurance Singapore, noted the importance of home security in the face of unforeseen events like fires.

"At Etiqua Insurance Singapore, we understand the importance of home security, especially in the face of unforeseen events like fires," he said.

He reiterated Etiqua's dedication to providing affordable fire insurance, ensuring that homeowners are financially protected against fire damage to the internal structures and fixtures provided by HDB.

"As the appointed insurer for the HDB Fire Insurance Scheme, we are committed to delivering affordable and comprehensive fire insurance coverage and ensuring Singaporean homeowners have the peace of mind they deserve," Ong said.

For broader protection, homeowners are encouraged to consider additional home content insurance policies, which can cover items not included under the HDB scheme, such as personal possessions and renovations.

Etiqua Insurance Singapore's 10th anniversary

The agreement with HDB comes on the heels of Etiqua's celebration of its 10th anniversary by participating in the NATAS Travel Fair 2024, which took place from August 16 to 18 at the Singapore Expo.

Etiqua offered special promotions at the event, including the chance to win Apple products valued at SG\$2,350 and an extra 5% discount on all Travel Infinite insurance plans for those using Maybank cards.

Ong expressed that Etiqua's commitment to safeguarding Singaporeans during their travels remains strong, particularly given the rising occurrence of unexpected events during travel.

"Over the past decade, Etiqua has remained steadfast in our commitment to safeguarding Singaporeans during their travels. Given the rising frequency of unexpected events such as air turbulence, the necessity of comprehensive travel insurance cannot be overstated," he said.



NEWS

INSURANCE | STAFF REPORTER , SINGAPORE

PUBLISHED: 20 DAYS AGO |



/xegxef from Pixabay

# Etiqa named official fire insurer for HDB flats

Insurance premiums range from US\$0.84 to US\$5.07.

Etiqa Insurance Singapore has been named the official fire insurer for the Housing and Development Board’s (HDB) Fire Insurance Scheme in Singapore.

Beginning 16 August, Etiqa will provide basic fire insurance coverage for all sold HDB flats.

The insurance premiums, ranging from US\$0.84 (S\$1.11) to US\$5.07 (S\$6.68) for a five-year term depending on the flat type, are designed to ensure that fire insurance remains affordable and accessible for all HDB flat owners.

Insurance premiums by flat types\*

Flat Types	Premium for 5-year term (Includes 9% GST)	Sum Insured (Effective 16 August 2024)
1-Room/Community Care Apartment	\$1.11	\$37,900
2-Room/2-Room Flexi/ Studio Apartment	\$1.99	\$57,000
3-Room	\$3.27	\$83,300
4-Room/51	\$4.59	\$117,000
5-Room/ 52/ 3Gen	\$5.43	\$144,800
Executive/Multi-Generation	\$6.68	\$176,700

Existing policies expiring after 15 August, will not be affected by this change.

The HDB Fire Insurance Scheme covers the costs of reinstating damaged internal structures, fixtures, and fittings provided by HDB, as well as repair works for damage to adjoining properties and water damage from burst pipes.

Raymond Ong, CEO of Etiqa Insurance Singapore, highlighted the importance of home security, stating, “As the appointed insurer for the HDB Fire Insurance Scheme, we are committed to delivering affordable and comprehensive fire insurance coverage and ensuring Singaporean homeowners have the peace of mind they deserve. This means financial protection for one’s home in case of fire damage to internal structures and fixtures provided by HDB.”

(US\$1.00 = S\$1.32)





### Etiqua named official fire insurer for HDB flats

Story by Staff Reporter • 3w • 1 min read



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Forge of Empires

Best game to play in 2024

Ad

Raymond Ong, CEO of Etiqua Insurance Singapore, highlighted the importance of home security, stating, "As the appointed insurer for the HDB Fire Insurance Scheme, we are committed to delivering affordable and comprehensive fire insurance coverage and ensuring Singaporean homeowners have the peace of mind they deserve. This means financial protection for one's home in case of fire damage to internal structures and fixtures provided by HDB."

(US\$1.00 = S\$1.32)



InsuranceBUSINESS

Insurance News · Etiqa Insurance highlights 10th ann...

Etiqa Insurance highlights 10th anniversary with rewards at NATAS Fair

Participants can win up to \$2,350 worth of products



Insurance News

By Jonalyn Cueto

Aug 03, 2024 / Share



Etiqa Insurance Singapore is commemorating its 10th anniversary by unveiling special offers at the NATAS Travel Fair 2024. This year’s fair will be held Aug. 16-18 at the Singapore Expo, according to a news release.

As part of the celebrations, Etiqa will be featured in two booths, 4H46 and 5H02. Attendees will have the opportunity to participate in exclusive giveaways, including a chance to win Apple products valued at S\$2,350 and an extra 5% discount on all Travel Infinite insurance plans when using Maybank cards.

“We are thrilled to continue our journey with NATAS as the official sponsor and travel partner for 2024,” said Raymond Ong, CEO of Etiqa Insurance Singapore. “Over the past decade, Etiqa has remained steadfast in our commitment to safeguarding Singaporeans during their travels. Given the rising frequency of unexpected events such as air turbulence, the necessity of comprehensive travel insurance cannot be overstated. Etiqa aims to empower Singaporeans to explore the world with confidence, and this partnership reinforces our dedication to providing peace of mind and protection.”

Visitors to Etiqa’s booths will be able to explore Travel Infinite, the company’s travel insurance product designed to meet diverse travel needs. The NATAS Holidays 2024 fair will run daily from 10 am to 9:30 pm, with free admission for all attendees.

Established in 1961, Etiqa Insurance Pte. Ltd. is a major life and general insurance provider in Singapore. Known as United General Insurance Co. Sdn. Bhd. until 2009, it became the Singapore branch of Etiqa Insurance Berhad. Now part of the Etiqa Insurance Group, it offers a variety of insurance products through multiple channels and is rated ‘A’ by Fitch. The company is a joint venture between Maybank and Ageas.

*Do you have something to say about this story? Let us know in the comments below.*

August 2024

Etiqua Mentions – Singapore



Date	Headline	Media Outlet	URL Link
07-Aug-2024 04:10PM	Lebih 90,000 sertai acara Raikan Ilmu, naik 50%	Berita Harian.Sg	<a href="https://www.beritaharian.sg/singapura/lebih-90000-sertai-acara-raikan-ilmu-naik-50">https://www.beritaharian.sg/singapura/lebih-90000-sertai-acara-raikan-ilmu-naik-50</a>
01-Aug-2024 03:30PM	Etiqua Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	Life News Agency	<a href="https://my.lifenewsagency.com/2024/08/01/etiqua-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024/">https://my.lifenewsagency.com/2024/08/01/etiqua-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024/</a>
01-Aug-2024 10:34AM	Etiqua Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	theSun	<a href="https://thesun.my/business-news/media-outreach/etiqua-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024-GL12802501">https://thesun.my/business-news/media-outreach/etiqua-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024-GL12802501</a>
01-Aug-2024 10:28AM	Etiqua Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	HR Asia	<a href="https://hr.asia/media-outreach/etiqua-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024/">https://hr.asia/media-outreach/etiqua-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024/</a>
01-Aug-2024 10:22AM	Etiqua Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	Focus Malaysia	<a href="https://focusmalaysia.my/media-outreach/?release_id=316010">https://focusmalaysia.my/media-outreach/?release_id=316010</a>
01-Aug-2024 10:00AM	Etiqua Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	News Hub Asia	<a href="https://www.newshubasia.com/article/etiqua-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024/">https://www.newshubasia.com/article/etiqua-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024/</a>
01-Aug-2024 10:00AM	Etiqua Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	SME & Entrepreneurship Magazine	<a href="https://sme.asia/etiqua-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024/">https://sme.asia/etiqua-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024/</a>
01-Aug-2024 10:00AM	Etiqua Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	Malay Mail	<a href="https://www.malaymail.com/news/money/mediaoutreach/2024/08/01/etiqua-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024-316010">https://www.malaymail.com/news/money/mediaoutreach/2024/08/01/etiqua-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024-316010</a>
01-Aug-2024 10:00AM	Etiqua Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024 - Media OutReach Newswire	Sin Chew Daily - Happy Sunday / 星洲日报 快乐星期天	<a href="https://www.sinchew.com.my/news/20240801/mysinchew/5806511">https://www.sinchew.com.my/news/20240801/mysinchew/5806511</a>
06-Aug-2024 12:00PM	NATAS Travel Fair returns for 60th edition	Travel Weekly Asia	<a href="https://www.travelweekly-asia.com/Travel-News/Trade-Shows-and-Events/NATAS-Travel-Fair-returns-for-60th-edition">https://www.travelweekly-asia.com/Travel-News/Trade-Shows-and-Events/NATAS-Travel-Fair-returns-for-60th-edition</a>
01-Aug-2024 01:29PM	Etiqua Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	南洋视界·新加坡	<a href="http://sg.nanyangpost.com/p/mediaoutreach.html?release_id=316010">http://sg.nanyangpost.com/p/mediaoutreach.html?release_id=316010</a>
01-Aug-2024 11:30AM	Etiqua Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	MONEY FM 89.3	<a href="https://www.moneyfm893.sg/media-outreach/etiqua-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024-15878/">https://www.moneyfm893.sg/media-outreach/etiqua-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024-15878/</a>
01-Aug-2024 11:25AM	Etiqua Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	superadrianme.com	<a href="https://www.superadrianme.com/media-outreach/etiqua-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024/">https://www.superadrianme.com/media-outreach/etiqua-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024/</a>
01-Aug-2024 11:04AM	Etiqua Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	AsiaOne	<a href="https://www.asiaone.com/business/etiqua-insurance-singapore-celebrates-10th-anniversary-special-offers-natas-travel-fair">https://www.asiaone.com/business/etiqua-insurance-singapore-celebrates-10th-anniversary-special-offers-natas-travel-fair</a>
01-Aug-2024 10:12AM	Etiqua Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	Weekender	<a href="https://weekender.com.sg/mediaoutreach/?release_id=316010">https://weekender.com.sg/mediaoutreach/?release_id=316010</a>
01-Aug-2024 10:11AM	Etiqua Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	南洋视界	<a href="http://news.nanyangpost.com/p/mediaoutreach.html?release_id=316010">http://news.nanyangpost.com/p/mediaoutreach.html?release_id=316010</a>
01-Aug-2024 10:09AM	Etiqua Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	Hpility SG	<a href="https://www.hpility.sg/media-outreach/?release_id=316010">https://www.hpility.sg/media-outreach/?release_id=316010</a>



August 2024

Etika Mentions – Singapore



Date	Headline	Media Outlet	URL Link
01-Aug-2024 10:09AM	Etika Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	Hpility SG	<a href="https://www.hpility.sg/media-outreach/?release_id=316010">https://www.hpility.sg/media-outreach/?release_id=316010</a>
01-Aug-2024 10:02AM	Etika Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	Vulcan Post	<a href="https://vulcanpost.com/media-outreach/?release_id=316010">https://vulcanpost.com/media-outreach/?release_id=316010</a>
01-Aug-2024 10:00AM	Etika Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	Yahoo! Singapore Finance	<a href="https://sg.finance.yahoo.com/news/etika-insurance-singapore-celebrates-10th-020000622.html">https://sg.finance.yahoo.com/news/etika-insurance-singapore-celebrates-10th-020000622.html</a>
01-Aug-2024 10:00AM	Etika Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	justsaying.ASIA	<a href="https://www.justsaying.asia/etika-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024/">https://www.justsaying.asia/etika-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024/</a>
02-Aug-2024 04:15PM	Etika Insurance Singapura Rayakan Ulang Tahun ke-10 dengan Penawaran Khusus di NATAS Travel Fair 2024	Penjurupos	<a href="https://penjurupos.com/etika-insurance-singapura-rayakan-ulang-tahun-ke-10-dengan-penawaran-khusus-di-natas-travel-fair-2024/">https://penjurupos.com/etika-insurance-singapura-rayakan-ulang-tahun-ke-10-dengan-penawaran-khusus-di-natas-travel-fair-2024/</a>
02-Aug-2024 04:01PM	Etika Insurance Singapura Rayakan Ulang Tahun ke-10 dengan Penawaran Khusus di NATAS Travel Fair 2024	Bulir	<a href="https://bulir.id/etika-insurance-singapura-rayakan-ulang-tahun-ke-10-dengan-penawaran-khusus-di-natas-travel-fair-2024/">https://bulir.id/etika-insurance-singapura-rayakan-ulang-tahun-ke-10-dengan-penawaran-khusus-di-natas-travel-fair-2024/</a>
02-Aug-2024 03:28PM	Etika Insurance Singapura Rayakan Ulang Tahun ke-10 dengan Penawaran Khusus di NATAS Travel Fair 2024	RiauGreen.com	<a href="https://riaugreen.com/view/Bisnis/95179/Etika-Insurance-Singapura-Rayakan-Ulang-Tahun-ke-10-dengan-Penawaran-Khusus-di-NATAS-Travel-Fair-2024.html">https://riaugreen.com/view/Bisnis/95179/Etika-Insurance-Singapura-Rayakan-Ulang-Tahun-ke-10-dengan-Penawaran-Khusus-di-NATAS-Travel-Fair-2024.html</a>
01-Aug-2024 12:01PM	Etika Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	Bulir	<a href="https://bulir.id/etika-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024/">https://bulir.id/etika-insurance-singapore-celebrates-10th-anniversary-with-special-offers-at-natas-travel-fair-2024/</a>
01-Aug-2024 10:25AM	Etika Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	Journal Online	<a href="https://journal.com.ph/specials/media-outreach/?release_id=316010">https://journal.com.ph/specials/media-outreach/?release_id=316010</a>
01-Aug-2024 10:23AM	Etika Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	Karimuntoday	<a href="https://karimuntoday.com/mediaoutreach/?release_id=316010">https://karimuntoday.com/mediaoutreach/?release_id=316010</a>
01-Aug-2024 10:19AM	Etika Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024	B2B CAMBODiA	<a href="https://www.b2b-cambodia.com/news/media-outreach/?release_id=316010">https://www.b2b-cambodia.com/news/media-outreach/?release_id=316010</a>
01-Aug-2024 10:00AM	Etika Insurance Singapore Celebrates 10th Anniversary with Special Offers at NATAS Travel Fair 2024 As the official insurer of NATAS Fair, Etika Insurance Singapore continues to be Singaporeans' trusted travel partner through the years.	indonews.id	<a href="https://indonews.id/media-outreach.php?release_id=316010">https://indonews.id/media-outreach.php?release_id=316010</a>
09-Aug-2024 10:20PM	'Your World and Beyond' Tema NATAS Travel Fair ke 60	Home - Tourism business	<a href="https://bisniswisata.co.id/your-world-and-beyond-tema-natas-travel-fair-ke-60/">https://bisniswisata.co.id/your-world-and-beyond-tema-natas-travel-fair-ke-60/</a>
16-Aug-2024 11:59PM	Etika Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	Woah! MY Media Network	<a href="https://www.woah.my/media-outreach/?release_id=320147">https://www.woah.my/media-outreach/?release_id=320147</a>
16-Aug-2024 12:43PM	Etika Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	Life News Agency	<a href="https://my.lifenewsagency.com/2024/08/16/etika-insurance-singapore-is-hdb-s-appointed-fire-insurance-provider-to-hdb-flat-owners/">https://my.lifenewsagency.com/2024/08/16/etika-insurance-singapore-is-hdb-s-appointed-fire-insurance-provider-to-hdb-flat-owners/</a>
16-Aug-2024 12:20PM	Etika Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	theSun	<a href="https://thesun.my/business-news/media-outreach/etika-insurance-singapore-is-hdb-s-appointed-fire-insurance-provider-to-hdb-flat-owners-AN12868558">https://thesun.my/business-news/media-outreach/etika-insurance-singapore-is-hdb-s-appointed-fire-insurance-provider-to-hdb-flat-owners-AN12868558</a>
16-Aug-2024 10:30AM	Etika Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	Focus Malaysia	<a href="https://focusmalaysia.my/media-outreach/?release_id=320147">https://focusmalaysia.my/media-outreach/?release_id=320147</a>
16-Aug-2024 10:00AM	Etika Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	Malay Mail	<a href="https://www.malaymail.com/news/money/mediaoutreach/2024/08/16/etika-insurance-singapore-is-hdb-s-appointed-fire-insurance-provider-to-hdb-flat-owners/320147">https://www.malaymail.com/news/money/mediaoutreach/2024/08/16/etika-insurance-singapore-is-hdb-s-appointed-fire-insurance-provider-to-hdb-flat-owners/320147</a>

August 2024

Etika Mentions – Singapore



Date	Headline	Media Outlet	URL Link
16-Aug-2024 10:00AM	Etika Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	Malay Mail	<a href="https://www.malaymail.com/news/money/mediaoutreach/2024/08/16/etika-insurance-singapore-is-hdbs-appointed-fire-insurance-provider-to-hdb-flat-owners/320147">https://www.malaymail.com/news/money/mediaoutreach/2024/08/16/etika-insurance-singapore-is-hdbs-appointed-fire-insurance-provider-to-hdb-flat-owners/320147</a>
16-Aug-2024 10:00AM	Etika Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	News Hub Asia	<a href="https://www.newshubasia.com/article/etika-insurance-singapore-is-hdbs-appointed-fire-insurance-provider-to-hdb-flat-owners/">https://www.newshubasia.com/article/etika-insurance-singapore-is-hdbs-appointed-fire-insurance-provider-to-hdb-flat-owners/</a>
16-Aug-2024 10:00AM	Etika Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	HR Asia	<a href="https://hr.asia/media-outreach/etika-insurance-singapore-is-hdbs-appointed-fire-insurance-provider-to-hdb-flat-owners/">https://hr.asia/media-outreach/etika-insurance-singapore-is-hdbs-appointed-fire-insurance-provider-to-hdb-flat-owners/</a>
16-Aug-2024 10:00AM	Etika Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners - Media OutReach Newswire	Sin Chew Daily - Happy Sunday / 星洲日报 快乐星期天	<a href="https://www.sinchew.com.my/news/20240816/mysinchew/5844881">https://www.sinchew.com.my/news/20240816/mysinchew/5844881</a>
16-Aug-2024 10:00AM	Etika Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	SME & Entrepreneurship Magazine	<a href="https://sme.asia/etika-insurance-singapore-is-hdbs-appointed-fire-insurance-provider-to-hdb-flat-owners/">https://sme.asia/etika-insurance-singapore-is-hdbs-appointed-fire-insurance-provider-to-hdb-flat-owners/</a>
19-Aug-2024 08:05AM	Etika Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	antaranusa.com	<a href="https://antaranusa.com/antaranusa-business/Etika-Insurance-Singapore-is-HDB--039-s-Appointed-Fire-Insurance-Provider-to-HDB-Flat-Owners">https://antaranusa.com/antaranusa-business/Etika-Insurance-Singapore-is-HDB--039-s-Appointed-Fire-Insurance-Provider-to-HDB-Flat-Owners</a>
19-Aug-2024 08:04AM	Etika Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	RiauOne.Com	<a href="https://www.riauone.com/global/Etika-Insurance-Singapore-is-HDB--039-s-Appointed-Fire-Insurance-Provider-to-HDB-Flat-Owners">https://www.riauone.com/global/Etika-Insurance-Singapore-is-HDB--039-s-Appointed-Fire-Insurance-Provider-to-HDB-Flat-Owners</a>
19-Aug-2024 08:03AM	Etika Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	Relleaseid	<a href="https://relleaid.com/berita-bisnis/Etika-Insurance-Singapore-is-HDB--039-s-Appointed-Fire-Insurance-Provider-to-HDB-Flat-Owners">https://relleaid.com/berita-bisnis/Etika-Insurance-Singapore-is-HDB--039-s-Appointed-Fire-Insurance-Provider-to-HDB-Flat-Owners</a>
17-Aug-2024 04:01PM	Etika Insurance Singapura Ditunjuk Sebagai Penyedia Asuransi Kebakaran oleh HDB	Bulir	<a href="https://bulir.id/etika-insurance-singapura-ditunjuk-sebagai-penyedia-asuransi-kebakaran-oleh-hdb/">https://bulir.id/etika-insurance-singapura-ditunjuk-sebagai-penyedia-asuransi-kebakaran-oleh-hdb/</a>
17-Aug-2024 01:16PM	Etika Insurance Singapura Ditunjuk Sebagai Penyedia Asuransi Kebakaran oleh HDB	Penjurupos	<a href="https://penjurupos.com/etika-insurance-singapura-ditunjuk-sebagai-penyedia-asuransi-kebakaran-oleh-hdb/">https://penjurupos.com/etika-insurance-singapura-ditunjuk-sebagai-penyedia-asuransi-kebakaran-oleh-hdb/</a>
17-Aug-2024 01:03PM	Etika Insurance Singapura Ditunjuk Sebagai Penyedia Asuransi Kebakaran oleh HDB	RiauGreen.com	<a href="https://riaugreen.com/view/Bisnis/95487/Etika-Insurance-Singapura-Ditunjuk-Sebagai-Penyedia-Asuransi-Kebakaran-oleh-HDB.html">https://riaugreen.com/view/Bisnis/95487/Etika-Insurance-Singapura-Ditunjuk-Sebagai-Penyedia-Asuransi-Kebakaran-oleh-HDB.html</a>
16-Aug-2024 12:01PM	Etika Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	Bulir	<a href="https://bulir.id/etika-insurance-singapore-is-hdbs-appointed-fire-insurance-provider-to-hdb-flat-owners/">https://bulir.id/etika-insurance-singapore-is-hdbs-appointed-fire-insurance-provider-to-hdb-flat-owners/</a>
16-Aug-2024 10:31AM	Etika Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	Karimuntoday	<a href="https://karimuntoday.com/mediaoutreach/?release_id=320147">https://karimuntoday.com/mediaoutreach/?release_id=320147</a>
16-Aug-2024 10:21AM	Etika Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	Journal Online	<a href="https://journal.com.ph/specials/media-outreach/?release_id=320147">https://journal.com.ph/specials/media-outreach/?release_id=320147</a>
16-Aug-2024 10:17AM	Etika Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners Insurer to provide basic fire insurance coverage starting 16 August 2024	indonews.id	<a href="https://indonews.id/media-outreach.php?release_id=320147">https://indonews.id/media-outreach.php?release_id=320147</a>
16-Aug-2024 10:15AM	Etika Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	Penjurupos	<a href="https://penjurupos.com/etika-insurance-singapore-is-hdbs-appointed-fire-insurance-provider-to-hdb-flat-owners/">https://penjurupos.com/etika-insurance-singapore-is-hdbs-appointed-fire-insurance-provider-to-hdb-flat-owners/</a>
19-Aug-2024 10:50AM	Singapore:Etika appointed as official fire insurance provider for HDB flats	Asia Insurance Review	<a href="https://www.asiainsurancereview.com/News/View-NewsLetter-Article/id/89152/Type/eDaily/Singapore-Etika-appointed-as-official-fire-insurance-provider-for-HDB-flats">https://www.asiainsurancereview.com/News/View-NewsLetter-Article/id/89152/Type/eDaily/Singapore-Etika-appointed-as-official-fire-insurance-provider-for-HDB-flats</a>

August 2024

Etiqua Mentions – Singapore



Date	Headline	Media Outlet	URL Link
16-Aug-2024 04:23PM	Etiqua Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	南洋视界·新加坡	<a href="http://sg.nanyangpost.com/p/mediaoutreach.html?release_id=320147">http://sg.nanyangpost.com/p/mediaoutreach.html?release_id=320147</a>
16-Aug-2024 12:03PM	Etiqua Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	superadrianme.com	<a href="https://www.superadrianme.com/media-outreach/etiqua-insurance-singapore-is-hdbs-appointed-fire-insurance-provider-to-hdb-flat-owners/">https://www.superadrianme.com/media-outreach/etiqua-insurance-singapore-is-hdbs-appointed-fire-insurance-provider-to-hdb-flat-owners/</a>
16-Aug-2024 11:18AM	Etiqua Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	MONEY FM 89.3	<a href="https://www.moneyfm893.sg/media-outreach/etiqua-insurance-singapore-is-hdbs-appointed-fire-insurance-provider-to-hdb-flat-owners-16014/">https://www.moneyfm893.sg/media-outreach/etiqua-insurance-singapore-is-hdbs-appointed-fire-insurance-provider-to-hdb-flat-owners-16014/</a>
16-Aug-2024 11:03AM	Etiqua Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	AsiaOne	<a href="https://www.asiaone.com/business/etiqua-insurance-singapore-hdbs-appointed-fire-insurance-provider-hdb-flat-owners">https://www.asiaone.com/business/etiqua-insurance-singapore-hdbs-appointed-fire-insurance-provider-hdb-flat-owners</a>
16-Aug-2024 10:15AM	Etiqua Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	Weekender	<a href="https://weekender.com.sg/mediaoutreach/?release_id=320147">https://weekender.com.sg/mediaoutreach/?release_id=320147</a>
16-Aug-2024 10:13AM	Etiqua Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	Hpility SG	<a href="https://www.hpility.sg/media-outreach/?release_id=320147">https://www.hpility.sg/media-outreach/?release_id=320147</a>
16-Aug-2024 10:06AM	Etiqua Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	南洋视界	<a href="http://news.nanyangpost.com/p/mediaoutreach.html?release_id=320147">http://news.nanyangpost.com/p/mediaoutreach.html?release_id=320147</a>
16-Aug-2024 10:04AM	Etiqua Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	Vulcan Post	<a href="https://vulcanpost.com/media-outreach/?release_id=320147">https://vulcanpost.com/media-outreach/?release_id=320147</a>
16-Aug-2024 10:00AM	Etiqua Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	Yahoo! Singapore Finance	<a href="https://sg.finance.yahoo.com/news/etiqua-insurance-singapore-hdbs-appointed-020000876.html">https://sg.finance.yahoo.com/news/etiqua-insurance-singapore-hdbs-appointed-020000876.html</a>
16-Aug-2024 10:00AM	Etiqua Insurance Singapore is HDB's Appointed Fire Insurance Provider to HDB Flat Owners	justsaying.ASIA	<a href="https://www.justsaying.asia/etiqua-insurance-singapore-is-hdbs-appointed-fire-insurance-provider-to-hdb-flat-owners/">https://www.justsaying.asia/etiqua-insurance-singapore-is-hdbs-appointed-fire-insurance-provider-to-hdb-flat-owners/</a>
30-Aug-2024 03:00PM	6 Best Travel Insurance Plans in Singapore (Aug 2024)	Yahoo! Singapore Finance	<a href="https://sg.finance.yahoo.com/news/5-best-travel-insurance-plans-023915555.html">https://sg.finance.yahoo.com/news/5-best-travel-insurance-plans-023915555.html</a>
26-Aug-2024 12:14PM	Travelling with Kids: 10 Possible Disasters and How to Avoid Them	Yahoo! Singapore Finance	<a href="https://sg.finance.yahoo.com/news/travelling-kids-10-possible-disasters-041429496.html">https://sg.finance.yahoo.com/news/travelling-kids-10-possible-disasters-041429496.html</a>